

Ruti Wajnberg

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PROFESSIONAL PROFILE

Software developer specializing in Ruby on Rails and backend architecture. Formerly Product leader with 8+ years of experience in agile development. Highly innovative, customer-centric, and product-oriented with a talent for creating solutions for MVP launches and feature creation. Excels in cross-functional and independent environments involving collaboration with internal and external stakeholders. Avid blogger at [Ruti on Rails](#).

TECHNICAL SKILLS: Ruby; Rails; PostgreSQL; JavaScript/JQuery; HTML; CSS; Heroku; Git

PROFESSIONAL EXPERIENCE

SMASHING BOXES

Software Developer

Durham, NC

January 2016 - April 2017

Smashing Boxes designs and builds products for web, mobile, and connected devices.

- Developed client-facing applications using Ruby on Rails, JavaScript, JQuery, React, HTML, and CSS
- Designed and implemented a robust and RESTful API backend for a HIPAA compliant iOS app
- Architected a large-scale data migration tool, responsible for transferring hundreds of thousands of objects from a set of CSVs to a database via an API
- Collaborated with Product and Project Management and Design to define requirements and scope

THE IRON YARD

Software Developer

Durham, NC

August 2015 – December 2015

Intensive 3-month training in back-end development, focused on the logic and database needs required to run and scale web applications. Topics include:

- Writing clean, maintainable and efficient code
- Designing robust, scalable and secure features
- Developing REST API's including OAuth
- Test-driven development and best practices
- Database migrations and ActiveRecord
- Front-end technologies including JavaScript & jQuery

SAMSUNG RESEARCH AMERICA

Director of Product Operations

New York, NY

July 2014 – August 2015

Samsung Research America (SRA) plays a pivotal role in developing the next generation of discovery in software, user experience, and services for future products that can enrich your life.

- Managed the requirements, timeline, and workflow of a 50+ person Visual Display development team
- Coordinated efforts of all teams, including Product, Design, Development, QA & 3rd party integrations
- Responsible for delivery on all internal and external demos, including at CES as well as milestone presentations to third party content partners and internal executives
- Led user testing efforts in order to further product innovation and ensure smooth delivery to end users
- Mentored and managed five direct reports across the Program Management and Product teams

HOWABOUTWE

VP of Product

Brooklyn, NY
December 2011 – July 2014

HowAboutWe is the modern love company, supporting a suite of products

- Defined the core product offering of launches, using lean startup methodology to test MVP features
- Spearheaded the release of a suite of mobile apps across iPhone, iPad and Android, including a redesign, new features using location services and iOS8 designs, and future management of all release cycles
- Transformed business objections and user insights into product solutions; managed product strategy, ideation and roadmap for web and mobile platforms with clearly defined goals and measures of success
- Managed the development of new features including gathering requirements, planning sprints, coordinating engineering and design teams, overseeing QA, and managing a product team
- Utilized data to drive decisions, using AB testing and analytics to report on success/failure of features

PROJECTS

[BOXCAR](#) - a Rails template generator according to the best practices of the Smashing Boxes team

- Served as primary contributor and continue to maintain Open Source Rails template project
- Utilized by other team members for generation of all new Rails projects for clients

[CROPSWAP](#) - connects neighbors to neighbors through food by facilitating the swap of excess crops

- Served as team lead; designed schema and project plan; built complex Rails backend and frontend

EDUCATION

INTERDISCIPLINARY CENTER (IDC) (Herzliya, Israel)

August 2007-June 2009

M.B.A. with concentration in Entrepreneurship; GMAT: 740; GPA: 3.7; Ranked in top 5% of class

NEW YORK UNIVERSITY (New York, NY)

August 2002-May 2006

B.A. in History, Minors in Music & Italian, Dean's List, Magna Cum Laude; GPA: 3.8

VOLUNTEER EXPERIENCE

PROSPECT HEIGHTS CSA, Technical Lead

April 2017 - Present

- Design and maintain technical solutions for neighborhood Community Supported Agriculture initiative

UNDERHILL GARDENS COOP, Technical Lead

April 2017 - Present

- Spearhead all technical requirements and projects for 3-building coop in Brooklyn

GIRL DEVELOP IT, Events Coordinator

January 2016 - Present

- Contribute to course curriculum, organize events and classes to enable women to enter technology

RAILSBRIDGE, Teacher's Assistant

April 2016 - Present

- Serve as assistant to instructors at weekend-long intensive Rails trainings for beginner coders