

abcdefghijklmnopqrstuvwxyz
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NORSE SANS SPECIMEN

HUMANIST TWO SPECIMEN

SIGNAGE INSPIRED TYPE

A LESSON IN CONTRAST

GRAPE GROWS

RETHINKING CLarendon

LETTERING, LOGOTYPES & CALLIGRAPHY

Norse Sans

Norse Sans Text

Norse Sans Contrast

designed by: Joe Elwell

g g g

Norse Sans Regular

Norse Sans Bold

Norse Sans Text Regular

Norse Sans Text Bold

Norse Sans Contrast Regular

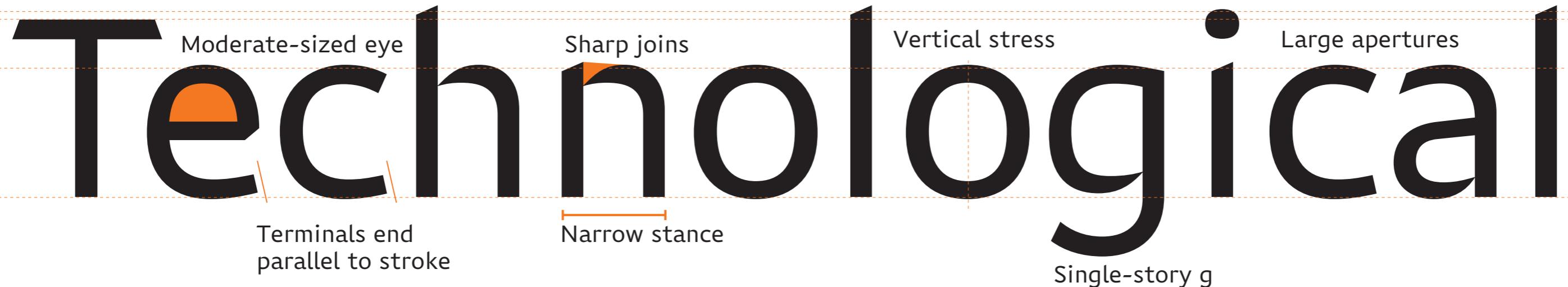
Norse Sans Contrast Bold

a a a

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What makes the Norse Sans Family so successful?

Norse Sans



Hydraulic quality

Norse Sans Contrast is jumpy and somewhat jarring. A great style to use in posters and places where you want to catch unsuspecting eyes.

Norse Sans Text features thicker joins, looser spacing and a tail on the 'a' and 'l' to keep it legible in running text.

a a a

Norse Sans, Text, Contrast

Sans Regular

Sans Bold

Text Regular

Text Bold

Contrast Regular

Contrast Bold

Professor
Specked

Trendline
Jodhpur

Magnesia
Quaintly

Sans Regular

Sans Bold

Text Regular

Text Bold

Contrast Regular

Contrast Bold

Universe
Hairiest

Informal
Romans

Coauthor
Aptitude

a

Norse Sans 8/10

Bold Caps

THE MAXIMUM DOSE

At 1:23:58, the concentration of hydrogen in the explosive mixture reached the stage of detonation and the two explosions Mikhail had felt in the information processing complex destroyed the reactor and the reactor building of unit no. 4. A radioactive plume extended to an altitude of 36,000 feet. Fifty tons of nuclear fuel evaporated into it. Another 70 tons spewed out onto the reactor grounds, mixing with the structural debris. The radioactivity of the ejected fuel reached 20,000 roentgens per hour.

The maximum permissible dose.

Regular Caps

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Norse Sans Regular 10/12

Bold

The spanish war, which began in 1739, as well as the French war which soon followed it, called for a FURTHER INCREASE of the debt, which, on the 31st of December 1748, after the war had been concluded by the treaty of

Aix-la-Chapelle, amounted to 78,293,313.

The most profound peace, of 17 years continuance, had taken no more than 8,328,354,17 from it. A war, of less than nine years continuance, added 31,338,689 to it. (Refer to Postlethwaite's History of the Public Revenue.)

During the **ADMINISTRATION** of Mr. Pelham, the interest of the public debt was reduced to 3%; the sinking fund was increased, and some part of the public debt was paid off. In 1755, before the late war, the funded debt of Great Britain amounted to 72,289,675. On the 5th of January 1763, at the conclusion of the peace, the FUNDED DEBT amounted to 122,603,336. The unfunded debt has been stated at 13,927,589. But the expense occasioned by the GBWE did not end with the conclusion of the peace; so that, on the 5th of January 1764, the funded **debt was increased** (partly by a new loan, and partly by funding a part of the unfunded debt) to 129,586,789, there still remained (according to the very well informed

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Norse Sans & Text 12/16

Why We Can't Solve Big Problems

HAS TECHNOLOGY FAILED US?

Jason Pontin

On July 21, 1969, Buzz Aldrin climbed gingerly out of Eagle, Apollo 11's lunar module, and joined Neil Armstrong on the Sea of Tranquility. Looking up, he said, "Beautiful, beautiful, magnificent desolation." They were alone; but their presence on the moon's silent, gray surface was the culmination of a convulsive collective effort.

Eight years before, President John F. Kennedy had asked the United States Congress to "commit itself to achieving the goal, before this decade is out, of landing a man on the moon and returning him safely to the Earth." His chal-

Although NASA was and remains a civilian agency, the Apollo program was possible only because it was a lavishly funded, semi-militarized project:

lenge disturbed the National Aeronautics and Space Administration's original plan for a stepped, multi-generational strategy: Wernher von Braun, NASA's chief of rocketry, had thought the agency would first send men into Earth's orbit, then build a space station, then fly to the moon, then build a lunar colony. A century hence, perhaps, humans would travel to Mars. Kennedy's goal was also absurdly ambitious. A few weeks before his speech, NASA had strapped an astronaut into a tiny capsule atop a converted military rocket

and shot him into space on a ballistic trajectory, as if he were a circus clown; but no American had orbited the planet. The agency didn't really know if what the president asked could be done in the time he allowed, but it accepted the call.

This required the greatest peacetime mobilization in the nation's history. Although NASA was and remains a civilian agency, the Apollo program was possible only because it was a lavishly funded, semi-militarized project: all the astronauts (with one exception) had been Air Force pilots and naval aviators; many of the agency's middle-aged administrators had served in the Second World War in some capacity; and the director of the program itself, Samuel Phillips, was an Air Force general officer, drafted into service because of his effective management of the Minuteman missile program. In all, NASA spent \$24 billion, or about \$180 billion in today's dollars, on Apollo; at its peak in the mid-1960s, the agency enjoyed more than 4 percent of the federal budget.

The program employed around 400,000 people and demanded the collaboration of about 20,000 companies, universities and think-tanks.

If Apollo commanded a significant portion of the treasure of the world's richest nation and the cooperation of all its estates, that was because Kennedy's challenge required NASA to solve a bewildering number of smaller problems decades ahead of technology's evolutionary schedule. The agency's solutions were often inelegant. To escape from orbit, NASA constructed 13 giant, single-use multistage rockets, capable of lifting 50 tons of payload

Norse Sans Regular

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J K L M N O P Q R
S T U V W X Y Z

Lower case

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Proportional Lining

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Tabular Figures

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Proportional Lining

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Growing the Game

By Peter Schmitt
Aug 4, 2017

Norse Sans Text Regular 11/15

IT'S SATURDAY MORNING at 8 a.m. My wife and I have both had a long work week (as is pretty much always the case), the kids have been in school all week, and everyone needs to recharge their batteries. The kids are watching their cartoons, my wife and I are having coffee, and I get a text on my phone. I look at my wife and say "Hey babe, Matt has a tee time today at noon. Mind if I join him?"

Maybe your significant other plays golf. Maybe he or she doesn't. They may be the coolest, most easy-going person in the world. Regardless of what your specific situation is, here's what he or she just heard, "Hey babe, Matt has a tee time at noon. If I leave at 11 a.m., drive 20 minutes to the course, check in, hit some balls, roll some putts, then play a 4-hour-and-20-minute round of golf (kind of average here in the U.S.), drive 20 minutes back, I can be home by about 4:45 p.m. You're good with the kids for about 6.5 hours, right? Thanks. Bye, honey!"

Look, I'm lucky. Golf was a significant part of my life before I had kids, a wife, or even a job. My wife can't say I sprung this on her all of a sudden. But I can imagine if I instead said I was going to play cricket or go mountain biking for six hours of pretty much every weekend... let's just say that might receive a puzzling look. And my wife is a very understanding person.

If you're on this site, you're probably already hooked just like me. But what about the new blood? How do we get them hooked, or even interested in golf? How do we get them to carve out six hours of their Saturday to (frankly) stink at golf? How do we get their families to buy in? In short, while pretty much everyone is buzzing about the top end of the golf market and their new PXG and Epic irons, I'd rather talk about who's going to take the plunge on that Wilson box set and why.

You're good with the kids for about 6.5 hours, right?

Depending on who you're trying to recruit to the game, you'll wind up with a different sales pitch, but here's the one thing I'd like us all to agree on. Next time you and your golfing buddy are paired with two dudes with second-hand DCI's from 1996 who can only hope to break 100, let's be nice. As long as they're not chugging Jack Daniel's and blasting Bob Marley during the round, let's be encouraging. Play a tee (or two) up with them to speed up play. If solicited, offer up some advice to them in an encouraging way. The fact that they're out

ALDS
Sunday, October 8, 2017
4:08 pm est.
FENWAY PARK
Boston Red Sox
vs.
Houston Astros

section
RF Box 97

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14

seat
3

Enter through gate C
via Lansdowne St.

Norse Sans Contrast Regular & Bold

Massive Headlines
Catching your...

ATTENTION

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Extended Latin Support coming Soon!

1

Humanist Two Regular Grade 1
Humanist Two Regular Grade 4
Humanist Two Bold

2

Designed by: Joe Elwell

Built to control the darkness of a page; for use in corporate, text-heavy documents & financial settings; as well as, editorial & magazine use.

What makes the Humanist Two Family a great text-face?

Humanist Two Grade 1 Regular

The word "Simplifications" is displayed in a large, bold, black font. Several orange arrows point to specific features of the letters:

- "Wedge-shaped serifs" points to the top-left serif of the 'S'.
- "Calligraphic stroke modulation" points to the middle of the 'm'.
- "Squarish dots" points to the small circles at the top of the 'i'.
- "Large counters" points to the hollow spaces inside the 'f' and 'o'.
- "Angled stress" points to the slant of the 't'.
- "Reasonable x-height for legibility in running text." points to the height of the letters relative to the baseline.
- "Moderate-width stance" points to the overall width of the letters.

Frantically depicted

Humanist Two Bold maintains wedge-shaped serifs and legibility.

Humanist Two Grade 4 Regular is built from the exact same metrics, but is slightly darker and more demanding of your attention when set in a block of text.

Capitals A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

Lower Case a b c d e f g h i j k
l m n o p q r s t u
v w x y z

Small Caps A B C D E F G H I
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HUMANIST TWO TEXT SAMPLES - NO KERNING

Grade 1 8/10

On July 21, 1969, Buzz Aldrin climbed gingerly out of Eagle, Apollo 11's lunar module, and joined Neil Armstrong on the Sea of Tranquility. Looking up, he said, "Beautiful, beautiful, magnificent desolation." **They were alone;** but their presence on the moon's silent, gray surface was the culmination of a convulsive collective effort.

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Bold, Grade 1 Regular 8/10

To contemporaries, the Apollo program occurred in the context of a long series of technological triumphs. The first half of the century produced the assembly line and the airplane, penicillin and a vaccine for tuberculosis; in the middle years of the century, polio was on its way to being eradicated; **and by 1979 smallpox would be eliminated.** More, the progress seemed to possess what Alvin Toffler dubbed an "accelerative thrust" in Future Shock, published in 1970. The adjectival swagger is pardonable: for decades, technology had been increasing the maximum speed of human travel. **During most of history, we could go no faster than a horse or a boat with a sail; by the First World War, automobiles and trains could propel us at more than 100 miles an hour.**

Every decade thereafter, cars and planes sped humans faster. By 1961, a rocket-powered X-15 had been piloted to more than 4,000 miles per hour; in 1969, the crew of Apollo 10 flew at 25,000. Wasn't it the very time to explore the galaxy—"to blow this great blue, white, green planet or to be blown from it," as Saul Bellow wrote in Mr. Sammler's Planet (also 1970)?

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Dutch

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German

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Hungarian

csicserborsót ellenállásának szurdokpüspöki somogydöröcske fényszennyezés időszámításunk szilikátköpeny gabonaőrlő bázisidőszakra haszonnövényé síkfelületeken pihenővezet röjtökmuzsaj napraforgóolaj aláírásával összefüggésben keletkezésével következtetünk ráesett testhosszúságú irányítótorony tengerszinttől hasadékvölgyek keresztülfolyó

Icelandic

áætlun óaðgengilegur landamæri samþing slétt nýaldar borgarsamfélög leiðöngrum þverfræðilegt hýsill áframhald héraðsstjórnum bíblíuþýðing þætti póstmódnískt náttúruöfl malajísa bandaríkjadalur handahófsvalin póstur báxit kákasusfjöll glæpur uppgötvun ævisaga trúverðugleiki skæruhernaður tæknibróun hléum meðalúrkoma ævintýri pýreneafjöllum

Portuguese

intervenções linfáticos secundário protuberância rojões hidrofóbica revolucionária tufões galápagos científica água independência política religiões pão organoléptica açude sermões número espanhóis imprescindível cósmico intermediário albânia hiperbólica múltiplo propôs significância reminiscências atmosférico incontinência arquitectónico esporádico metalúrgica

OPENTYPE FEATURES — NUMERALS

OSF	PL	TF	TOSF
Humanist Two Grade 1			
122,231	122,231	122,231	122,231
266,550	266,550	266,550	266,550
180,652	180,652	180,652	180,652
399,981	399,981	399,981	399,981
140,616	140,616	140,616	140,616
190,820	190,820	190,820	190,820
340,156	340,156	340,156	340,156
389,325	389,325	389,325	389,325
295,610	295,610	295,610	295,610
Humanist Two Grade 4			
122,231	122,231	122,231	122,231
266,550	266,550	266,550	266,550
180,652	180,652	180,652	180,652
399,981	399,981	399,981	399,981
140,616	140,616	140,616	140,616
190,820	190,820	190,820	190,820
340,156	340,156	340,156	340,156
389,325	389,325	389,325	389,325
295,610	295,610	295,610	295,610
Humanist Two Bold			
122,231	122,231	122,231	122,231
266,550	266,550	266,550	266,550
180,652	180,652	180,652	180,652
399,981	399,981	399,981	399,981
140,616	140,616	140,616	140,616
190,820	190,820	190,820	190,820
340,156	340,156	340,156	340,156
389,325	389,325	389,325	389,325
295,610	295,610	295,610	295,610

OSF	PL	TF	TOSF
Humanist Two Grade 4 and Bold			
122,231	122,231	122,231	122,231
266,550	266,550	266,550	266,550
180,652	180,652	180,652	180,652
399,981	399,981	399,981	399,981
140,616	140,616	140,616	140,616
190,820	190,820	190,820	190,820
340,156	340,156	340,156	340,156
389,325	389,325	389,325	389,325
295,610	295,610	295,610	295,610
160,653	160,653	160,653	160,653
266,561	266,561	266,561	266,561
277,155	277,155	277,155	277,155
304,195	304,195	304,195	304,195
210,610	210,610	210,610	210,610
156,616	156,616	156,616	156,616
141,155	141,155	141,155	141,155
265,857	265,857	265,857	265,857
170,624	170,624	170,624	170,624
254,251	254,251	254,251	254,251
401,620	401,620	401,620	401,620
298,551	298,551	298,551	298,551
340,165	340,165	340,165	340,165
208,567	208,567	208,567	208,567
158,256	158,256	158,256	158,256
295,345	295,345	295,345	295,345
108,215	108,215	108,215	108,215
180,266	180,266	180,266	180,266

Why We Can't Solve Big Problems

HAS TECHNOLOGY FAILED US?

Jason Pontin

On July 21, 1969, Buzz Aldrin climbed gingerly out of Eagle, Apollo 11's lunar module, and joined Neil Armstrong on the Sea of Tranquility. Looking up, he said, "Beautiful, beautiful, magnificent desolation." They were alone; but their presence on the moon's silent, gray surface was the culmination of a convulsive collective effort.

Eight years before, President John F. Kennedy had asked the United States Congress to "commit itself to achieving the goal, before this decade is out, of landing a man on the moon and returning him safely to the Earth." His challenge disturbed the National Aeronautics and Space Administration's original plan for a stepped, multi-generational strategy: Wernher von Braun, NASA's chief of rocketry, had thought the agency would first send men into Earth's orbit, then build a space station, then fly to the moon, then build a lunar colony. A century hence, perhaps, humans would travel to Mars. Kennedy's goal was also absurdly ambitious. A few weeks before his speech, NASA had strapped an astronaut into a tiny capsule atop a converted military rocket and shot him into space on a ballistic trajectory, as if he were a circus clown; but no American had orbited the planet. The agency didn't really know if what the president asked could be done in the time he allowed, but it accepted the call.

This required the greatest peacetime mobilization in the nation's history. Although NASA was and remains a civilian agency, the Apollo program was possible only because it was a lavishly funded, semi-militarized project: all the astronauts (with one exception) had been Air Force pilots and naval aviators; many of the agency's middle-aged administrators had served in the Second World War in some capacity; and the director of the program itself, Samuel

Philips, was an Air Force general officer, drafted into service because of his effective management of the Minuteman missile program. In all, NASA spent \$24 billion, or about \$180 billion in today's dollars, on Apollo; at its peak in the mid-1960s, the agency enjoyed more than 4 percent of the

federal budget. The program employed around 400,000 people and demanded the collaboration of about 20,000 companies, universities and think-tanks.

By 1961, a rocket-powered X-15 had been piloted to more than 4,000 miles per hour; in 1969, the crew of Apollo 10 flew at 25,000. *Grade 4*

If Apollo commanded a significant portion of the treasure of the world's richest nation and the cooperation of all its estates, that was because Kennedy's challenge required NASA to solve a bewildering number of smaller problems decades ahead of technology's evolutionary schedule. The agency's solutions were often inelegant. To escape from orbit, NASA constructed 13 giant, single-use multistage rockets, capable of lifting 50 tons of payload and generating 7.6 million pounds of thrust. Only an ungainly modular spacecraft could be flown by the deadline; but docking the command and lunar modules mid-flight, sending the lunar module to the moon's surface, and then reuniting the modules in Lunar orbit demanded a kind of spastic space dance and forced the agency's engineers to develop and test a long series of astronautical innovations. Men died, including the crew of Apollo 1, who burned in the cabin of their command module. But before the program ended in 1972, 24 men flew to the moon. Twelve walked on its surface, of whom Aldrin, following the death of Armstrong last August, is now the most senior.

Why did they go? They brought back little—841 pounds of old rocks, Aldrin's smugged aesthetic bliss, and something most of the 24 emphasized: a new sense of the smallness and fragility of our home. (Jim Lovell, not untypically, remembered, "Everything that I ever knew—my life, my loved ones, the

Why We Can't Solve Big Problems

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By 1961, a rocket-powered X-15 had been piloted to more than 4,000 miles per hour; in 1969, the crew of Apollo 10 flew at 25,000. *Grade 1*

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CAMERON SUDDRETH

1517 Nash St • Wilson, NC 27893
252-236-8311
cwsuddre@ncsu.edu

OBJECTIVE

Seeking a full-time position in which I can apply my supply chain/operations and data analytics skills in a challenging and rewarding real-world environment.

EDUCATION

North Carolina State University

B.S. Business Administration:
Concentration in Supply Chain/Operations
Expected Date of Graduation: December 2017
Undergraduate Supply Chain Program ranked 6th in the United States by Bloomberg (2013)
gpa: 3.54

University Scholars Program:

Spring 2014 – Current
Program emphasizes understanding of global culture, rigorous coursework, and in-depth knowledge of current events.

Data Analytics Honors Program:

Spring 2017 – current
Program stresses methods to visualize and analyze data
Relevant Coursework Includes:

- Operations Management
- Economics and Business Statistics
- Information Systems Management Honors
- Business Analytics Honors
- Business Process Management
- Inventory Planning and Control Systems
- Purchasing and Supply Management
- Supply Chain Practicum

Part of a three-person student team working on a strategic transportation project with Bayer Crop Science.

WORK EXPERIENCE

Old Chatham Golf Club

Support Staff Attendant | Durham, NC | December 2015 – October 2016

- Perform daily maintenance on golf car fleet of 55 cars while organizing club storage facility of 150 bags.
- Attend to requests of all club members and their guests.

Hyster-Yale Group

Supply Chain Intern – New Product Development
Greenville, NC | June 2016 – July 2016

- Visually illustrated the effect of swapping trucks slotted on the build schedule by identifying common parts amongst various series and analyzing lead times through the creation of matrix charts.
- Assisted New Product Development (npd) Analyst in reduction of excess inventory totaling \$40,000 for June 2016.
- Determined forecasting effectiveness in the Master Production Schedule for inputs to be phased-out.
- Created and distributed a daily open source report illustrating new parts needing to be loaded to procurement contract.

Johnny Appleseed
Conglomerates-Are-Us
855 Main Street
Boston, MA 02100
August 6, 2018 3:27 AM

Hon. Sally Highsmith
Procurement Specialist
Tiddlywinks & More
1789 Buckingham Avenue
London, England SW1 276

Dear Lady Highsmith,

Cynthia Randall worked at Trey Research for more than seven years. She began her employment as an entry-level technical editor and After three years, she was promoted to documentation manager. In that position, she reported to me and managed the work and performance of four employees.

Cynthia is a bright and personable individual. She is highly self-motivated and well capable of achieving any goal she sets her mind to. Cynthia's quick promotion to documentation manager is an example of that. She learned new technologies promptly and applied them in her daily work. Trey Research employees soon perceived Cynthia as a valuable resource and looked to her for innovative direction of our documentation set.

Cynthia welcomes leadership opportunities and meets her deadlines on time. Trey Research needs more employees like Cynthia. She is an asset to any company that hires her.

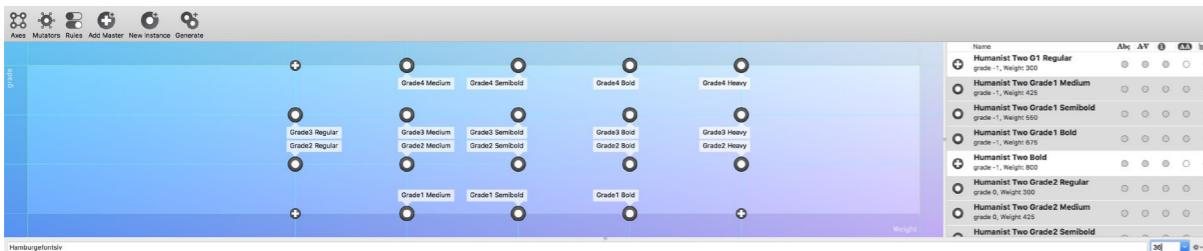
If you would like additional information about Cynthia, you can give me a bell at (617) 555-0156.

Sincerely,
Johnny Appleseed
Earl of Typography

Humanist Two Grade 4 Text

Humanist Two Grade 1 Text

CREATING INSTANCES



ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567890
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ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567890

Signage Inspired Type

TYPEFACES BASED on signage found in my hometown of Bath, Maine, USA.
Drawn in a matter of hours.

BATHTUB BOLD ITALIC

Caps **A B C D E F G H
I J K L N O P Q R
S T U V W X Y Z
0123456789**

Prop. Lining

Punctuation **. , ; ! ? " " / -**

**TRANSFER
MEGAUPLOAD
JACKED
HORSE POWER
BATHTUB**



BOATHOUSE BOLD ITALIC

Caps **B C D E F H I J
K L M N O P R T**

Lowercase **a b c d e f g h i j k
l m n o p q r s t u
v w x y z .**

**Krameric
Boat Builders Pub
Central Perk
Liquidatable
Rastafarians**



A Lesson in Contrast

JOEDONI

JOEDONI THIN

Caps A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

Lowercase a b c d e f g h i j k
l m n o p q r s t u
v w x y z

Prop. Lining 0123456789

Punctuation . , : ; ! ? " " / — — — .

Trajectory
Louisville

JOEDONI REGULAR

Caps A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

Lowercase a b c d e f g h i j k
l m n o p q r s t u
v w x y z

Prop. Lining 0123456789

Punctuation . , : ; ! ? " " / — — — .

Renaissance
Obstructed

A Lesson in Contrast continued

JOEDONI BOLD

Caps A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

Lowercase a b c d e f g h i j k
l m n o p q r s t u
v w x y z

Prop. Lining 0123456789

Punctuation . , ; ; ! ? " " / — — —

Tremendous
Vendibility

JOEDONI HEAVY

Caps A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

Lowercase a b c d e f g h i j k
l m n o p q r s t u
v w x y z

Prop. Lining 0123456789

Punctuation . , ; ; ! ? " " / — — —

Renaissance
Gracious

Grape Grows

A CUSTOM typeface for an organic gardener designed in early 2017.

GRAPE GROWS TEXT REGULAR

Caps A B C D E F G H I
J K L M N Ø P Q R
S T U V W X Y Z
Lowercase á b c d é f g h í j k
l m ñ o p q r š t ú
v w x y z æ œ ñ þ
OSF (default) 0123456789
0123456789

12/14

The Spanish War, which began in 1739, as well as the French war which soon followed it, called for a further increase of the debt, which, on the 31st of December 1748, after the war had been ended by the treaty of Aix-la-Chapelle, amounted to £78,293,313. The most profound peace, of 17 years continuance, had taken no more than £8,328,354,17 from it. A war, of less than nine years continuance, added £31,338,689 to it. (Refer to Postlethwaite's History of the Public Revenue.) During the administration of Mr. Pelham, the interest of the public debt was reduced to 3%; the sinking fund was increased, and some part of the public debt was paid off.

In 1755, before the late war, the funded debt of Great Britain amounted to £72,289,675. On the 5th of January 1763, at

10/12

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In 1755, before the late war, the funded debt of Great Britain amounted to £72,289,675. On the 5th of January 1763, at

Punctuation

, ; “ ” ‘ ’ … ! ? ¿ ¡
* " ' < > # & { [/] } @
(— —) † ‡ • Nº § ¶
\$ ¢ € € £ ₹ ¥ ₩
H^a H^o H^ı H^² H^³
H[™] H[©] H[®] H[®]
— … ~ ^ \ ' " v u o

Fractions

1/4 1/2 1/3 1/5 2/3 2/5 3/5 4/5
1/6 5/6 1/8 3/8 5/8 7/8 3/4

Ligatures

ff fi fl ffi ffi ffy ffr

shuffling

Rethinking Clarendon

TEACHING AN old dog new tricks with Brixton Nine. *Dalton Maag project.*

BRIXTON NINE LIGHT

A B E F H
I L N O V
a b c d e f g h i j k
l m n o p q r s t u
v w x y z

BRIXTON NINE REGULAR

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z
a b c d e f g h i j k
l m n o p q r s t u

v w x y z . , : ; -
0 1 2 3 4 5

BRIXTON NINE MEDIUM

A B E F H
I L N O V
a b c d e f g h i j k
l m n o p q r s t u
v w x y z

BRIXTON NINE BOLD

A B E F H
I L N O V
a b c d e f g h i j k
l m n o p q r s t u
v w x y z

Littlest Bigger
Farmer towns

Rethinking Clarendon continued

BRIXTON NINE LIGHT ITALIC

a b e h i l n o
p r t u v x

BRIXTON NINE BOLD ITALIC

a b c d e f h i k l
m n o p q r t u v

BRIXTON NINE ITALIC

A B C D E F
H I N O T V
a b c d e f g h i j k
l m n o p q r s t u
v w x y z . , : ; -

liv an ex el or t
hinden berg
partitioned

12/15

THE SPANISH WAR, which began in 13, as well as the French war which soon followed it, called for a further increase of the debt, which, on the 31st of December 14, after the war had been ended by the treaty of Aix-la-Chapelle, amounted to 512,203,413.02 The most profound peace, of 15 years continuance, had taken no more than 215,342,354 from it. **A war, of less than nine years continuance,** added 31,33, to it. Refer to Postlethwaites History of the Public

THE SPANISH WAR, which began in 13, as well as the French war which soon followed it, called for a further increase of the debt, which, on the 31st of December 14, after the war had been ended by the treaty of Aix-la-Chapelle, amounted to 512,203,413.02 The most profound peace, of 15 years continuance, had taken no more than 215,342,354 from it. **A war, of less than nine years continuance,** added 31,33, to it. Refer to Postlethwaites History of the Public Revenue. During the administration of Mr. Pelham, the interest of the public debt was reduced to 231,543,102; the sinking fund was increased, and some part of the public

10/13

12/15

THE SPANISH WAR, which began in as well as the French war which soon followed it, called for a further increase of the debt, which, on the first of December after the war had been ended by the treaty of Aix-la-Chapelle, amounted to. The most profound peace, of years continuance, had taken **no more than from** it. A war, of less than nine years continuance, added to it. Refer to Postlethwaites History of the Public Revenue. During the administration of Mr. Velham, the interest

THE SPANISH WAR, which began in as well as the French war which soon followed it, called for a further increase of the debt, which, on the first of December after the war had been ended by the treaty of Aix-la-Chapelle, amounted to. The most profound peace, of years continuance, had taken **no more than from** it. A war, of less than nine years continuance, added to it. Refer to Postlethwaites History of the Public Revenue. During the administration of Mr. Velham, the interest

In before the late war, the funded debt of Great Britain amounted to.

10/13

Lettering, Logotypes & Calligraphy

This is a collection of some of my favorite non-type design, yet type related projects. Some are just for fun, practice or was commissioned work.

Joanne



Boston Common

Boston Common

K



*thank
you*

abcdefghijklm

1234567

uvwxyz

Joe Elwell Graphic & Type Designer

w: justjoegraphicdesign.com
e: justjoegraphicdesign@gmail.com