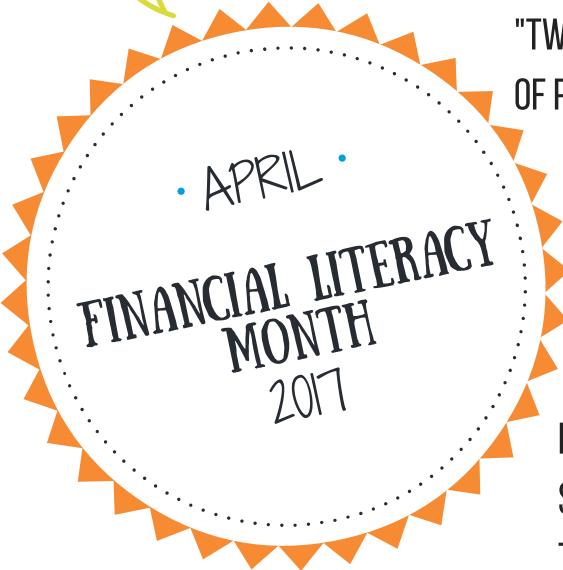
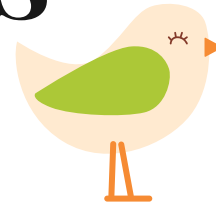


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"TWO IN FIVE U.S. ADULTS GAVE THEMSELVES A C, D, OR F ON THEIR KNOWLEDGE OF PERSONAL FINANCE."

National Foundation of Credit Counseling, Inc., Financial Literacy Survey Exposes Significant Gaps in Grasp of Personal Financial Skills, April 2012.

"KIDS' MONEY HABITS ARE FORMED BY AGE SEVEN."

Money Advice Service, Habit Formation and Learning in Young Children, May 2013.

"THE MAJORITY OF COLLEGE STUDENTS SAY THEY PICK UP MOST OF THEIR PERSONAL FINANCIAL EDUCATION FROM THEIR PARENT, BUT LESS THAN HALF OF STUDENTS SAID THEIR PARENTS MAKE A CONSISTENT CONSCIENTIOUS EFFORT TO TEACH THEM."

The Hartford Financial Services Group, Inc., Survey, February 2007.

BOOK REVIEW

ROCK, BROCK, AND THE SAVINGS SHOCK

Sheila Bair, Grades 3-5

Rock and Brock may be twins but they certainly are different. When Grandpa offers them a plan to match every dollar they choose to save rather than spend, the boys embark on two different courses of action. To support the book's lesson, bring your own family savings goals to life with our Free Family Financial Goals Kit, available at www.ed.ipiggiBank.com.

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It's not just a fun family night but the game is full of financial wisdom. Monopoly can teach you: always keep cash on hand, be patient & have a game plan, focus on cash flow, the most expensive asset is not always the best and don't put all your eggs in one basket!

<http://www.investopedia.com/articles/basics/12/lessons-monopoly-teaches.asp>

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