



HOT SUMMER TIPS



LEARN HOW TO APPLY OUR CORE SKILLS
OF SAVE, SHOP AND SHARE.

KID BUSINESS 101

Kids are so creative, innovative and full of energy. Use the extra free time that summer has to offer and channel that energy into entrepreneurial spirit. It's smart to save, shop and share wisely - but don't forget to earn wisely too! Before you hang the open sign on your lemonade stand consider:

SUPPLIES What do I need to open shop? What do I already have to get started + what do I need to purchase?

MARKETING How can I get the word out there? How can I get customers interested?

DEMAND Am I selling something that people want? Where can I set up shop to get the most traffic?

Good Luck!

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iPiggiBank graduate

and I'm passing it along to

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WHAT'S YOUR

SUMMER SAVING GOAL?



Jot it on the dotted line and hang
this on your fridge to remind
yourself what you're saving for.

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