

# CTeL | DIGITAL HEALTH VIRTUAL SUMMIT

RESEARCH | POLICY | ACTION

DECEMBER 1-4, 2020



**CTeL**

TELEHEALTH | RESEARCH • POLICY • ACTION

**CTeLINNOVATIONS**

Telehealth  
Simplified

[WWW.CTELSUMMIT.ORG](http://WWW.CTELSUMMIT.ORG)

# WELCOME TO CTel

For 25 years, the Center for Telehealth & e-Health Law (CTel) has been the leading source of legal, regulatory, and policy intelligence for the telehealth community. As a 501(c)3 nonprofit, vendor-agnostic research institute, CTel's research, Summits, and coalitions have forged the path for modern-day virtual care delivery. CTel is committed to continuing our legacy of leadership as we work to make high-quality, accessible virtual care a reality for all.

# CTEL EXTENDS A SPECIAL THANK YOU TO THIS YEAR'S SPONSORS



Caregility is proud to sponsor the 2020 CTel Conference. Caregility is a clinical collaboration and communications company moving the access point of care closer to the patient. Leveraging its eight years of experience in clinical environments, Caregility's core offering, the UHE Platform, is a purpose-built ecosystem for the entire healthcare continuum. The Platform provides secure, reliable two-way audio and video communication designed for any device and clinical workflow, in both inpatient and outpatient settings. Caregility supports 6,500 video systems across the US. From ambulatory/acute/ICU/post-acute care settings to virtual care operation centers to patients in the home, Caregility is helping transform patient care delivery. Follow Caregility on Twitter @caregility and head over to [www.caregility.com](http://www.caregility.com) to learn more!

## KING & SPALDING

King & Spalding is pleased to sponsor the 2020 CTel Conference! King & Spalding helps leading companies advance complex business interests in more than 160 countries. Working across a highly integrated platform of more than 1,100 lawyers in 21 offices globally, we deliver tailored commercial solutions through world-class offerings and an uncompromising approach to quality and service. Our team is experienced in developing and implementing creative strategies for innovative care delivery models and the nuances that come along with the changing telehealth landscape. Clients rely on us for help with their telehealth programming, including compliance assessments, policies, procedures, and training, website Terms of Use and privacy notices, authorizations and other business and legal issues. Our clients look to us for practical day-to-day advice rooted in deep healthcare industry and government agency experience. Our healthcare team also partners with our Data, Privacy and Security (DPS) team to counsel clients on a broad range of legal issues faced by multinational organizations including preparing for, responding to, and recovering from data privacy and security incidents. For more information, check out [www.kslaw.com/capabilities/data-privacy-and-security](http://www.kslaw.com/capabilities/data-privacy-and-security).





# KEYNOTE PANEL



**Mike Cassidy, Esq.**

Chair, Business & Finance Department  
Tucker Arensberg PC



**Brenna Jenny, JD, MPH**

Principal Deputy General Counsel  
Department of Health and Human Services  
Chief Legal Officer  
Centers for Medicare and Medicaid Services



**Joe McMenemy, MD, JD**

Principal  
McMenemy Law Offices



**Lisa Miller, JD**

Principal Assistant Deputy Chief, Criminal  
Division, Fraud Section, Healthcare Fraud Unit  
Department of Justice



# PRE-SUMMIT AGENDA

## VIRTUAL CONGRESSIONAL BRIEFING

**TUESDAY, DECEMBER 1, 2020**

3:30 PM-4:20 PM EST ..... Virtual Congressional Briefing

We have scheduled congressional meetings for those who requested them.

**REGISTER HERE FOR BRIEFING**



# AGENDA

## CTEL SUMMIT AGENDA | WEDNESDAY, DECEMBER 2, 2020

ALL TIMES ARE IN EASTERN STANDARD

**The Virtual Exhibit Hall is open from 10:00 AM – 1:00 PM.  
You can access the Exhibit Hall through the Summit Platform.**

### GENERAL SESSIONS

**1:00 PM-1:20 PM ..... Welcome & Introductions**

**1:20 PM-2:20 PM ..... Keynote Panel**

**Mike Cassidy, Esq.**

Chair, Business & Finance Department | Tucker Arensberg PC

**Brenna Jenny, JD, MPH**

Principal Deputy General Counsel | US Department of Health and Human Services  
Chief Legal Officer | Centers for Medicare and Medicaid Services

**Joe McMenamin, MD, JD**

Principal | McMenamin Law Offices

**Lisa Miller, JD**

Principal Assistant Deputy Chief, Criminal Division, Fraud Section, Healthcare Fraud Unit  
US Department of Justice

**2:20 PM-2:25 PM Break**

### BREAKOUT SESSIONS

**2:25 PM-3:10 PM ..... Breakout #1 | HIPAA and Privacy During COVID-19: Will Your Employer Tell You Who Has COVID?**

**Adam Solander, Esq.**

Partner | King and Spalding LLP

**Breakout #2 | Navigating Informed Consent as a Telehealth Provider**

**Nate Lactman, Esq.**

Partner and Chair, Telemedicine and Digital Health Industry Team | Foley & Lardner LLP

**Griffin Mulcahey, JD**

Founder and President | Wheel

## **Breakout #3 | Let's Get Married: Telehealth Mergers and Regulatory Hurdles for the Post-Pandemic Market**

**Kristi Kung, Esq.**  
Partner | DLA Piper LLP

**Jailendra Singh, MBA**  
Director, Equity Research and Healthcare Technology & Distribution | Credit Suisse

**3:10 PM-3:15 PM Break**

### GENERAL SESSIONS

**3:15 PM-4:00 PM ..... General Session | Telehealth Waiver Update: Preparing for a Post-COVID Transition**

**Mari Robinson, JD**  
Director, Telehealth | University of Texas Medical Branch

**Kevin O'Dwyer, Esq., MPA**  
Attorney | Hope, Trice & O'Dwyer, PA

**4:00 PM-4:10 PM Break**

### BREAKOUT SESSIONS

**4:10 PM-4:55 PM ..... Breakout #4 | Actions Speak Louder Than Words: Health Coaching and Dieticians**

**Marsha Schofield, MS, RD, LD, FAND**  
Senior Director, Governance and Nutrition Services Coverage | Academy of Nutrition and Dietetics

**Caroline Susie, RDN/LD**  
Senior Associate | Total Health Management

**Pepin Andrew Tuma, Esq.**  
Senior Director, Government & Regulatory Affairs | Academy of Nutrition and Dietetics

**Breakout #5 | The Epidemic Within the Pandemic: Substance Use Disorder, Telehealth, and New York State**

**Iris Berman, RN, MSN, CCRN-k**  
Vice President, Telehealth Services | Northwell Telehealth Program

**Sandeep Kapoor, MD, MS-HPPL**  
Assistant Vice President, Addiction Services | Northwell Health

**Soteri Polydorou, MD**  
Medical Director, Addiction Services | Northwell Health

**5:00 PM-6:00 PM ..... Virtual Happy Hour | Topic: Telehealth Cost Impact Study**



# AGENDA

## CTEL SUMMIT AGENDA | THURSDAY, DECEMBER 3, 2020

ALL TIMES ARE IN EASTERN STANDARD

**The Virtual Exhibit Hall is open from 10:00 AM – 1:00 PM.  
You can access the Exhibit Hall through the Summit Platform.**

### GENERAL SESSIONS

**1:00 PM-1:45 PM ..... General Session | CTeL's Cost Impact Research: Next Steps and the Road to Changing Telehealth Reimbursement**

**Jason Goldwater, MA, MPA**

Senior Research Scientist | Index Analytics, LLC

**Yael Harris, PhD**

Vice President of Health | American Institutes for Research

**1:45 PM-1:50 PM Break**

### BREAKOUT SESSIONS

**1:50 PM-2:35 PM ..... Breakout #6 | Remote-Patient Monitoring: The New Rule, Scenarios, and Pitfalls to Avoid**

**Rebecca Burke, Esq.**

Counsel | Powers, Pyles, Sutter & Verville PC

**Douglas Grimm, Esq., FACHE**

Partner | Arent Fox, LLP

**Hillary Stemple, Esq.**

Associate | Arent Fox, LLP

**Breakout #7 | Supporting Mental Health with Technology: Research and Policy Implications**

**Chanel Heermann, MD**

Assistant Professor | Department of Psychiatry, University of Colorado, College of Medicine and Psychiatrist | VA Eastern Colorado Health Care System

**Jan A. Lindsay, PhD**

Associate Professor | Department of Psychiatry and Behavioral Sciences, Baylor College of Medicine and Research Health Scientist and Psychologist | Michael E. DeBakey Veterans Affairs Medical Center in Houston

## **Breakout #8 | Lessons Learned: Rapidly Scaling Tech During the Pandemic**

### **John Scott, MD**

Associate Professor, Allergy and Infectious Disease | University of Washington Department of Medicine

### **Molly Shumway, MHA**

Director, Telehealth Services | University of Washington Medicine

**2:35 PM-2:50 PM Break**

### **GENERAL SESSIONS**

#### **2:50 PM-3:40 PM ..... General Session | From the Source: Telehealth Policy at CMS**

### **Carol Blackford, MPP**

Director, Hospital and Ambulatory Policy Group, Center for Medicare | Centers for Medicare & Medicaid Services

### **Jacob Harper, Esq.**

Associate | Morgan, Lewis & Bockius LLP

### **Emily Yoder**

Analyst, Division of Practitioner Services, Center for Medicare | Centers for Medicare & Medicaid Services

**3:40 PM-3:45 PM Break**

#### **3:45 PM-4:30 PM ..... General Session | Ryan Haight and Prescribing: Before, During, and After COVID-19**

### **Joe McMenamin, MD, JD**

Principal | McMenamin Law Offices

### **Scott A. Brinks, MA**

Section Chief, Diversion Regulatory Drafting and Policy Support | Drug Enforcement Administration

**4:30 PM-4:35 PM Break**

#### **4:35 PM-5:20 PM ..... General Session | Fraud, Abuse, and the Future of Telehealth Expansion**

### **Maddie Davidson**

Professional Staff Member | Senate Finance Committee

### **Amy Garrigues, Esq.**

Partner, Healthcare | King & Spalding LLP

### **James “J.P.” Paluskiewicz, MPS**

Republican Chief Counsel | House Committee on Energy & Commerce, Subcommittee on Health

### **Mark D. Polston, Esq.**

Partner, Healthcare | King & Spalding LLP

# AGENDA

## CTEL SUMMIT AGENDA | FRIDAY, DECEMBER 4, 2020

ALL TIMES ARE IN EASTERN STANDARD

**The Virtual Exhibit Hall is open from 10:00 AM – 1:00 PM.  
You can access the Exhibit Hall through the Summit Platform.**

### GENERAL SESSIONS

#### **1:00 PM-1:45 PM ..... General Session | Congressional Panel**

**René Quashie, Esq.**

Vice President, Policy & Regulatory Affairs, Digital Health | Consumer Technology Association

**Crozer Connor**

Senior Legislative Assistant | Representative Mike Thompson (D-CA)

**Elizabeth Henry**

Health Policy Advisor | Senator Hyde-Smith (R-MS)

**Kirby Miller**

Legislative Assistant | Senator Roger Wicker (R-MS)

**Meghan O'Toole, MA**

Health Policy Advisor | Senator Brian Schatz (D-HI)

**Nicole Varner**

Health Policy Advisor | Representative Robin Kelly (D-IL)

#### **1:45 PM-1:50 PM Break**

#### **1:50 PM-2:35 PM ..... General Session | Mobilizing for Payment Parity**

**Jan Feuerstadt**

Partner | Mercury LLC

**Osa Imadojemu, JD, MPH**

Associate | Primmer Piper Eggleston & Cramer PC

**Jennifer Wlach**

Partner | Mercury LLC

#### **2:35 PM-2:45 PM Break**



## BREAKOUT SESSIONS

### 2:45 PM-3:30 PM ..... Breakout #9 | Barriers and Facilitators to Virtual Care for Substance Use Disorder Services for Pediatric Populations

**Saira Haque, PhD, MHSA, FAMIA**

Senior Health Informaticist | RTI International

### Breakout #10 | Telehealth Devices and FDA's Emergency Use Authorization: Liability and Post-Pandemic Use

**Serra Schlanger, Esq.**

Director | Hyman, Phelps, & McNamara PC

### Breakout #11 | Raising the Bar: Quality and Compliance Through Education

**Mandy Bell, MHA**

eCARE Quality and Innovation Officer | Avera eCARE  
Founding Member | American Board of Telehealth

**Shawn Griffin, MD**

President and CEO | URAC

**Tina Gustin, DNP, CNS, RN**

Assistant Professor & Director, Telehealth Research, Innovation, and Education Center  
Old Dominion University

**Christa Natoli**

Executive Director | Center for Telehealth & e-Health law

### 3:30 PM-3:35 PM Break

### 3:35 PM-4:20 PM ..... Breakout #12 | Into Whatever Homes I Go: AI, RPM, and Decision Support

**Joe McMenamin, MD, JD**

Principal | McMenamin Law Offices

**Victoria Moy**

Cofounder and COO | Innovatio HealthDesign, Inc.

### Breakout #13 | Regulatory Diligence in Digital Health Transactions

**Amy Joseph, Esq.**

Partner | Hooper, Lundy and Bookman PC

**Jeremy Sherer, Esq.**

Associate | Hooper, Lundy and Bookman PC

**Breakout #14 | TelePsych in Emergency Departments: The Legal and Clinical Environment**

**John Liebert, MD**  
Psychiatrist

**Elizabeth (“E.B.”) Butterworth Stutts, Esq.**  
Of Counsel | Hancock, Daniel & Johnson, PC and Principal | Elizabeth Butterworth Stutts, Esq, PLLC

**4:20 PM-4:50 PM ..... Summit Wrap-Up**

**A Summit Participation Survey Will Be Sent to Attendees.**

# CTeL 2021

SPRING SUMMIT

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