



VERMONT HORSE COUNCIL

ANNUAL MEETING

2016 PROMOTIONS

- Updated Membership Brochure
- 726 Facebook likes!
- 20% growth in membership
- On-going website updates
- Blog posts to update members
- Equine Industry Summit hosted with VT Technical College

2016 EQUINE INDUSTRY SUMMIT

Representatives of all facets of Vermont's Equine Industry gathered in October to share ideas and concerns about our industry. Developing an economic impact study and ??? Were identified as top priorities.



2016 EQUINE ACTIVITIES

- Discussions with Forests, Parks and Recreation to create Cooperative Agreement
- Equine Trail First Aid Clinic
- Fundraising and Quilt Raffle for Groton Corral project
- Safe and Successful Rides at Tunbridge, NEKET and Willoughby
- Organizational efforts for new trails at Ascutney State Forest and Robinson Integrated Resource Project in Rochester

TRAIL FIRST AID CLINIC

Tips and techniques to handle first aid situations on the trail were shared with 40 attendees by Dr. Wally Knight, DVM and Randi Calderwood of the Orleans County Large animal Technical Rescue. Thanks to Diane Lashoones of Water Tower Farm for hosting this event.



2016 SERVICES

- Painting Party to raise funds for Scholarships
- Horse and Rider Safety presentations at Driver's Ed classes in Morrisville
- Fund Raising and creation of new Hooves, Hikers and Bikes Public Safety Announcement
[Hikers, Hooves and Bikes](#)
- Over \$2,000 in scholarship awards

2016 ORGANIZATIONAL DEVELOPMENT

- Updated financials to QuickBooks; continue improving systems and tracking
- Financial Review – see copies
- Board Retreat and planning session
- 2 Board members attend national Coalition of State Horse Council gathering in Kansas
- Strengthened and developed partnerships/relationships – FPR, Farm Bureau, GMHA, VMVA, CHAMP

2016 FUNDRAISING

Scholarship Painting Party

PSA Concept 2 and private donations

Groton Quilt Raffle and private donations

Tunbridge Silent Auction

Equine Industry Summit – Nutrena, Poulin Grain



2017 A SNEAK PEAK

- Membership Drive – member outreach, County Field Days, Clinic
- Corporate Outreach
- Equine Industry Summit
- Economic Impact Study
- Tunbridge and NEKET Rides
- Complete Groton Corrals – complete fundraising
- Scholarships – more fundraising
- Board retreat