The iFixit Technical Writing Symposium Schedule:

Thursday August 9, 2018

9:00  Breakfast and Welcome
9:30  iFixit Tour and Mission
10:00 Introduction to the iFixit Technical Writing Project
10:30 Hands-on Guide-making Workshop A
12:00 Lunch
1:00  Resources Walk-Through
2:00  Hands-on Guide-making Workshop B
3:00  Coffee Break
3:15  Hands-on Guide-making Workshop C
5:30  Discussion and Wrap-up
6:00  Dinner on Your Own (Local Farmers' Market)
7:30  Optional Social Activity: Hang out at Luis Wine Bar

Friday August 10, 2018

9:00  Breakfast
9:30  iFixit.org: iFixit's Advocacy through Technical Writing
10:00 Hands-on Guide-making Workshop D
11:00 Peer Review/Usability Testing Workshop
12:00 Lunch
1:00  Project Extensions and Variations
2:00  Discussion Derby
3:00  Coffee Break
3:15  Discussion/Classroom Integration
      with Veteran Student Panel
4:00  Discussion/Classroom Integration/Lightning Talks
      with Veteran Instructors
5:00  Closing Remarks and Wrap-up
6:00  BBQ Dinner
Welcome to the iFixit Technical Writing Symposium!

**Symposium Location:**

<table>
<thead>
<tr>
<th>iFixit</th>
<th>Apple Farm Inn</th>
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<tbody>
<tr>
<td>1330 Monterey St.</td>
<td>2015 Monterey St.</td>
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<tr>
<td>San Luis Obispo, CA 93401</td>
<td>San Luis Obispo, CA 93401</td>
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<tr>
<td>805.704.0482</td>
<td>805.544.2040</td>
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</tbody>
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**iFixit Wireless Internet:**

- iFixit ♥ SLO (no password)

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**Symposium Contacts:**

**Symposium Coordinator**

Brittany McCrigler  
brittany@ifixit.com  
805.704.0482

For answers to: What is the schedule? What is happening in the rhetorical sense? Where do I belong? Why are you emailing me? What is the meaning of life, the universe, and everything? And other general questions...

**Symposium Logistics**

Kristen Gismondi  
kristen@ifixit.com  
330.519.2972

For answers to: How do I get a ride? I need to get from point A to point B, can you help me? I am lost; where am I? What is the air-speed velocity of an unladen swallow? And other transportation or logistics questions...

**Customer Service**

Toll-Free  
866.613.4948  
support@ifixit.com

For answers to: Who are these crazy people? Do you have this particular random thing I need? Are these the droids that I am looking for? And other office related questions...
What’s Happening:

**Thursday, August 9**
Dinner is on your own, but you’re in luck: Thursday evening is our local downtown Farmers’ Market (easy walking distance from our office or accessible by trolley). Street vendors line Higuera Street to sell everything from produce, to BBQ, to kettle corn. There are often local artists performing on the street. If Farmers’ Market isn’t your style, check out the nearby restaurants. They’ve got great food, from the taco place next to iFixit to upscale bistro downtown, and we’re always happy to make a recommendation.

**We’ll be hanging out at Luis Wine Bar** Thursday evening for a few hours, starting around 7:30pm. Feel free to join us for a drink! Luis Wine Bar is located at **1021 Higuera Street** and is within walking distance of our office.

**Friday, August 10**
It’s BBQ time! We’ve got tons of good food hitting the grill at the iFixit office starting around 6:00pm. This will be a great chance to raise a glass and wrap up our Symposium. This is a free event, and we invite anyone traveling with you to join us.

**Saturday, August 11**
If you are waiting for a flight, or just want to explore the area, there is a lot happening in SLO.

Hang out in downtown SLO—there are a lot of shops, restaurants, and places to explore. You can check out the historic **Dallidet Adobe** or our local **Mission**. Let us know if you would like a recommendation of any particular place.

Check out **Cal Poly**. Cal Poly doesn't offer any guided tours on the weekends, but you are welcome to wander around and check out the campus. If you've got time, you can hike Poly Canyon which is home to great views, wildlife, and cool old student architecture projects or check out the **Arboretum** for some neat local plants.

Visit the historic **Madonna Inn**—this local landmark has 110 themed guestrooms, a spa, gift shops, and horseback riding along Cerro San Luis. No time to stay an extra night? No problem! Stop by the Copper Café for a sandwich and slice of their signature Pink Champagne cake, or sip on a cocktail at the Silver Bar lounge.

SLO is a short drive to multiple beaches—it’s a quick 15-20 minutes south to Avila Beach and Pismo Beach, and 20 minutes north to Morro Bay.

Hiking is a popular Central Coast activity. There are hikes for all experience levels, so if you're looking for something specific, just ask! Some of our favorites are Avila Ridge, Irish Hills, Cerro Alto, Bishop's Peak (or the shorter Felsman Loop around the base of Bishop's Peak), and the Bluff Trail in Montaña de Oro.

A 30 minute drive north will lead you to Paso Robles—SLO county's wine country. With over **200 wineries** to choose from, there's something for everyone. A few of our favorites include Tolo, Opole, and Tooth and Nail. If you don't have time for a drive to Paso, no worries! There are plenty of wineries right here in town, including Wolff, Claiborne and Churchill, and Kelsey See Canyon Vineyards.
Getting Around in SLO:

Downtown Trolley
The San Luis Obispo Downtown trolley runs along Monterey Street—the fare is 50 cents, and it loops around roughly every 15-20 minutes between 5 p.m. and 9 p.m. Thursday through Saturday. We highly recommend riding the trolley to get to iFixit and the rest of downtown SLO. If you need quarters, let us know!

Downtown Trolley Map

Getting to iFixit
iFixit staff will greet you in the Apple Farm lobby at 8:30am and 8:45am on Thursday and Friday. We will take a 10-15 minute walk to the iFixit office so you can soak up the beautiful California weather! However, if you need a ride, please let us know.

Taxi Service:
Yellow Cab
sloyellowcab.com
805.543.1234

Symposium Logistics
Kristen Gismondi
kristen@ifixit.com
330.519.2972
**Where to Eat in SLO:**

It is hard to go wrong with food in SLO. We've got lots of great local restaurants. Here's a few of our picks!

### Within Easy Walking Distance:

**Jaffa Cafe:**
Greek, Mediterranean  
Gotta Try: shawarma  
1308 Monterey St  
San Luis Obispo, CA 93401  
(805) 543-2449

**Taqueria Santa Cruz:**
Mexican  
Gotta Try: street tacos, the fresh salsa bar  
1308 Monterey St  
San Luis Obispo, CA 93401  
(805) 752-1016

**Frank's:**
Hot Dogs, Burgers, and Fries  
Gotta Try: bacon chili cheese dog, breakfast burrito  
950 California Blvd  
San Luis Obispo, CA 93401  
(805) 541-3488

**Central Coast Brewing:**
Brewery, Food Truck, Cafe  
Gotta Try: Lucky Day IPA, Cervantez  
1422 Monterey St  
San Luis Obispo, CA 93401  
(805) 783-2739

**Splash Cafe**
Seafood, Bakery  
Gotta Try: clam chowder, bread of the day  
1491 Monterey St  
San Luis Obispo, CA 93401  
(805) 544-7567

### Downtown (within 15 mins walk):

**Firestone Grill:**
BBQ, Tri-tip, Burgers, Fries  
Gotta Try: tri-tip, the firebird, seasoned fries  
1001 Higuera St  
San Luis Obispo, CA 93401  
(805) 783-1001

**Novo:**
Upscale American, Cocktails  
Gotta Try: salmon bisque, duck breast  
726 Higuera St  
San Luis Obispo, CA 93401  
(805) 543-3986

**Big Sky Cafe:**
American, Mediterranean  
Gotta Try: Meze platter, pozole  
1121 Broad St  
San Luis Obispo, CA 93401  
(805) 545-5401

**Goshi:**
Sushi, Japanese  
Gotta Try: Seared Tuna Roll, Udon, sake sushi  
570 Higuera St  
San Luis Obispo, CA 93401  
(805) 543-8942

**Pizza Solo:**
Pizza, Salad  
Gotta Try: Solo Stix, calzone  
891 Higuera St  
San Luis Obispo, CA 93401  
(805) 544-8786
Where to Eat in SLO (continued):

Downtown (within 15 mins walk):

F. McLintock's:
Steakhouse, saloon
Gotta Try: Rib eye, baby back ribs
686 Higuera St
San Luis Obispo, CA 93401
(805) 541-0686

Luna Red:
Tapas, American, Mediterranean
Gotta Try: ceviche, chorizo dates, roast beets
1023 Chorro St
San Luis Obispo, CA 93401
(805) 540-5243

Mama's Meatball:
Italian
Gotta Try: ravioli, gnocchi di zucca
570 Higuera St
San Luis Obispo, CA 93401
(805) 544-0861