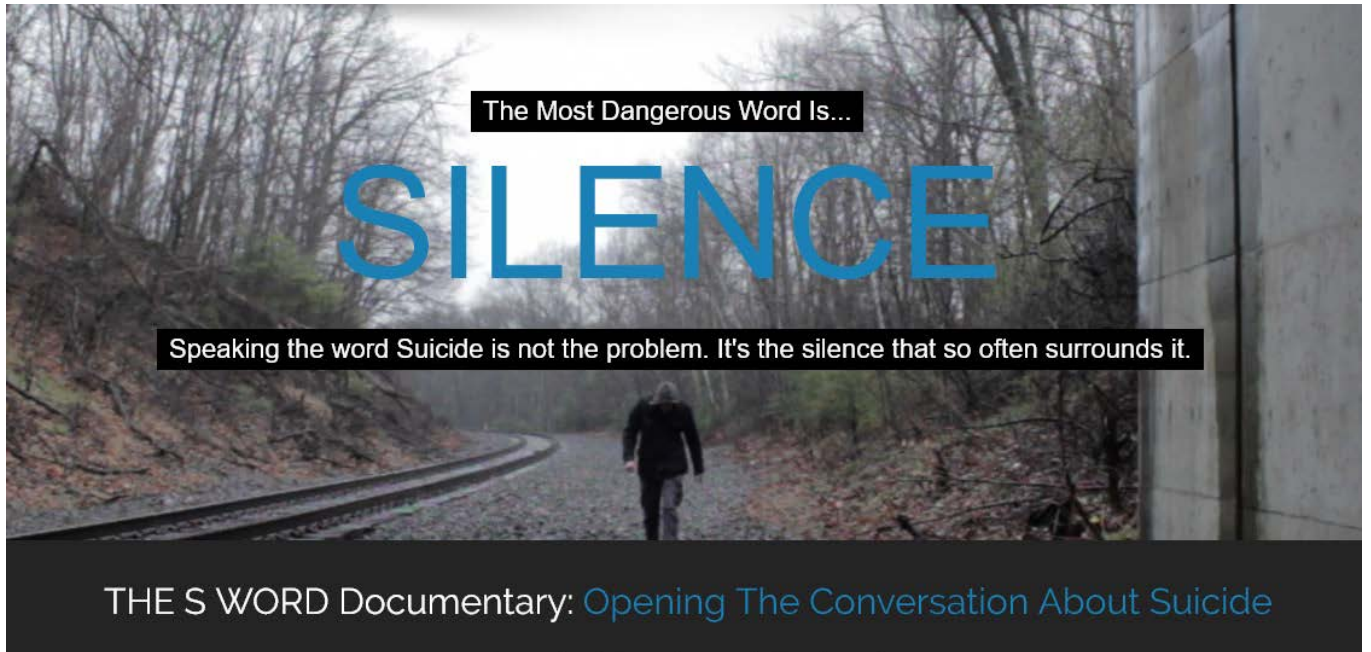


THE S WORD DOCUMENTARY



WHERE: COLONIAL THEATRE,
111 SOUTH STREET, PITTSFIELD, MA 01201
WHEN: FRI, OCT 13, 2017 6:00-8:30 PM
COST: FREE
REGISTER: PLEASE CALL THE COLONIAL BOX OFFICE
AT (413) 997-4444 TO RESERVE YOUR SEAT

This event is one piece of a four-part suicide awareness campaign launched by the 10 regional coalitions within the Massachusetts Coalition for Suicide Prevention. The MCSP operates under the auspices for the MA Department of Public Health's Suicide Prevention Program. The S Word is being screened in New Bedford, MA on the 12th, Pittsfield, MA on the 13th, Wakefield, MA on the 14th and a Central MA location on the 15th.

There is no cost to attend but we do ask that you pre-register by calling the Colonial Theatre Box Office at (413) 997-4444 to reserve your seat. The film will be introduced by Director Lisa Klein and will be followed by a Q & A session.

The goals of The S Word are to open the conversation, reduce the shame and silence that have clung to suicide for far too long, and strive toward prevention of the 10th leading cause of death in the United States. The screening is appropriate for ages 15 and up.

From the filmmakers of the award-winning *Of Two Minds* comes a new documentary that will tackle one of the most unfathomable and cloistered issues of our time. Suicide. The S Word will put a human face on this often feared and misunderstood topic - delving into the hearts and minds of suicide attempt survivors, along with the families and loved ones who are left behind to suffer the anguish, guilt, and confusion of death by suicide.

MORE INFO: PEGGY MORSE: 413-441-6316, peggyf@verizon.net

MORE INFO ABOUT THE MOVIE:
[HTTP://THESWORDMOVIE.COM/](http://theswordmovie.com/)