



Launching MARTA kudos initiative

Wednesday November 18th, 2015

WHAT: MARTA Army initiative announcement

WHO: MARTA Army www.martaarmy.org

WHEN: November 18th – December 9th, 2015

WHERE: MARTA System

The MARTA Army just launched on Tuesday, November 17th, MARTA Kudos, a MARTA Employee appreciation program. We invite MARTA riders to nominate a MARTA employee of their choice for the medal of Kudos until December 9th. A panel of judges will review nominations and select a winner, who will be awarded the medal of kudos and a \$50 Amazon gift card at a ceremony in mid-December.

The MARTA Kudos initiative will help bring riders closer to the agency and its employees by enhancing the communication channels through positive interactions. All nominations will be sent to MARTA Customer Service to recognize employees' performance. MARTA riders can nominate the MARTA employee of their choice at:

<http://www.martaarmy.org/kudos>

About MARTA Army

The MARTA Army is a grassroots organization engaging citizens across the region to improve the MARTA ridership experience in their own neighborhoods. We are fully independent from MARTA and we have an excellent working relationship with the transit agency that serves 440,000 riders each day.

Find out more about the MARTA Army

www.martaarmy.org

www.twitter.com/martaarmy

www.facebook.com/martaarmy

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