MARTA Army workshop at Atlanta City Studio
Monday, August 15, 2016

WHAT: MARTA Bus Stop Signage Workshop

WHO: MARTA Army & Atlanta Department of Planning

WHEN: Saturday, August 20, 2:00 – 5:00 PM

WHERE: Atlanta City Studio, Ponce City Market, Suite N220 – 675 Ponce de Leon Ave NE

The MARTA Army is excited to hold a workshop at the Atlanta City Studio. Members of the public are invited to help make signage with maps and schedule information for the MARTA bus stops of their choice. Crayons, glitter and other types of crafts will be available for participants of all ages to help beautify their local bus stops. This program will be held as part of MARTA Army’s adopt-a-stop initiative.

At the event, participants will also engage in the City of Atlanta’s transportation and planning initiatives. Information will be provided about the upcoming MARTA and TSPLOST referenda. Dense and affordable Transit Oriented Development is essential to maximize transit usage and shift away from a car-centric model. The Atlanta Planning Department is engaging in an important effort to revise its zoning code and long-term transportation plan. This is why we are excited to hold our workshop at the Atlanta City Studio.

“People chose to use public transportation based on their personal experience, which is based on the most local component of their trip. Accessing public transit should be safe, comfortable, and interesting. MARTA Army’s adopt-a-stop program helps make transit work for people. Going forward, we need more people-oriented development surrounding rail stations and bus stops.” – Tim Keane, City of Atlanta Planning Commissioner.

Event page: https://atlstudioworkshop.eventbrite.com

About MARTA Army
The MARTA Army is a grassroots organization engaging citizens across the region to improve the MARTA ridership experience in their own neighborhoods. Through our adopt-a-stop program than 150 volunteers have adopted bus stops, which have become gateways into a world-class transit system. We are fully independent from MARTA and we have an excellent working relationship with the transit agency that serves 440,000 riders each day.

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