



MARTA Army Closing Operation CleanStop

Wednesday, November 30, 2016

WHAT: Closing Event for crowd-funding trash cans at East Point bus stops

WHO: MARTA Army

WHEN: December 7th, 6:30- 8:30 PM

WHERE: Oz Pizza, 2895 Main St., East Point, GA

Although 20 percent of East Point residents use the bus as their main mode of transportation, only five percent of East Point bus stops have trash cans. As a result, litter accumulates on the ground, which negatively impacts property value, health and crime. To address this situation, the MARTA Army has partnered with the City of East Point on Operation CleanStop: crowd-funding trash cans at more than 300 MARTA bus stops in East Point. We have already collected \$5300 through 120 individual donations from members of the community. We will be closing the largest crowd-funding program ever done in transportation on December 7th at Oz Pizza.

The City of East Point has signed a Memorandum of Understanding, agreeing to install, service, and maintain trash cans at every bus stop in East Point that reaches \$200 in donation. The donations collected thus far are sufficient to purchase 26 trash cans, which is twice more than the number of trash cans currently in East Point. We are also expecting large donations from the business community and from local CIDs in the next few days.

Crowd-funding page: www.cleanstop.org

Event page: <https://cleanstop.eventbrite.com>

About MARTA Army

The MARTA Army is a grassroots 501c3 non-profit empowering local residents through the Atlanta Region to improve the transit ridership experience in their own neighborhoods. Prior to launching Operation CleanStop, MARTA Army enabled volunteers to place laminated signs with schedule information and maps at their adopted bus stops through [Operation TimelyTrip](#). More than 250 citizens throughout the region have adopted bus stops, which have become gateways into a world-class transit system.

Contact information

Simon Berrebi

404.663.0341

contact@martaarmy.org