FOR IMMEDIATE RELEASE

MARTA Army, Mobility Partners Launch Operation Bus Stop Census

Ask the public to help survey MARTA bus stops in support of transit equity

ATLANTA--The MARTA Army and mobility organizations across metro Atlanta are teaming up to promote public transit as a civil right.

At a press conference outside of the MARTA Five Points station, the Atlanta Bicycle Coalition, Georgia STAND-UP, iAccess Life, MARTA Army, Partnership for Southern Equity, PEDS, Sierra Club, and TransFormation Alliance called for safer conditions for bus customers across the three-county MARTA service area.

In honor of Transit Equity Day, nationally celebrated in conjunction with Rosa Parks’ birthday, these organizations join MARTA Army in launching Operation Bus Stop Census, a crowdsourcing effort to catalog MARTA’s more than 9,000 transit bus stops to better inform advocacy efforts and to raise the standards of bus access in the region.

The mobile survey asks questions related to the stop cleanliness, pedestrian safety, and the ease of access for those using a wheelchair or stroller. The public is encouraged to participate in Operation Bus Stop Census by cataloging bus stops near where the work, live, and otherwise frequent. The survey is available at busstopcensus.com.

Data collected from the survey will better inform mobility advocacy across metro Atlanta and to encourage cities, counties, and property owners to make taking the bus a more attractive and safe experience.

“Operation Bus Stop is critical because of its commitment to democratic inclusion in future transit advocacy. Half of MARTA’s ridership is on the bus system, and the riders could have a significantly more comfortable experience on our buses if we can attain enhancements like bus-only lanes, transit signal priority, and increased bus frequency. More than these big-ticket items, though, are the too-often ignored needs of better sidewalks and bus shelters that make riders’ path to the bus stop and wait times more comfortable, and would improve what could otherwise be a grueling commute. The fight for transit equity must focus not just on building a future for millions of more riders, but must also remember to show proper love and care to the millions who already ride with us. Today, our journey towards a Beloved Community continues, and we’re taking the bus.” – Sierra Club of Georgia

Click here to view the Facebook Live video of the full press conference and hear remarks from other partners.

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Morgan Jacobus, a MARTA Army volunteer asks the public to participate in Operation Bus Stop Census.

Mobility advocates call for transit equity across metro Atlanta. Far right is Cathy Tyler, executive director of PEDS Georgia.

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