



# JOÃO MAGALHÃES

ART DIRECTOR & GRAPHIC DESIGNER

## OBJECTIVE

I'm looking forward to work as an Art Director or Graphic Designer with a collaborative, team-oriented approach to the creative process and where the sharing of ideas and expertise facilitates continued professional and personal growth.

## SKILLS

- Adobe Creative Tools
- Cinema 4D
- Sketch
  
- Portuguese (Native)
- English (Fluent)
- Spanish (Professional)

## RECOGNITION

- Clio Awards - Key Art (1x Silver)
- Lürzer's Archive "200 Best Digital Artists Worldwide 17/18"
- Cannes Future Lions (x2 Finalist)
- Young Guns - YGA (1x Bronze)
- Creativity International Awards (x2 Silver 1x Bronze)
- Golden Award of Montreux (3x Finalist)
- Graphis (2x Platinum, 1x Silver, 4x Merit)
- Summit International Awards (1x Gold, 4x Silver, 2x Bronze)
- ADDYs (1x Best of Show, 1x Gold, 2x Silver)
- Miami Ad School (2x Best of Show, 5x Gold)
- Visa Scholarship (1x Gold)



+1 (305) 879-9731



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## EDUCATION

+ *Art Direction*  
**MIAMI AD SCHOOL**  
2014-2015 - Miami  
2015-2016 - New York

+ *Graphic Design*  
**CENTRO UNIVERSITÁRIO UNA**  
2012-2014 - Belo Horizonte, Brazil

+ *Adobe Creative Tools*  
**ADOBE SCHOOL IPEC**  
2013-2013 - Belo Horizonte, Brazil

+ *Law*  
**UNIVERSIDADE FUMEC**  
2009-2012 - Belo Horizonte, Brazil

## WORK EXPERIENCE

+ *Ogilvy & Mather - New York, USA* 2016-2017  
**ART DIRECTOR**  
Clients: Ikea, Lenovo, Nespresso, Nationwide, Qualcomm, Salvation Army, Crown Royal, IHG, and Childhood.Org.

+ *Havas Worldwide - Miami, USA* 2016-2016  
**ART DIRECTOR**  
Client: Nintendo and Versy.

+ *Nativo Design Studio - Miami, USA* 2015-2016  
**ART DIRECTOR**  
Clients: Red Bull, Adidas, Miami City Ballet, Maaco, and UM Global.

+ *Grupo Bel / MTV - 98FM - Content Box - BH, Brazil* 2013-2014  
**SALES REPRESENTATIVE**  
Worked with company staff to effectively close sales; sales management, logistics, marketing, and tech-service.

+ *AJFM Advertising - BH, Brazil* 2011-2013  
**ART DIRECTOR + GRAPHIC DESIGNER**  
Variety of projects for politicians (branding, prints, stickers, banners, brochures, t-shirts, flyers, etc)

+ *Santos Rodrigues Advogados - BH, Brazil* 2010-2011  
**LAW INTERN**

+ *Câmara dos Deputados - Brasília, Brazil* 2005-2009  
**VISUAL COMMUNICATIONS**