



2017 SPONSORSHIP PACKAGES

Burnin' \$10,000

- One chili entry & booth space
- Twelve tickets to the event
- Premiere logo placement on all media recognition & event materials, including Chili Challenge and Boys & Girls Club Rochester websites, news media, and tickets

Smokin' \$5,000

- One chili entry & booth space
- Ten tickets to the event
- Logo placement on all media recognition & event materials
- Sponsor recognition on Chili Challenge website and Boys & Girls Club Rochester website

Jesty \$2,500

- One chili entry & booth space
- Eight tickets to the event
- Logo placement on some media recognition & event materials
- Sponsor recognition on Chili Challenge website and Boys & Girls Club Rochester website

Saucy \$1,250

- One chili entry & booth space
- Six tickets to the event
- Company logo exposure on Chili Challenge website

Booth \$300

- One chili entry & booth space
- Four tickets to the event
- Team recognition at event

Activity \$300

- Recognition at one of the event activities
- One banner displayed at event
- Four tickets to event

Ticket Packages

Provides entry to sample a variety of chilies. Can you handle it?!

\$60 – 5 tickets

\$120 – 10 tickets

\$300 – 25 tickets

\$600 – 50 tickets

Chili Challenge is an event to generate community and financial support for Boys & Girls Club of Rochester. 2,500+ attendees will sample chilies from over 25 participants. Participants include local businesses, restaurants, and other community representatives. The event will offer family activities, live music, decorated booths, and a variety of chilies and other foods to enjoy. Attendees of our popular Homebrew Contest (now in its third year) will sample beer made by dozens of local homebrewers and Rochester's four craft breweries!

Thursday, September 14, 2017 | 4 – 8 pm | Peace Plaza, Downtown Rochester, MN

Chili entrants are required to be at the Peace Plaza by 3pm for judging.

Teams can be made up of individuals from businesses and corporations, a group of private individuals with a darn good recipe, or commercial vendors that are willing to pit their talents against anyone – all for a great cause!

All participants must register in advance and adhere to all rules and regulations set forth by Boys & Girls Club of Rochester and Olmsted County Public Health.

CHILIES WILL BE JUDGED BY A LOCAL PANEL OF JUDGES IN THE FOLLOWING CATEGORIES:

THE REAL DEAL - any kind of meat or combination of meats, cooked with chili peppers, various other spices, and other ingredients with the exception of items such as beans or spaghetti, which are strictly forbidden.

ANYTHING GOES - the name says it all

VEGETARIAN - this is a chili made without any meat products

THE FOLLOWING CATEGORIES WILL BE JUDGED BY THE PUBLIC:

PEOPLES' CHOICE - people attending the Chili Challenge will vote on their favorite chili

SPICY SPIRIT - people attending the Chili Challenge will vote on their favorite decorated booth and enthusiastic team

KIDS' CHOICE - kids attending the Chili Challenge will vote on their favorite chili

IS MY DONATION TAX-DEDUCTIBLE?

Boys & Girls Club of Rochester is a 501(c)3 nonprofit organization. Please consult with your tax professional regarding the specifics of this charitable contribution and any potential deductions.

To show your support for **Boys & Girls Club of Rochester** as a sponsor of **Chili Challenge 2017**, please complete the following form and return it to:

Boys & Girls Club, attn: Lori Trotman, Director of Marketing & Special Events, 1026 E Center Street, Rochester, MN 55904

NAME TO BE USED FOR RECOGNITION _____

CONTACT NAME _____ **TITLE** _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP CODE** _____

PHONE _____ **EMAIL** _____

SPONSORSHIP LEVEL \$ _____ **ADDITIONAL TICKET PACKAGE \$** _____ **TOTAL \$** _____

SIGNATURE _____ **DATE** _____

Enclosed is my check (payable to Boys & Girls Club) Please charge my: ___ VISA ___ MC ___ DISC ___ AM EX

CARD # _____ **EXPIRES** _____ **CVV CODE** _____

 *Thank you! Your support is greatly appreciated!* 