



2017 SPONSORSHIP PACKAGES

Thursday, September 14, 2017 | 4 – 8 pm | Peace Plaza, Downtown Rochester, MN

Chili Challenge is an event to generate community and financial support for Boys & Girls Club of Rochester. 2,500+ attendees will sample chilies from over 25 participants. Participants will include local businesses, restaurants, and other community representatives. The event will offer family activities, live music, decorated booths, and a variety of chilies and other foods to enjoy. Attendees of our popular Homebrew Contest (now in its third year) will sample beer made by dozens of local homebrewers and Rochester's four craft breweries!

Beer Garden Sponsor \$5,000

- Logo recognition throughout the Craft Beer Garden
- Ten tickets to the event
- Logo placement on all media recognition & event materials
- Logo recognition on Chili Challenge website and Boys & Girls Club Rochester website

Cup Sponsor \$2,500

- Exclusive logo placement on 3,000 tasting cups at the event
- Eight tickets to the event
- Logo placement on event program & Chili Challenge website

Activity Sponsor \$1,000

- Logo recognition in Beer Garden activity zone
- Six tickets to the event
- Logo placement on Chili Challenge website

Brewery \$300

- One Beer Garden booth space
- Four tickets to the event
- Logo placement on event banner & tasting station

Thank you! Your support is greatly appreciated!

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