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LETTER FROM THE DIRECTOR

The 2018-2019 year marked Materials & Applications 15th year anniversary and my 4th year as Executive Director and Curator of this small architecture and art organization. In this time, M&A has grown from a small fledgling artist space in the front yard of an artist’s home to a robust organization with an annual calendar of exhibitions and programs, including three major exhibitions: The Kid Gets Out of the Picture, Privacies Infrastructure, and Lossy/Lossless. In this time, we opened three new M&A locations, organized two annual benefit events, and launched a programming Board.

In my five years serving as Executive Director, it has been a privilege and pleasure to bring together my passion for arts organizing, public engagement, and architectural curation, in serving this tiny but important institutional space. In helming M&A, I see myself as paying forward the lessons I learned as an LA-native who herself was given unprecedented access to the arts through non-profit arts programing and museum education programs.

I believe small organizations like M&A play a strong role in cultivating appreciation and opportunities for creative and critical practices, and the institutional structures we build can transform or challenge the conventional relationship between artist, audience, institutions and social spaces.

I don’t work alone - I depend on the contributions of our team, including M&A staff members (Sage Roebuck, Antonio Pacheco, Temishi Onnekikami, and Mateus Comparato), M&A’s programming board Contemporary Council, our Board of Directors and numerous formal and informal advisors to M&A. In the past two years, we have built up an incredible network of supporters and donors, each of whom believe in our mission to make architecture a part of public culture and dialogue. In 2018, we celebrated our 15 year anniversary with a spectacular, disco-themed party in the central courtyard of Mandarin Plaza, raising $35,000 in total from our community of supporters who believe in our work. With their support, we’ve partnered with remarkable institutions (small and large) - including the Women’s Center for Creative Work, Common Field, Los Angeles Poverty Department, and Craft Contemporary - to bring architectural ideas and processes to the fore through experimental and critical public programs.

As a non-traditional architecture and arts organization, we aspire to be inclusive, collaborative, and self-reflective. Driven by these fundamental values, and with your support, M&A can continue to commission and produce important projects that interrogate and extend Los Angeles’ public engagement with architectural ideas and processes.

Jia Gu
Executive Director & Curator
BOARD OF DIRECTORS
2017-2019

DIRECTORS

Ryan Afari
Hillcrest Company

Jenna Didier,
M&A Founder, Artist

Ron Elad
BuroHappold

Kimberli Meyer
Independent Curator

Elan Mordoch, Board Treasurer
Integrated Development

Noah Riley, Board President
Riley Architects, Founding Principal

Carolyn Sams, Board Secretary
First Seating, Founder & Non-Profit Consultant

Abigail Smith
Verbal Visual

Warren Techentin
Warren Techentin Architecture, Principal

Toby Tannenbaum
Non-Profit Consultant & Artist
ABOUT M&A

Materials & Applications (M&A) is a Los Angeles-based non-profit cultural organization dedicated to presenting new ideas in architecture and art through built experiments and critical programs. With a focus on architectural ideas and processes, M&A curates and produces outdoor, public exhibitions and new work by under-recognized architects, designers, and artists. Materials & Applications began with the idea that creative experimentation should take place in public space. Since 2003, M&A has produced more than 25 temporary site-specific installations and over 100 programs presenting new ideas in art, architecture, and design. Our exhibitions and programs are always free and open to the public.

M&A was founded in 2002 as a collaborative space for experimentation and research in the parking lot of a Silver Lake home. Since then, propelled by a community of artists, architects and designers, M&A remains one of the only independent spaces in Los Angeles dedicated to fostering new work and conversations about architecture, with the specific aim of increasing public awareness of the role of architecture in contemporary society.

Today, M&A is helmed by Jia Gu (Executive Director & Curator) with Program Manager Sage Roebuck, Communications Manager Antonio Pacheco, and Assistants Mateus Camparato and Ojtemishi Onnekikami, with support from our Board of Directors and our programming Board Contemporary Council of M&A (CCMA).

Read more about our mission and history here or browse our archives here.
THREE LOCATIONS
Chinatown + Echo Park + Mid-City

In 2017, M&A moved out of its Silver Lake home of 10+ years and expanded our work into three new locations: an office headquarters in Chinatown, the M&A Storefront on Sunset Blvd, and in 2020, a new summer home in the courtyard of Craft Contemporary. Part architecture gallery, part research space, and part pocket park, our project spaces serve as an unusual and non-traditional sites for architectural exhibitions and public programs.

M&A's mission is to bring architectural ideas and creative experimentation into public space and public dialogue. We are excited for the next chapter of our work within new neighborhoods and with new audiences.

1. M&A Headquarters
   970 N. Broadway Suite 206, Los Angeles CA 90026

2. M&A Storefront in Echo Park
   @ 1313 Sunset Blvd. Los Angeles, CA 90026

3. M&A Courtyard in Mid-City
   Opens in 2020!
   @ Craft Contemporary on Wilshire Blvd.

READ MORE >>>
The Chinatown office is where we work! Located in the historic Mandarin Plaza, we share our office space with many past and future collaborators, including arts organizers, cultural producers, and architectural practitioners. This is where all our planning and joyful arts administration happens!

*Our headquarters also doubles as a plant nursery, so if you have plants that you are unable to take care of, let them join our office greenhouse!
M&A Storefront in Echo Park
@ 1313 Sunset Blvd. Los Angeles, CA 90026

The Sunset Storefront is a temporary project space opened in 2018. We liken this space to a diorama, visible from the street side but occupiable during open hours. This tiny storefront on Sunset Blvd allows us to host intimate events and temporary installations, with an annual calendar of 3-4 exhibitions and 5-10 public programs.
NEW PROJECT SPACE ON WILSHIRE BLVD!

M&A Courtyard in Mid-City
@ Craft Contemporary on Wilshire Blvd.

In 2020, M&A will return to the urban pocket park as space of learning and experimentation for architecture and art! Following our history of transforming under-utilized space into pocket parks, M&A will launch M&A Courtyard partnership with Craft Contemporary. Hosted in the compact courtyard of Craft Contemporary, M&A will commission and program an annual installation every summer from 2020-2025, set to open from May - September. Envisioned as both an architecture exhibition site and as a collaborative project space for experimentation and learning, the courtyard provides an outdoor space for the development of new architectural works, while inviting the public to participate in the creation of our projects through hands-on workshops and public programs. The M&A Courtyard will be free and open to the public during the museum’s regular hours.

Visit the courtyard on Google street view here.

Opens in 2020!
YEAR IN REVIEW: EXHIBITIONS & PROGRAMS
Installation

Steam Egg
Public sculpture / inhabitable sauna by Michael Parker

M&A presents experimental social steam sessions with Michael Parker’s Steam Egg, a bottom-entry sauna that can host up to 6 people on the inside.
A procession through private and public spaces in Council District 13, featuring the voices of invited collaborators including a landscape architect, an academic expert on residential zoning laws and the history of racial dispossession, and a Chicanx artist whose drawing practice includes portraits of East Los Angeles’ residential landscape. One part of M&A program series *Privacies Infrastructure* co-curated by Aurora Tang and Jia Gu.

**Procession**

**Untitled...**

New choreographed work by Gwynn Shanks & Sarah Lewis-Cappellari as part of *Privacies Infrastructure*
Epicurus’ Conundrum follows the artist on a neighborhood surveillance ride-along with Dale Brown of Threat Management Center, a private security firm that uses paramilitary aesthetics, de-escalation tactics, and defensive martial arts to patrol a Detroit neighborhood. The screening was followed by a discussion with Yezbick and Aurora Tang.
Here take it now

New work by Fionna Connor
As part of Privacies Infrastructure

In *Here take it now*, *Monochromes cast in situ*, artist Fiona Connor took silicon impressions of bulletin board surfaces in situ, recording traces of a specific community’s network of exchange. Beyond a material demonstration, the project was about how we record, and the systems set in place that inform what gets recorded, and remembered.
Installation
Lossy/Lossless
March 9, 2019 - June 15, 2019
M&A Storefront on Sunset Blvd.

Lossy/Lossless casually assembles a handful of Sunset Boulevard's past and future objects. A custom-made tableau wraps the walls with markers of the boulevard’s history, as well as signifiers of its nascent development. Hard tectonics of data tiles merge with the collage of images, projecting a future entry to the Sunset tableau.
Visitors gather for an artist talk by EXTENTS on the sidewalk and inside the storefront. Connecting audiences by speakers and a large screen, the public programs bypass the physical divide of the storefront (its windows and mullions) and activates the public street of Sunset Blvd.
Second Annual Benefit Event

Fête at Fifteen

October 20th, 2018
Mandarin Plaza, Chinatown

M&A’s second annual fundraiser and celebration of 15 years of art and architecture programming! The disco-themed evening brought in 250+ guests and raised over $30,000 in support of M&A’s future programming.
Opened a new storefront space on Sunset Blvd as part of our expansion to new sites in the city!

Adopted a regular calendar of exhibitions to include 1 major summer installation in our future courtyard and 3-4 smaller exhibitions in our storefront space.

Hired new staff members including a part-time Program Manager Sage Roebuck and Communications Manager Antonio Pacheco.

Established a young programming board called Contemporary Council of M&A (more info below!)

Adopted a Board-approved diversity statement.

Updated our financial and accounting procedures with the help of non-profit accounting experts YH Advisors.

Organized our first and second annual benefit event, raising $21,000 in the first event and $33,000 in the second event in sponsorships, pledges, and ticket sales.

Three new exhibitions and public programs:


January 2020: *Staging Construction*, a new program series featuring new installation work by Michelle Chang of Jaja Architecture, in partnership with the Mak Center for Art and Architecture.

April 2020: A new media and film exhibition *Storm Signal* in collaboration with The Night Gallery in Chicago

Launch of a major project space in an open-air courtyard of Craft Contemporary on Wilshire Blvd (across from LACMA).

Expanding our Board of Directors through an open call.

Launch a major campaign effort to raise $100,000 in order to secure M&A's future programs for the next 2 years.
EXHIBITIONS & PROGRAMS IN DETAIL
Privacies Infrastructure is a new summer program by Materials & Applications that explores the notions of privacy and privatization in the residential landscape of Los Angeles. Privacies Infrastructure asks artists and architects to interrogate the physical structures of privacy and privatization in Los Angeles through temporary projects in Council District 13. After a year of negotiations between M&A and multiple property owners and public entities for access to project sites, the resulting program demonstrates the difficulties of both gaining access to land and blurring the boundary between private space and public use. The multifaceted program unfolded over the summer with outdoor installations, performance, and public programming, including four new commissions by Besler & Sons, Tanya Brodsky, Fiona Connor, Gwyneth Shanks and Sarah Lewis-Cappellari, amongst others. Privacies Infrastructure is organized by guest curator Aurora Tang with M&A Director Jia Gu.

This program is made possible by support from The Graham Foundation for the Advanced Studies in the Fine Arts, the Pasadena Arts Alliance, LA County Arts Commission OGP Grant & Department of Cultural Affairs.
**Installation**

**1601 Park**  
by Tanya Brodsky  
Jul. 21, 2018 - Sept. 29, 2018  
1601 Park Ave.

1601 Park is a temporary work that considers how architectural structures can contribute to our ideas of home. Resembling the outline of a house in space, the piece allows viewers to simultaneously occupy its interior and exterior. As a portable structure that joins disparate architectural elements without adding up to a functional whole, the work draws on each viewer’s memories and associations to fill in a mental construction of home. It considers the idea of home itself as a shifting and contentious site, rich with the memories and desires of past and future occupants.

**Building Workshop**

**Storage Ensemble I, II**  
by Besler & Sons  
Jul. 21, 2018 - Jul. 22, 2018  
Aug. 18, 2018 - Aug. 19, 2018  
2115 Elsinore Street

In this workshop series, Besler & Sons reconsidered the borrowed vernacular of storage sheds. In a series of weekend workshops, participants designed and built a collaborative installation of on-site temporary storage structures.

**Performance**

**Here take it now, Monochromes cast in situ**  
by Fiona Connor  
Multiple dates  
983 N. Hill St.  
West Silver Lake Dr.  
1314 Echo Park Ave

In *Here take it now, Monochromes cast in situ*, artist Fiona Connor took silicon impressions of bulletin board surfaces in situ, recording traces of a specific community’s network of exchange. Beyond a material demonstration, the project was about how we record, and the systems set in place that inform what gets recorded, and remembered.
Epicurus’ Conundrum follows the artist on a neighborhood surveillance ride-along with Dale Brown of Threat Management Center, a private security firm that uses paramilitary aesthetics, de-escalation tactics, and defensive martial arts to patrol a Detroit neighborhood. The screening was followed by a discussion with Yezbick and Aurora Tang.

Untitled: a procession on the borders of something that has already shifted

by Gwyneth Shanks and Sarah Lewis-Cappellari
Sept. 29, 2018

*Untitled: a procession on the borders of something that has already shifted* used fences to explore questions around privacy, private property, privilege, displacement, and belonging. The project examined what it means to pass through a neighborhood, lingering in the histories, communities, materials, textures, and memories that make up such spaces. Taking the form of a procession through private and public spaces in Echo Park, *Untitled* features the voices of invited collaborators, who included a landscape architect, an academic expert on residential zoning laws and the history of racial dispossession in Echo Park, a Chicana artist whose drawing practice includes portraits of East Los Angeles’ residential landscape, and Echo Park residents who explored their memories and connections to the neighborhood.

New Film + Screening
passing through
the bars and over
by Gwyneth Shanks
Sept. 29, 2018

Following *Untitled: a procession on the borders of something that has already shifted* was the premiere of *passing through the bars and over*, a dance film devised and directed by Gwyneth Shanks, shot in Echo Park.
Materials & Applications and the Women's Center for Creative Work present a public discussion and exercise in care with Vienna-based curator and theorist Elke Krasny. What could a practice of care look like in architecture? Architecture is fundamentally a social and political practice, where questions of access, equality, representation and expression sit at the forefront of its concerns. In conversation with curator and feminist theorist Elke Krasny, we discussed what care might look like in architectural and urban practices. We will asked how can practices of care contribute to new forms of activism, by expanding dialogues, engaging materialisms, transforming pedagogies, and projecting alternatives.

Installation
Steam Egg @ Mandarin Plaza
by Michael Parker
Nov. 18, 2018 - Dec. 30, 2018
Mandarin Plaza

Designed and built by the artist Michael Parker, Steam Egg is a public sculpture and fully-functional steam room that is mirrored on the outside and mortared on the inside. Guests were invited to climb up and into this ovoidal-shaped steam room and immerse themselves in a hot, intimate setting with friends and strangers. The heated vapors are infused with specially devised scents selected by our Herb-J (kinda like a DJ but for olfaction).
Exhibition
Lossy/Lossless
by EXTENTS
Mar. 9, 2019 - Jun. 15, 2019
1313 Sunset Blvd.

Lossy/Lossless is the inaugural installation for M&A’s Sunset project space. The design casually assembles a handful of Sunset Boulevard’s past and future objects. A custom made tableau wrapped the walls with markers of the boulevard’s history, as well as signifiers of its nascent development. Piles of tires from a bygone flat-fix co-mingled with newly installed bike racks; payphones about boutique placards. Some elements appeared ghostly and translucent while others were willfully pixelated – each caught in a moment of disappearance or loss. Tiers of raised floors and custom foam padding filled the storefront, ready to accommodate any activity. Hard tectonics of data tiles merged with the collage of images, projecting a future entry to the Sunset tableau. The project space was designed to be viewable from the street (like a diorama!) and visitors are welcome to explore the installation up close on weekends.
Second Annual Benefit Event

Fête at Fifteen

October 20th, 2018
Mandarin Plaza Courtyard, Chinatown

The second annual fundraiser for Materials & Applications Fête At Fifteen celebrates fifteen years of creativity, collaboration, and community engagement. Proceeds from the event directly supported M&A’s 2019 calendar of programs, including installations, performances, and workshops, and the launch of our new project space on Sunset Blvd. Over two hundred individuals turned out to support M&A and the event successfully raised nearly $30,000 in ticket sales, individual contributions and corporate sponsorships!
UPCOMING PROGRAMS

October 2019
@ M&A Storefront on Sunset Blvd.
*a kit of parts*, a public gym / performance environment by Laida Aguirre of Stock Studio.

January 2020
@ Mackey Apartments and M&A Storefront
*Staging Construction*, a new program series featuring new installation work by Michelle Chang of Jaja Architecture, in partnership with the Mak Center for Art and Architecture.

April 2020
@ M&A Storefront on Sunset Blvd.
A new media and film exhibition *Storm Signal* in collaboration with The Night Gallery in Chicago

May 2020
Opening of the new M&A Courtyard on Wilshire Blvd. in partnership with Craft Contemporary
M&A IN DETAIL
Our Audience

We bring together arts, architecture, and design enthusiasts who are deeply and critically engaged with architecture as a form of cultural production, and who believe architecture is a matter of public concern. From cultural thinkers to radical makers, our network of visitors, supporters & friends are creative intellectuals who are intellectually and culturally curious about architecture and art.

Annually:

- 5000 core audience members
- 15,000+ exhibition visitors
- 14,300+ digital subscribers
- 750,000+ media impressions
# Our Four Areas of Operation

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<td><strong>Operations</strong>&lt;br&gt;Administration of M&amp;A and its daily operations, including staffing, reporting, and general operations.&lt;br&gt;Human Resources&lt;br&gt;Financial management&lt;br&gt;Risk management</td>
<td><strong>Programming</strong>&lt;br&gt;Envisioning, producing, and executing public exhibitions, projects and annual initiatives.&lt;br&gt;Exhibitions/Installation&lt;br&gt;Public Programs&lt;br&gt;Special Projects &amp; Partnerships</td>
<td><strong>Communications</strong>&lt;br&gt;Managing communications and building external relationships with the organization's constituencies, including audience, funders and the media.&lt;br&gt;Media Relations&lt;br&gt;Social Media &amp; Outreach&lt;br&gt;Mailing List</td>
<td><strong>Development</strong>&lt;br&gt;Planning, organizing, and directing M&amp;A's revenue models including giving programs, annual benefit event, and special events.&lt;br&gt;Annual Benefit Event&lt;br&gt;Giving Programs&lt;br&gt;In-Kind</td>
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Our Organization

Board of Directors

Contemporary Council

Director

Advisory Board

Operations
- Deputy Director
  - Human Resources
  - Non-Profit Operations /Admin
  - Financial Management
  - Risk Management

Programming
- Programs Manager
- Programs Assistant
  - Annual Calendar: 1 Major Installation, 3-4 Storefront Installations
  - M&A Storefront & M&A Courtyard
  - Special Projects & Partner Programs

Development
- Dev. Coordinator
  - Giving Program
  - Annual Benefit Event
  - Grants Administration
  - Membership

Communications
- Comm. Manager
- Comm. Intern
  - M&A Outreach
  - Media Relations
  - Program Comm.
  - SM Management

WORK SCOPE

M&A Staff

Jia Gu
Director & Curator

Sage Roebuck
Public Programs Manager

Antonio Pacheco
Communications Manager

Temishi Onnekikami
2019 LACAC Public Programs Intern

Mateus Comparato
Exhibitions & Programs Assistant

Laida Aguirre
Artist & Architect

Aubrey Bauer
Designer

James Diewald
Architect, SOM

Gary Fox
Architecture Historian

Melina Girardi
Designer, Gehry Partners

Jesse Hammer
Designer

Dana McKinney
Designer, Gehry Partners

Dami Olufowoshe
Designer, Rios Clemente Hale

Emma Price
Architect

The Contemporary Council of M&A (CCMA) is a dedicated council of young professionals who serve as a resource group for M&A’s mission, culture and programs. They provide leadership and direction in M&A’s public programming, development, and outreach.
Revenue
FY 17-18

July 1, 2017 - June 30, 2018

Special Event Income
12.3%

Gifts In Kind - Facilities
4.7%

Gifts In Kind - Professional Facilit.
14.7%

Gifts in Kind - Goods
6.4%
Membership Dues
0.2%
Board Dues
2.3%
Individual Contributions
14.8%

Direct Public Grants
24.3%

Private Grants
18.4%

Corporate Contributions
1.9%

REVENUE $85,285.77
Less In Kind $(22,000.00)
Net Revenue $63,285.77
Expenditures
FY 17-18

Jul 2017 - Jun 2018

- Travel Expenses: $9,265.39 (12.5%)
- Production Expenses: $6,817.02 (9.2%)
- Benefit Event Expenses: $44,415.00 (59.7%)
- Facilities & Equip: $44,415.00 (9.2%)
- Communications: $3,595.26 (3.5%)
- Non Profit Operating: $4,991.99 (7.2%)

M&A aspires to follow W.A.G.E. standards of payment for artistic production in accordance with our organizational size. In order to ensure our Artists have maximum flexibility in the production of their projects, M&A pays Artists the full Project Cost as a Stipend, which Artists then use under their own discretion to produce works.

Total Expenditures $74,407.53
Less In Kind $22,000.00
Net Expenditure $52,407.53
Revenue
FY 19-19

July 1, 2018 - June 30, 2019

- REVENUE: $100,134.11
  - Less In Kind: $(36,000.00)
  - Net Revenue: $64,134.11

Revenue Breakdown:
- Special Event Income: $18,421.74 (18.4%)
- Merchandise Income: $12,000.00 (12.0%)
- Gifts In Kind - Facility: $21,979.44 (12.0%)
- Gifts In Kind - Professional Fee: $11,500.00 (12.5%)
- Gifts in Kind - Goods: $17,580.00 (12.5%)
- Direct Public Grants: $18,421.74 (17.6%)
- Corporate Contributions: $3,000.00 (3.0%)
- Individual Contributions: $22,000.00 (22.0%)
- Board Dues: $3,000.00 (3.0%)
Expenditures
FY 18-19

July 1, 2018 - June 30, 2019

Production Expenses
5.3%

Benefit Event Expenses...
19.4%

Facilities & Equip
18.6%

Communications
2.9%

Non Profit Operating
4.7%

$ 90,925.87
Total Expenditures

$ (36,000.00)
Less In Kind

$ 54,925.87
Net Expenditure

M&A aspires to follow W.A.G.E. standards of payment for artistic production in accordance with our organizational size. In order to ensure our Artists have maximum flexibility in the production of their projects, M&A pays Artists the full Project Cost as a Stipend, which Artists then use under their own discretion to produce works.
# 2 Year Financial Snapshot

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<th>July 1, 2018 - June 30, 2019</th>
<th>July 1, 2017 - June 30, 2018</th>
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<tr>
<td><strong>Total Revenue</strong></td>
<td>$100,134.11</td>
<td>$85,285.77</td>
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<tr>
<td>Direct Public Grants</td>
<td>$17,580.00</td>
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<td>Private Grants</td>
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<td>Corporate Contributions</td>
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<td>Individual Contributions</td>
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<td>$11,500.00</td>
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<td>Gifts In Kind - Prof. Fees</td>
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<td>Gifts In Kind - Facilities</td>
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<td>Merchandise Income</td>
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<td>Special Event Income</td>
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<td><strong>Total Expenditures</strong></td>
<td>$90,925.87</td>
<td>$74,407.53</td>
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<td>Artists &amp; Personnel*</td>
<td>$44,552.19</td>
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<td>Non Profit Operating</td>
<td>$4,262.79</td>
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We are grateful to count the following individuals and funders as part of our community! Their generosity directly supports M&A’s 2018 & 2019 calendar of installation and programming.

**Institutional Supporters**

Graham Foundation

**Featured ($2500+)**

dca

Pasadena Art Alliance

BROOKS SCARPA

deegan day design llc

Integrated Development

RILEY ARCHITECTS

wtarch

Swinerton
Our Supporters
Continued

We are grateful to count the following individuals and funders as part of our community! Their generosity directly supports M&A’s 2018 & 2019 calendar of installation and programming.

Honorary ($1000+)
Ball-Nogues Studio
Dake Wilson Architecture
Gensler
Kevin Daly Architects
Koning Eizenberg Architecture
Knowhow Shop
Summit Western LLC

Special Mention ($500+)
Barbara Bestor Architecture
DOSU
Johnson Fain
John Frane
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