

Bernhard Wolff

Creativity Expert. Keynote Speaker. Multilingual Entertainer

As a child, [Bernhard Wolff](#) discovered that he had the remarkable talent of speaking backwards. And today he draws creative potential from the backwards speaking process by transforming it into innovative thinking for organizations.

Bernhard's background:

- trained as an advertising buyer, worked as a copywriter in the renowned German advertising agency Springer & Jacoby
- studied Business Pedagogy at the University of Hamburg
- Student of creativity guru Edward de Bono with the course "Strategic Innovation and Future Creation" at the University of Malta
- many years experience as an entertainer, creative thinker, speaker and provider of new ideas
- belongs to the Top 100 Speakers in Germany, also involved in the German Speakers Association (GSA)
- lecturer at the Steinbeis University Berlin, and at the University of Potsdam (outside of Berlin) at the Hasso Plattner Institute for "Creation and Innovation"
- Well-known from over 50 TV Shows in Europe!



Foto: Bernd Brundert

The Keynote Speech: "Think Backwards, Move Forward"

Innovation is crucial for future success. Companies try hard to build a culture of innovation and to motivate employees and teams to contribute their ideas and creativity. Bernhard Wolff's credo: The best way to do that is to inspire intrinsic motivation and to help people to rediscover their childhood creativity.

In "Think Backwards – Move Forward" Bernhard triggers individual creativity in a playful and entertaining way is a guarantee to kick-start innovative thinking at every live event. Bernhard Wolff is your Brain-Ice-Breaker, creating an encouraging and energetic atmosphere.

Bernhard's 5 Golden Rules:

- « Rediscover your childhood creativity «
- « Think in different directions «
- « Look back from a future point of view «
- « Do something unique and surprise the people around you «
- « Stick to your passion and find your flow «

Media Appearances



Clients



“In your keynote you showed each participant in a very entertaining way how important innovative thinking is in everyday business and with what practical methods it can be easily implemented.”

Gerhard Berssenbrügge, CEO Nestlé Germany

„We have especially fond memories of your performance, which you made extremely charming and humorous as well as informative. Your lecture has motivated not only us, but also our entire sales team. The positive feedback of the participants have confirmed this.“

Emil Schneider, Head of Marketing Germany, Linde Material Handling GmbH

“Dear Mr. Wolff, it was my great pleasure (...)

We rarely had such an entertaining and creative evening!

Liz Mohn, Board of Directors, Bertelsmann AG