

### Lighto modular OLED light

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Photo: Uri Grun

Designer Rona Meyuchas - Koblenz from kukka studio won [LG OLED Light Collaboration Program](#) with their new design, Lighto light using innovative OLED Luflex panels.

*“Lighto was designed specifically for our client. we have worked closely with the architects and lighting designers to understand what would be the best solution for the space and together, we have created a modular system mounted on the walls and ceiling”*

- Rona Meyuchas – Koblenz, kukkastudio

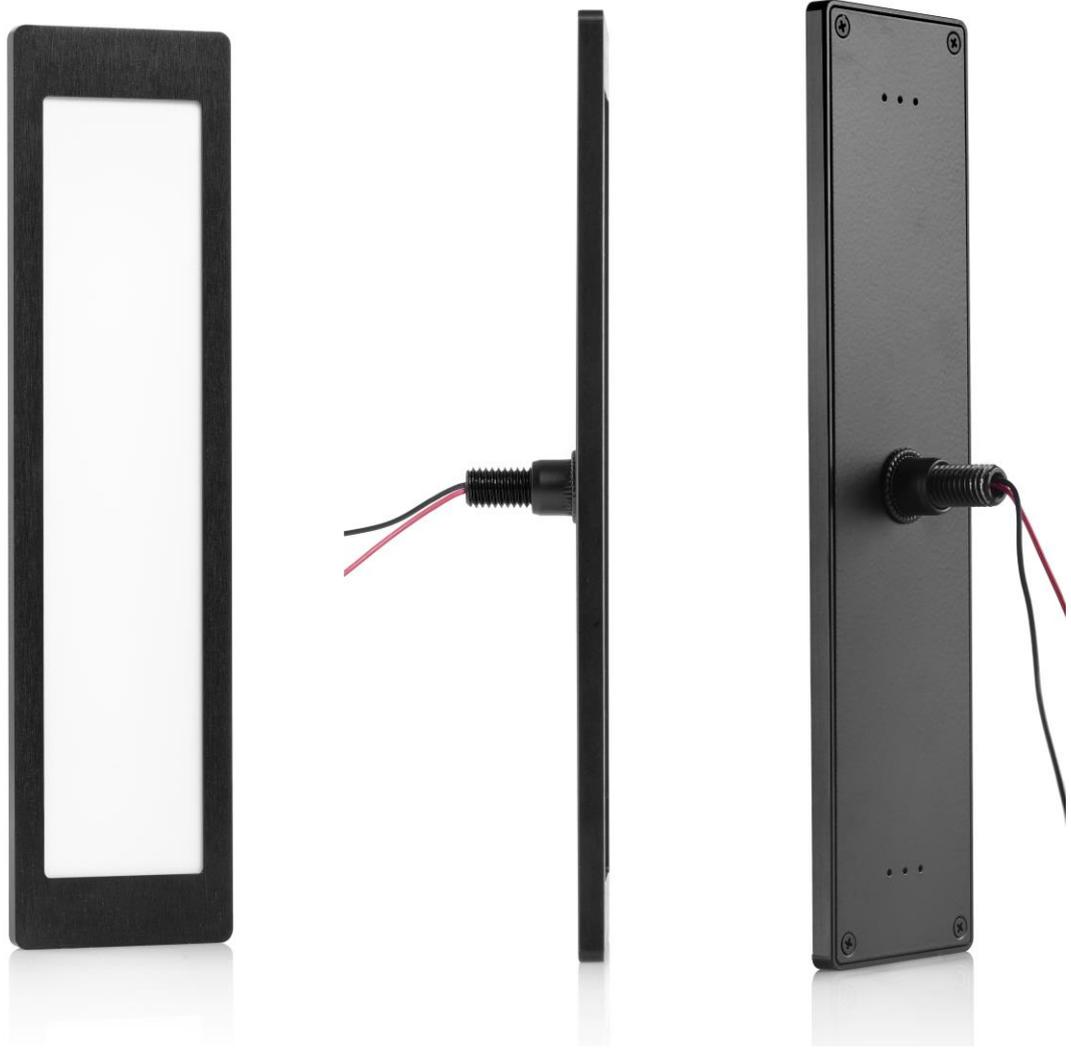


Photo: Uri Grun

*“Obviously, all applications for the LG OLED light Collaboration Program were carefully reviewed and selected. Although Rona’s Bio House project may not have been the largest one, it definitely had all the elements: It is a meaningful application capitalizing on the light quality of OLED panels; it is expandable from a business standpoint; and Rona was overwhelmingly passionate about applying good quality light to this project. With more people like Rona, we believe that we should be able to see a significant improvement in our lighting environment.”*

- Luflex – LG OLED light

The lights, 22x55x6mm designed and produced by kukkastudio team, manufactured in Israel. The lights were designed and engineered to be mass produced having a total of 2500qty made. Elegant and minimalist, Lighto is CNC made from Aluminium, Black anodized.

“I wanted to create a minimalistic, linear shape. We’ve designed a module that could fit into varies compositions in the space, by that, we managed to create a design language and identity”



Image: Openmind

### Notes to the Editor

“BioHouse collaborates with top professionals, including designers. Kukka studio offered precise expression of the BIOHOUSE spirit via unique collaboration with LG - novel, healthy OLED light serving the developers of tomorrow's medical technologies.”

- *Shai Melcer - BioHouse CEO*

### About Rona Meyuchas-Koblentz

Born in Tel-Aviv, Rona is an internationally acclaimed product designer, art director and a researcher. She graduated in 1999 with a Master degree from the Scuola politecnica di design in Milan and started her career by working in different design consultancies in Milan and London. Rona's experience in design and manufacturing then motivated her to create products under her own label, and her first collection was released in Milan during Salone del Mobile 2007 at Spazio Romeo Gigli. The following year she was approached by the British embassy in Milan to exhibit selected products at The Galleria d'Arte moderna in Milan, an exhibition curated by Sir Paul Smith and Moroso.

The minimalist democratic approach and an honest design are most recognized with Rona's style and work. In 2010, she created the brand kukka, which works for architects, interior designers, private clients and retailers. Among her clients: Conran, Paul Smith, La Rinascente, Selfridges, De Padova, Caesarstone, Amorim

The studio, underpinned by creative stimulation, specializes in experimenting with materials, manufacturing methods and technology.

Rona is also a lecturer, a writer and a tutor.

[www.kukkastudio.co.uk](http://www.kukkastudio.co.uk)

### **About BioHouse**

Established by LR Group – BioHouse is a network of next-generation BioMedical hubs.

Partnering with top tier medical centers and based within their campuses, these hubs will be power-houses for BioPharma, MedTech and Digital Health startups.

Companies shall be provided with premium location for their activity, adjacent to excellent medical facilities and personnel, both research and clinical. Companies shall also have access to comprehensive professional support, including prototyping abilities.

Each hub shall host startups at various stages and offer top-quality facilities, substantial exposure to investors, service providers and strategic partners.

Dealing with cutting edge technology, we are designing our sites accordingly to have an ultra-modern look and feel.

We are launching a pilot in Israel with 3-4 sites and have started discussions with top tier centers in the U.S.

[www.biohouse.co/](http://www.biohouse.co/)

### **About LG**

LG Display Co., Ltd. is the world's leading innovator of display technologies, including thin-film transistor liquid crystal (TFT-LCD) and OLED displays, as well as a global pioneer in OLED lighting.

The company manufactures display panels in a broad range of sizes and specifications primarily for use in TVs, notebook computers, desktop monitors, and various other applications, including tablets and mobile devices. It also produces a wide range of OLED light panels for the automotive and interior design sectors. LG Display currently operates manufacturing facilities in Korea and China, and back-end assembly facilities in Korea, China and Poland. The company has approximately 49,000 employees operating worldwide.

[www.lgoledlight.com](http://www.lgoledlight.com)

Creative Team:

Architecture: Open Mind Art Architects

Lighting Design: Orly Evron Alkabez Lighting Design

Product Design: kukka studio

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