

# Miranda Cawley

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## EDUCATION

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**Medill School of Journalism, Northwestern University**, Evanston, IL  
*Bachelor of Science in Journalism and Environmental Sciences*

**June 2016**

## RELEVANT EXPERIENCE

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**Circle of Blue**, Traverse City, MI

**June 2015 – September 2015**

*Editorial Intern*

- Produced original reporting about [domestic](#) and [international](#) water policy
- Designed and managed website, social media campaign, and field production for the [Catalyst](#): virtual town hall series, from SIWI World Water Week in Stockholm

**Freelancer**, Evanston, IL

**April 2014 – Present**

*Environmental Communications and Journalism*

- Produce promotional material for environmental nonprofits, including [Citizens Greener Evanston](#)
- Direct and produce environmental documentaries, including [La Tierra Sedienta](#) and a documentary about Global South youth at COP21 (in post-production)

**Real Food at NU**, Evanston, IL

**January 2014 – Present**

*Co-Founder & Co-President*

- Organize coalition support, workshops, and petition support [Northwestern chapter of Real Food Challenge](#)
- Campaigned for Northwestern to become 35th Real Food Challenge Campus Commitment signatory in June 2015

**Center for Neighborhood Technology**, Chicago, IL

**June 2014 – August 2014**

*Communications Intern*

- Created [RainReady Solutions in Action](#) videos about storm-water management systems in Chicago for environmental nonprofit.
- Wrote blog posts about CNT's activities and initiatives

**Center for Interdisciplinary Exploration and Research in Astrophysics**, Evanston IL

**June 2014 – Present**

*Communications Assistant*

- Write news stories about events and research, create astrophysics simulation video series at Northwestern

**Today's Green Minute**, Evanston IL

**March 2013 – June 2013**

*Social Media Intern*

- Managed social media and built social media marketing strategy for weekly green technology video series

## EXTRACURRICULAR ACTIVITIES

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**WNUR News**, Evanston, IL

**September 2012 – Present**

*Executive Producer, "Your World"*

- Train team of 30 anchors and producers in audio journalism and daily newscast production
- Produce, write, and anchor for "[Your World](#)," a weekly news analysis talk show

**North By Northwestern**, Evanston, IL

**September 2012 – Present**

*Features Writer and Columnist, "The Petri Dish"*

- Cover environmental news and features. Wrote weekly column, "[The Petri Dish](#)," about science and technology at Northwestern

**Northwestern Energy and Sustainability Consortium**, Evanston IL

**January 2014 – June 2015**

- Served as media chair. Maintained website and social media presence

**The Green Grub Project**, West Islip, NY

**March 2010 – September 2012**

*Founder and Director*

- Managed 20 student volunteers in the creation and upkeep of organic garden, which donated its produce to local food pantries
- Created and taught educational activities about gardening and plants for 30 third-grade students, culminating in trips to the garden

## AWARDS

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*Personal Awards*: NU National Merit Scholarship (2012), Latin America and Caribbean Studies Undergraduate Research Grant (2015), Northwestern Undergraduate Research Grant (2015), Buffett Institute Research Grant (May 2015, October 2015), Student Excellence in Sustainability Award (2016), Northwestern Sustainability Fund Grant Recipient (2015)

*With WNUR News*: SPJ Region 5 Mark of Excellence, Best All-Around Radio Newscast (2014)

*With Real Food at NU*: Humane Society of US Achievement Award (2015), Illinois Stewardship Alliance Golden Beet Award (2015)

## SKILLS

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*Languages*: Proficient in Spanish, beginner in French

*Technical*: Knowledgeable in Adobe Creative Suite, HTML and CSS coding, R and Excel, NGP Van, Microsoft Office Suite, Wordpress and other CMS, Adobe DPS, ArcGIS, and video and audio production. Also plays guitar and cello.