



## Jones Backcountry Adventure Grant + Jones Live Like Liz Award

Jones Snowboards and the American Alpine Club are proud to offer two new grants that encourage human-powered exploration of the winter wilderness by motivated amateur backcountry snowboarders. The **Jones Backcountry Adventure Grant** looks to support a multi-day splitboarding expedition with a strong exploratory and adventure component. The project objective may focus on a single descent/summit or a tour/traverse of a region. Applicants with photo/video storytelling experience and social media experience will also be given special attention. The Jones Backcountry Adventure Grant offers \$1,500 plus a Jones splitboard, skins and backpack to the chosen applicant.

The **Jones Live Like Liz Award** has the same criteria as the Jones Backcountry Adventure Grant but the grant is open only to female applicants. In September 2014, Jones ambassador and aspiring mountain guide Liz Daley was killed in an avalanche accident in Argentina. This award is dedicated to Liz and the radiant passion for splitboard exploration that she was known for. The 2018 Jones Live Like Liz Award will also offer \$1500 plus a Jones splitboard, skins and backpack to the chosen applicant.

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### QUALIFYING CRITERIA:

- **AAC membership is required.** AAC membership includes \$12,500 of combined rescue coverage, valid internationally through Global Rescue. Additional member benefits include gear discounts, access to AAC lodging facilities--including in the southern Talkeetna Mountains of Alaska as well as the Tetons in Wyoming, and much more. Short-term adult and discounted junior memberships for applicants under 29 are available. [Learn more about member benefits to backcountry snowboarders and skiers and join today!](#)
- The grant applicant **must be a U.S. citizen.** Expedition partners may be foreign citizens.
- Applicant **must be at least 18 years of age** and complete legal liability releases.
- Projects involving riders who are professionally sponsored or supported financially by corporate sponsors will not be considered. Proposals from "amateur" riders that receive

only in-kind corporate support will be considered, but support level should be disclosed.

- Project location **must be in North America**. Project **must be completed in 2018**.

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### GRANT SUBMISSION INSTRUCTIONS:

The application period for the Jones Splitboard Adventure Grant and the Live Like Liz award is **December 12, 2017 to January 30, 2018**. No late applications will be accepted.

Award winners will be notified in February, 2018. Jones Snowboards company founder Jeremy Jones and Jones brand managers will review all applications and select the recipients.

- **You must apply for the grant via the online application:**
- Please include up to 3 photos of the proposed route, maps and terrain objectives as JPG files which are no larger than 2mb each.

#### Questions?

Questions related to the Jones Adventure Grants can be sent to [grants@americanalpineclub.org](mailto:grants@americanalpineclub.org) with the Subject: **Jones Backcountry Adventure Grant**

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### GRANT APPLICATION QUESTIONS:

Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Gender: \_\_\_\_\_

Email: \_\_\_\_\_ Instagram Account: \_\_\_\_\_

Proposed date range of trip: \_\_\_\_\_

#### I. EXPEDITION OBJECTIVE:

- 1) Provide a written description that details proposed route, descent objectives and general expedition itinerary.

- 2) Please also submit up to 3 photos or maps that detail expedition objectives (JPG files only, 2mb max).
- 3) Summarize the significance of your objective by explaining the character of the tour or descent, the effort and technical skills required and your previous experience (if any) in the area.
- 4) Describe why you are motivated to seek out this expedition objective.

## **II. EXPEDITION PARTNERS & EXPERIENCE LEVEL:**

- 1) Names of other proposed expedition partners.
- 2) Describe the splitboarding experience of the team by listing significant backcountry descents or tours completed by each team member.

## **III. EXPEDITION DOCUMENTATION:**

- 1) Describe your desired style of expedition documentation and what you would hope to produce with the content upon completion - written trip report, slideshow, social media, video report, etc.
- 2) What writing, photo or video assistance do you expect to need in order to achieve the above stated goal?
- 3) List web links to any previous examples of your multimedia production.

## **IV. EXPEDITION BUDGET:**

- 1) Budget - Please break down into broad categories: airfare, gas, food, permits, etc.