What is the Send N’ Social?
- Join the American Alpine Club and Movement RiNo communities on Friday, March 25th at 6PM for a night of socializing and sending! Come enjoy climbing games, a bouldering comp, hanging with the pros, chatting with community organizations, and more.
- We’ll be serving hot and cold beverages from Upslope Brewing, Athletic Brewing, and Bivouac Coffee throughout the evening. Be sure to join us next door afterwards at Improper City for an informal afterparty. Enjoy custom cocktails from Golden Moon Distillery, or the Sender Bender double hazy IPA from Outer Range Brewery, and a portion of proceeds will support the AAC.

Do I need to register for the Send N’ Social?
- No, everyone is welcome and attendance is free for all AAC and Movement members but…
- If you plan to compete in our citizen’s bouldering competition (which you should because there will be prizes), you will need to register via the Kaya phone app.
- Registration for the comp opens March 21st through Movement RiNo’s page in the app.

What if I am not an AAC or Movement member?
- That’s okay, we still love you and would love for you to join us at the Send N’ Social.
- There will be discounted day passes for the general public if you mention you are there for the event. Be sure to fill out the waiver if it is your first time at Movement!
- If you’re interested in the many benefits for being an AAC member, be sure to read more here.

Is there transportation provided to the Send N’ Social?
- Yes. We are picking up from The Curtis Denver starting at 5:30pm. The bus will drop guests off at the event site, Movement RiNo, and circle around to make a second trip, as soon as possible, approximately 30 minutes later. The same would happen in reverse from the event site back to the hotels starting at 9pm. The bus would be finished by 10pm.

What is the Annual Benefit Gala (ABG)?
- Once a year, legends and newcomers alike shed their rock shoes and don their finest dresses and suits, and come together to celebrate the climbing community. During this weekend full of climbing, discussion, celebration, and festivity, old friends reconnect, new friendships are made, and we raise funds vital to the Club’s work.

How do I register?
- Go to americanalpineclub.org/annual-benefit-gala, click on “Buy Tickets”.

Where in Denver is the ABG being held?
- The AAC’s ABG will take place on March 26th from 6-10pm at the Denver Center for the Performing Arts (DCPA), Seawell Ballroom - located upstairs from the main lobby. The address for the DCPA is 1350 Arapahoe St, Denver, CO 80204.

Where should I stay?
● The AAC has a discounted room block at The Curtis Denver from March 24th - 27th. Our negotiated rate is $139 per night. Attendees can call 720.889.4747 or email elizabeth.hamrick@sagehospitalitygroup.com to inquire about a reservation at the group rate. Please include full name, dates of stay, email, phone number and that you’re with the American Alpine group. Available until sold out.

● The Saturday Sessions are being held at The Curtis, and Saturday night’s gala is only 1 block away from the hotel.

How do I get to the DCPA via…

● Public transportation?
  ○ RTD offers more than 15 bus routes that stop within one block of the complex.

● Metro?
  ○ RTD Light Rail lines D, F and H all stop at 14th & Curtis at the Convention Center

● Taxi, Carshare, etc.?
  ○ A taxi stand is available just across 14th Street at The Curtis Hotel
  ○ Both Uber and Lyft operate in Denver
  ○ Zipcar and eGo CarShare operate in Denver

● Bike, Scooter, etc.?
  ○ Rent a bicycle or scooter from Jump, Lime, Bird or Lyft located around downtown

● Flights
  ○ The closest airport is the Denver International Airport. To get to the Hilton Denver City Center you can take the train to Union Station. Then the hotel is either a short walk or bus ride away.

Where can I park?

● The Arts Complex Parking Garage can be accessed at 13th St & Arapahoe St.
● Wheelchair accessible parking is located on levels 3, 4 and 5 of the complex garage.

Is the DCPA ADA Accessible?

● The DCPA seeks to establish a safe and welcoming environment that ensures the widest range of people will enjoy during their visit and is fully ADA accessible.
  ○ Ramps, elevators and courtesy wheelchairs are available. Please see an usher for assistance.
  ○ Parking: See answer to above “Where can I park.” There is also curbside drop-off 14th St. between Curtis and Champa.
● If you need additional accommodations, please let us know as soon as possible by emailing Xavier Bravo at xbravo@americanalpineclub.org or calling (303) 384-0110

What do I get with the different Gala ticket levels?

● There are 7 different ticket options, but they all include free access to Jordan and Mark’s film “Free As Can Be”. A link will be sent via email to access the film.
○ **AAC Member Ticket: ($175)** Includes access to all Annual Gathering events including Send 'n' Social, Saturday Sessions, reception, afterparty, and a delicious three-course meal and open bar at the Gala. For current AAC Members only.

○ **General Public Ticket: ($275)** Includes access to all Annual Gathering events including Send 'n' Social, Saturday Sessions, reception, afterparty, and a delicious three-course meal and open bar at the Gala.

○ **Patron Ticket: ($1,350)** Upgraded ticket includes VIP cocktail reception with 2022 Climbing Awardees, keynotes, and a special guest, premiere seating, recognition in the event program and slideshow, a gift, and early access to silent auction.

○ **Scholarship Ticket: ($175)** Support an AAC volunteer leader or community grassroots organizer as a way to say thank you and recognize them for all of the time and energy they put into the future of climbing.

○ **Table for 10: ($5,000)** Gather your friends for a night to remember! Includes seating for 10, and recognition in the event program and slideshow. This is in addition to a delicious three-course meal, open bar, and access to Annual Gathering weekend events including the Send 'n' Social, Saturday Sessions, afterparty, and Annual Benefit Gala.

○ **VIP Table for 10: ($10,000)** Upgrade includes premiere seating for 10, access for 10 to the VIP cocktail reception with 2022 Climbing Awardees, Keynotes, and a special guest, recognition in the event program and slideshow, a gift, and early access to the silent auction.

○ **Livestream Registration: ($0)** Experience the magic of the gala from your own home!

**Who gets access to the VIP Reception?**
- Those who have purchased a Patron Ticket or VIP Table for 10 (with their 9 guests)

**Who gets access to the Saturday Sessions?**
- The event is free and open to all Gala ticket holders and AAC members

**How do I tune in to the free live stream?**
- We will email the link to folks on the day of the event, March 26th. With one click you’ll be able to watch the event live starting at 7:00pm MST
- By pre-registering you will get free access to the film “Free As Can Be” and the live stream link will be emailed to you directly.
- Otherwise, go to our [Gala website](http://www.americanalpineclub.org). We will embed the live stream video there, so no registration will be required to tune in.

**I live internationally. How do I register for the livestream?**
- Send your name and email address to Xavier Bravo at xbravo@americanalpineclub.org or call (303) 384-0110. We can register you on the back end.

**What will the livestream entail?**
● Those who will participate via livestream will still have the ability to interact with others through chat functionality, participate in the silent auction, and donate directly to the AAC.

What is the covid policy and protocol for the Gala?
● Proof of full vaccination or recent negative test will be required to attend the Gala.
  ○ You can show proof by providing a physical vaccine card, or by showing a clear photo of your vaccine card at event check-in. Proof of booster will be required if your vaccine was received more than 6 months prior.
  ○ Negative test results must have been received within 72 hours of the event.
● We will be reducing in-person capacity at the event to encourage social distancing.
● Masks are encouraged when not eating or drinking.
● You will not be allowed into the event if you do not meet these requirements. Guidelines are subject to change based on current CDC guidelines and new developments.

When does the auction close?
● The silent auction closes at 7pm MST during the Gala on March 26th.
● The live auction will be open to remote bidders! The live auction will be taking place around 8pm MST. To bid remotely tune into the live stream (americanalpineclub.org/annual-benefit-gala) so you know when exactly to call, then call (970) 541-2422 and a staff member will act as your stand in bidder while you’re on the line.

How do I bid in the auction?
● You can view the auction by clicking here.
● Click “Register to Participate” or “Login”
● If registering, create account then you’ll get a text with a link to the auction site

Is there an After Party?
● Of course! Would we really be climbers if we didn’t have an after party? Presented by Arc’teryx, the After Party will take place in the DCPA Lobby from 10pm-12am
● Dancing, cash bar, and live music from award-winning bluegrass band Woodbelly.

Sustenance
● Food: The wonderful folks from Epicurean will be catering the night with Hors D’oeuvres such as House Smoked Salmon, Chevre Grape, Lemon Risotto, and more. Each dining table will also have a variety of breads and a salad until our main entrees of Short Rib Steak, Jumbo Prawn, Vegan Portobello Lasagna and Roasted Potatoes & Artichoke Hash arrive. Finish the night right with a dessert choice of Citrus Bundt Cake, Tiramisu, or Fresh Brewed Coffee.
● Beverages: Water & Coffee (for dessert) - all you need to survive a night like this.
● Adult beverages: Yes please - During the Gala there will be an open bar, with specialty cocktails donated by Golden Moon Distillery, beer from Upslope, and wine for the VIP Reception from Silver Oak. There will also be a cash bar available for the afterparty.
Can I bring my dog?

- We can’t answer this question without first saying that our team LOVES dogs. That said, because of the nature of this event, dogs are sadly not allowed unless they are service animals. Please respect those who do need to bring their service animals with them by leaving your (adorable but non-service) fur friends at home.

Entertainment around Denver

We invite you to join our Send N’ Social at Movement RiNo on Friday March 25th from 6-9pm and Saturday Sessions at the Curtis from 10am-2pm, but there are some great things in downtown Denver for you to enjoy before our event starts.

LARIMER SQUARE

Larimer Square is a historic block in Denver, Colorado, United States. It is the city's first designated local historic district. This iconic Denver spot boasts an array of great shops, bars and restaurants.
Location | 1430 Larimer St. Denver, CO 80202

DENVER SELFIE MUSEUM

The most Instagram-able place in the nation. With unique and authentic Instagram walls for you to create the best content on IG and Tik Tok, this isn’t any old museum. Grab a friend, charge your phone and bring your selfie game to the one and only Original Selfie Museum in Denver. Go on…enjoy yourself.
Location | 1531 Stout St. Denver, CO 80202

UNION STATION

Experience a 100-year-old historic landmark in the heart of downtown Denver. Denver Union Station boasts an eclectic array of the city’s top local restaurants, bars and shops.
Location | 1701 Wynkoop, Denver, CO 80202

MEOW WOLF AT CONVERGENCE STATION

Meow Wolf’s largest permanent installation, Convergence Station, is an immersive art experience that transports participants of all ages into new dimensions of storytelling and creative exploration. Arrive as you. Leave transformed.
Location | 1338 1st St. Denver, CO 80204

Still can’t find an answer?

- Email Xavier Bravo at xbravo@americanalpineclub.org or call (303) 384-0110.