Policy & Advocacy Grassroots Organizer and Event Planner
At the American Alpine Club
Remote with willingness to travel
Reports to: Policy Director

Salary range: $48,000 - $52,000 (negotiable), in addition to generous benefits

The American Alpine Club (AAC) is hiring a Grassroots Organizer and Policy Event Planner. The Organizer is a critical member of the AAC policy team, and will be the primary point of contact for our growing grassroots network - the Climbers Advocacy Network (CAN). They will provide assistance as the CAN network recruits new advocates, develop and deliver on regional campaigns, and manage regional partnerships with other local climbing organizations. They will also drive the planning and successful implementation of our many policy events such as the Hill to Crag event series, climbing gym voter activation, tradeshow events, and Craggin Classic presence. Please review and understand our departmental vision, mission and strategy.

Volunteers are the backbone and lifeblood of the AAC. Across the nation, the AAC engages hundreds of volunteers in policy, advocacy, and education through the organization of 25 sections and 56 chapters. We view climbers as both the drivers and beneficiaries of change. Amplifying the influence of AAC members and volunteers, as well as non-AAC climbers, is a key component of our Policy and Advocacy departmental strategy. We believe that change happens when everyday climbers unite around a shared cause, are educated on the issues and key data, and positioned to advocate for our interests. Our climber-centric strategy is reflected both in community organizing work and in a government affairs approach, which elevates climber experiences and stories.

Key Job Responsibilities:

Organizing:

- Serve as the central point of contact for the Climbers Advocacy Network, with a focus on cultivating and sustaining relationships with community members, community partners and key stakeholders;
- Help to identify, develop and support new community leaders;
- Support consensus building among community members, project partners and stakeholders;
Policy:

- Provide assistance and inspiration with volunteer led campaign plans by serving as a credible source of knowledge and information to community members;
- Gather qualitative and quantitative data from our national volunteer force to inform national level policy program development;

Event Planning:

- Provide project management for the AAC's national and regional event series such as Hill to Crag, stewardship days, climbing festivals and Send it to the Polls;
- Assist with the development and delivery of CAN educational resources including coordinating the CAN volunteer Summit and online learning materials;

Additional responsibilities:

- Represent the AAC at various community events;
- Develop, manage and report on detailed project work plans and schedules;
- Coordinate, measure and report on the work of CAN volunteers measuring the teams performance against goals while providing useful feedback;
- Support the Policy Director by managing day-to-day implementation of assignments aligned with departmental strategy and work plan;
- Support development of departmental communications as needed;
- Contribute to the AAC policy zine - Summit Register.

You are a strong fit for this role if you:

- Believe in the AAC missions and vision;
- Are passionate and knowledgeable about issues pertaining to Environmental Justice, human-powered recreation, public lands and conservation, sustainable climate action, and access for all initiatives;
- Believe in community organizing as a means to improve community development and protect outdoor spaces;
- Can point to your demonstrated experience with grassroots organizing and a strong record with implementing successful campaigns and events;
- Have excellent interpersonal, relationship-building, and listening skills;
- Are a confident communicator and effective at inspiring others to take action on the matters that mean most to their communities;
Are a skilled project manager with excellent organizational skills, attention to detail, and follow-through. You have the ability to balance multiple projects in a fast-paced environment, working well under pressure and adapting to challenges and opportunities with a solution-oriented perspective;

Have a passion for climbing and strong relationships with the climbing and the outdoor recreation communities.

Education and experience that will help you succeed:

If you believe that you can do this job, we want to hear from you. In traditional terms, we're looking for candidates with a knowledge and experience base that is equivalent to a BA/BS minimum in Public Policy, Political Science, Environmental Justice, Environmental Law and Policy, Natural Resources Management, or Environmental Studies and Communication. That said, we understand that you may be entirely self taught and more effective because of that experience and initiative. Degrees are not necessary for this position.

1-3 years experience with grassroots organizing, policy advocacy, campaign development and implementation or advocacy event planning.

Physical Environment/Physical Requirements:
Typical office environment working with computer software like G Suite, Slack, Zoom, etc. This role will require some travel.

Reporting Relationship
The Grassroots Organizer will report to the AAC Policy Director. In addition, this role will collaborate with the Government Affairs and Advocacy Manager and other AAC team members including, Heidi McDowell (Advancement Director), Shane Johnson (Chief Marketing Officer), Eddie Espinosa (Community Programs Director) and the Director of Climb United.

About the AAC

The American Alpine Club (“AAC”) is a 501(c)(3) non-profit organization based in Golden, Colorado with over 25,000 members nationally. Founded in 1902 to support the research and exploration of mountainous regions, the AAC remains committed to supporting the climbing and human-powered outdoor recreation communities over a century later. Grounded in community and place, the AAC's mission is to share and support our passion
for climbing and respect for the places we climb. Through education, community gatherings, stewardship, policy, advocacy, and scientific research, the AAC strives to build a united community of competent climbers and healthy climbing landscapes.

To Apply:

Please email your resume and a cover letter that is no longer than one page and outlines your interest and fit for this role to hiring@americanalpineclub.org Use “Grassroots Organizer - [Your Last Name]” as the subject line – no phone calls please. Due to the volume of applications, only potential interviewees will be contacted.

*The AAC is an equal opportunity employer. Your gender, religion, sex life, skin color, first language, and size and ability of your body do not factor into employment decisions here. Neither do your friends in high places. If you love our mission and are good at what you do, come as you are.*