



Corporate Partner Opportunities



Mental Health America of Texas believes that mental health should be the cornerstone of public health and for 80 years we have worked toward achieving that goal. We are dedicated to transforming systems that promote mental health, prevent mental and substance use disorders, and achieve recovery from mental illness and addictions through innovative education, advocacy and services.

Mental health is the public health issue of our time. Mental Health America of Texas works with state leaders and stakeholders across Texas to advance solutions to this complex societal challenge that benefit all Texans at home and in the workplace.

Your Corporate Partnership will make a powerful difference in the lives of Texans by supporting our mental health advocacy, education and outreach and programs for healthy children and suicide prevention. Eighty-seven cents of every dollar directly supports these programs. We invite you to partner with us.

One in four adults and one in five children in Texas struggles with a diagnosable mental health condition - with enormous consequences for our society and our economy.

Corporate Partner Levels and Benefits



Mental Health America of Texas offers four Corporate Partnership levels providing recognition, branding and engagement opportunities for your company.

Freedom Bell Enthusiast - \$25,000

Prominent Branding Recognition & Special Opportunities

- ✿ Corporate logo and link will be prominently displayed as a top supporter on Corporate Partner page of the MHA Texas website: mhatexas.org (11,000 unique visitors per year/ 61,000 page views).
- ✿ Corporate logo and link will be prominently displayed on all MHA Texas e-newsletters throughout the year (audience is approximately 3,000 individuals and businesses).
- ✿ Business name listed as a Corporate Partner on all MHA Texas' print newsletters, The Mental Health Observer, with statewide readership.
- ✿ Social Media Recognition of support with link to the company website on MHA Texas Facebook and Twitter three times during the Partnership year.
- ✿ Facebook and Twitter posts provided for the Partner's social media promoting Mental Health Awareness Month (May), Suicide Prevention week (September) and Substance Abuse Prevention Month (October). Partner logo and/or written recognition included in posts.
- ✿ Opportunity to submit a guest blog on the MHA Texas blog. (Upon approval. Blog must be related to mental health issues and appropriate to MHA Texas audiences.)
- ✿ Table for eight at the annual Honoring Dinner held in May (\$2,000 value).
- ✿ Recognition as a Corporate Partner at the Honoring Dinner.
- ✿ Listing in the annual report or annual summary.
- ✿ Opportunity to offer complimentary MHA Texas Mental Health training for up to 20 employees (up to \$1,500 value)

SYMBOLY OF THE BELL

During the early days of treatment, asylums often restrained persons with mental illnesses by iron chains and shackles. Eventually, this cruel practice stopped. In the early 1950s, Mental Health America issued a call to asylums across the country for their discarded chains and shackles. They melted down these inhumane bindings and recast them into a sign of hope. Now the symbol of MHA, the 300-pound Bell serves as a powerful reminder that the invisible chains of misunderstanding and discrimination continue to bind people with mental illnesses. Today, the Mental Health Bell rings out hope for improving mental health and achieving victory over mental illnesses.

Corporate Partner Levels and Benefits



Mental Wellness Champion - \$10,000

Prominent Branding Recognition & Special Opportunities

- Corporate logo and link will be displayed on the Corporate Partner page of the MHA Texas website: mhatexas.org (11,000 unique visitors per year/ 61,000 page views).
- Corporate logo and link will be prominently displayed on all MHA Texas e-newsletters (sent to 3,000 individuals and businesses) during Partnership year.
- Social Media recognition of support on MHA Texas Facebook and Twitter twice during the Partnership year.
- Facebook and Twitter posts provided for the Partner's social media promoting two of three events: Mental Health Awareness Month (May), Suicide Prevention week (September) and Substance Abuse Prevention Month (October). Partner logo and/or written recognition included in posts.
- Four tickets to the annual Honoring Dinner held in May (\$1,000 value).
- Recognition as a Corporate Partner at the Honoring Dinner.
- Listing in the annual report or annual summary.
- Opportunity to offer complimentary MHA Texas Mental Health training for up to 10 employees (up to \$1,000 value)





Compassionate Advocate - \$5,000

- ☀ Business name listed on Corporate Partner page of the MHA Texas website: mhatexas.org.
- ☀ Corporate Partner name will be prominently displayed on one MHA Texas e-newsletter (sent to 3,000 individuals and business) during Partnership year.
- ☀ Social Media recognition of support on MHA Texas Facebook and Twitter twice during the Partnership year.
- ☀ Facebook and Twitter posts provided for the Partner's social media promoting (choose one of three events): Mental Health Awareness Month (May), Suicide Prevention week (September) and Substance Abuse Prevention Month (October). Partner logo and/or written recognition included in posts.
- ☀ Two tickets to the annual Honoring Dinner held in May (\$500 value).
- ☀ Recognition as a Corporate Partner at the Honoring Dinner.
- ☀ Listing in the annual report or annual summary.

Recovery Crusader - \$2,500

- ☀ Business name listed on Corporate Partner page of the MHA Texas website: mhatexas.org.
- ☀ Corporate Partner name will be prominently displayed on one MHA Texas e-newsletter (sent to 3,000 individuals and businesses) during Partnership year.
- ☀ Social Media recognition of support on MHA Texas Facebook and Twitter at least once during the Partnership year.
- ☀ Recognition as a Corporate Partner at the Honoring Dinner.
- ☀ Listing in the annual report or annual summary.

Contact

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Yes, We Will Become a Corporate Partner with Mental Health America of Texas



Company Information

Company Name _____

Representative Name _____

Representative Title _____

Address _____

City _____ St _____ Zip _____

Phone _____

Email _____

Website _____

Join the Corporate Partnership Program Online
mhatexas.org/corporatepartner

Partnership Level

Freedom Bell (\$25,000) Mental Wellness Champion (\$10,000)

Compassionate Advocate (\$5,000) Recovery Proponent (\$2,500)

Payment

Enclosed is a check made payable to Mental Health America of Texas

Please charge this credit card:

VISA MasterCard American Express Discover Card

Card # _____

Exp. Date _____ CVV # _____

Name on Card _____

Signature _____