

STEPHEN J. MCCONNELL

• CREATIVE WRITING

- Novel: **In Search of Earth**. Final Draft, 2017.
 - The Grapes of Wrath of our era: a family contending with the afflictions and reality disintegrations induced by severe climate change.
- Screenplay: **The Vanquished**. Final Draft, 2016.
 - A decorated soldier is brought to trial for a fatal civilian shooting in Afghanistan.
- Non-Fiction: **In Search of You. Creative Writing: Journey, Style, Method**. Final Draft, 2016.
 - Essays on art and craft of creative writing.
- Poetry: **Irreverent Folly: Collected Works**. Draft, 2017.
- Short Stories: In Progress.

• JOURNALISM

- Reporter: More than 2,000 articles produced and published in the U.S. on AP newswire and in daily newspapers. 2007-2013.
 - Articles included long-form journalism, investigative, and enterprise pieces, as well as feature stories.
 - Full-time newspaper reporter for seven years; daily researching, interviewing, writing, and publishing.
 - Wrote about every subject imaginable from the grotesque to the sublime.

• NON-FICTION

- Essays: Published 10 essays on U.S. and international environmental concerns. 2014-2016.
 - Early stage platform development; develop portfolio of essays to bolster credibility for future publications.
 - Subject matter related to novel, In Search of Earth; will continue essay writing pre- and post-publication.
 - Topics: "Paradise Lost: Why Our Desire to Protect U.S. Wilderness Should Not Cease," "Forget Star Wars; Get Ready for Water Wars," "Climate Change and the True Wealth of Nature and Prosperity."
- Manuscript: Ph.D. dissertation in progress, 2017-
 - Targeting mass market publication.
 - Critique of the intersection of U.S. politics and new communicative technologies, including fake news and propaganda.

• RELEVANT PROFESSIONAL EXPERIENCE

- Marketing Director: Conundrum Press, Colorado-based publisher: fiction, nonfiction, poetry. 2016-2017.
 - Developed and executed comprehensive marketing, media, and publicity strategies for authors and press.
 - Gained intimate expertise with publishing business model, including necessity for authors to be ambitious self-marketers who are adept and nimble at creating their own brands and perpetuating it in the media and at author readings.
 - Observed a number of career trajectories; assessed optimal paths.
- Owner: Guiding Type, Colorado-based content development and online marketing company. 2014-2017.
 - Create brands, marketing, and media strategies for authors, publishers and a variety of organizations.
 - Intimate understanding of this phrase, "if you build it, they won't come;" a work of art must be incessantly promoted.

• SPEAKING ENGAGEMENTS | READINGS

- Panelist: Western State Colorado University
 - Writing the Rockies, annual writing and publishing conference. 2016.
 - Addressed book and author marketing during panel discussion, with audience participation.
- Reading: Lighthouse Writers' Workshop Lit Fest. 2016.

• EDUCATION

- Colorado State University, Ph.D., Public Communication and Technology, 2017-
- New York University, Master of Science, Professional Writing, 2016
- Radford University, Bachelor of Science, English, 2005

• WRITING PORTFOLIO

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CONTACT

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