Collaborator #57: AIHM & CAHCIM Projects; Life University $22,500 Grant; PERL/PIHTA Webinars; Never Only Opioids, plus December 2014
ACCAHC Partners with CAHCIM and AIHM in Education Initiatives

Attendees at the ACCAHC Annual Membership Meeting webinar on December 3, 2014 learned of two exciting collaborations where ACCAHC will be collaborating with our mainly MD and DO colleagues.

**Academy of Integrative Health and Medicine (AIHM)**

Following a series of phone meetings and a full day of exploration October 24, 2014 involving 15 AIHM and ACCAHC leaders, both boards have passed resolutions creating a joint committee to explore collaboration on one or more certificate programs. Leading the ACCAHC team is Stacy Gomes, EdD, the VP and provost for the Pacific College of Oriental Medicine, with Jan Schwartz, MA, BCTMB from Education and Training Solutions, and Mike Wiles, DC, MEd, VP and provost of Northwestern Health Sciences University. Kory Ward-Cook, PhD, MT (ASCP), CAE, CEO of the National Certification Commission for Acupuncture and Oriental Medicine is also part of the team for certification expertise. Wiles and Schwartz are each past-chairs of the ACCAHC Education Working Group. Schwartz, Gomes, and Ward-Cook are each on the ACCAHC Board of Directors.

**Consortium of Academic Health Centers for Integrative Medicine (CAHCIM)**

The May 18-20, 2016 International Congress for Integrative Medicine and Health (ICIMH) will have four tracks: research, education, clinical and policy. ACCAHC has been invited to serve as a partner organization with CAHCIM on the education track, reprising our role from the October 2012 International Congress for Educators in Complementary and Integrative Medicine. Mike Wiles, DC, MEd, a past co-chair of the ACCAHC Education Working Group, will serve as co-chair of that track, with ACCAHC chair Elizabeth A. Goldblatt, PhD, MPA/HA also serving on the program committee. In addition, Melanie Henricksen, ND, MSOM, CPM, dean of naturopathic medicine at National College of Natural Medicine and a member of the ACCAHC Clinical Working Group, will serve on the ICIMH program committee with a role in the clinical track. Mitchell Haas, DC, MA, from University of Western States and a member of the ACCAHC Research Working Group will serve on the research track portion of the committee. ACCAHC executive director John Weeks is a member of the ICIMH organizing committee as chair of communications.

**Two Critical Grants: $22,500 Life University for PIHTA & Sustaining and $90,000 from Anonymous Foundation for IOM Global Forum**

ACCAHC received a $90,000 grant commitment to continue its active involvement with the Institute of Medicine (IOM) Global Forum on Innovation in Health Professional Education for 2015-2017. Half of the fund will pay ACCAHC’s dues to the IOM, with $10,500 each year going to support costs and staffing of Elizabeth A. Goldblatt, PhD, MPA/HA and John Weeks serving as ACCAHC’s team. Weeks will continue in this capacity after he steps down...
Collaborator #57: AIHM & CAHCIM Projects; Life University $22,500 Grant; PERL/PIHTA Webinars; Never Only Opioids, plus

as ACCAHC executive director. Of the total, $4500 each year will support ACCAHC's general fund. The foundation prefers anonymity.

Thanks to Life University president Guy Riekeman, DC and Life Octagon director Gerry Clum, DC for a wonderful $22,500 investment commitment, $15,000 of which is a renewal of Life's $5,000 a year Sustaining Investor commitment, through 2016. This will bring to $30,000 Life's sustaining support of ACCAHC. In addition to its Sustaining Investor commitment, Life University granted $7500 to support staff costs for Jennifer Olejownik, PhD at the Project for Integrative Health and the Triple Aim (PIHTA). Life-Octagon director Gerry Clum, DC is a member of PIHTA Advisory Team. Life becomes a Bronze level Center investor.

Guy Riekeman

ACCAHC Educates Hundreds via PERL and PIHTA Webinars - the Center for Optimal Integration: Creating Health

What do Trust for America's Health, COMTA, Integrative Medicine in Preventive Medicine, Consortium for Academic Health Centers for Integrative Medicine, AANMC, Traditional, Complementary & Integrative Health Practices Section of the APHA, ABMP, MTF and multiple other organizations have in common these past four months? Each has supported awareness of at least one of the six webinars produced by the ACCAHC Center for Optimal Integration: Creating Health. Deborah Hill, MS is developing and managing the series for the Project to Enhance Research Literacy (PERL) and Jennifer Olejownik, PhD is managing the Project for Integrative Health and the Triple Aim (PIHTA). Here are links to upcoming events and archived publications. PERL is inspired by Competency #5 (Evidence Based Medicine and Evidence Informed Practice) and PIHTA by Competency #6 (Institutional Healthcare Culture and Practice) of ACCAHC's Competencies for Optimal Practice in Integrated Environments.

PERL Webinar Series: Back to School: Gearing up with Research & Evidence

Upcoming
Jan. 13th, Webinar: Teaching Research Literacy and Evidence Informed Practice (registration info soon to be posted here)

Archived
Sept. 23, 2014: Research Literacy and Evidence Informed Practice: Implications for Massage Therapists. Featuring Pete Whitridge, BA, LMT, Kate Zulaski, BA, CMT, Jerrilyn Cambron, DC, MPH, PhD, LMT, Leena Gupta, DO, MBA, BCTMB, and Deb Hill, MS.

https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1119496728813&format=html&printFrame=true
Featuring Clint Chandler, BS, CNMT, LMT, Bodhi Haraldsson, RMT, and Martha Brown Menard, PhD, LMT

Featuring Beau Anderson, PhD, LAc and Jerrilyn Cambron, DC, PhD, MPH.

Featuring Clint Chandler, BS, CNMT, LMT, Niki Munk, PhD, LMT, Ruth Werner, BA, BCTMB and Pete Whitridge, BA, LMT

**PIHTA Webinar Series: A Short Course for Understanding the Emerging Triple Aim Landscape**

Nov. 6, 2014: [Shifting "Perverse Incentives" - Basics on Accountable Care and the Potential for Integrative Health and Medicine](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1119496728813&format=html&printFrame=true)
Featuring former CMS Deputy Director Karen Milgate.

Featuring Jason Wolfe, PhD, president of the Beryl Institute, a global community of practice and premier thought leader on improving the patient experience in healthcare. The webinar will soon be posted here.

PERL is made possible in 2014 through a grant from the Josiah Macy Jr. Foundation. The PIHTA work has been advanced in 2014 via investment partnerships from the Visual Outcomes, The CHP Group, and the Leo S. Guthman Fund.

**ACCAHC Special Interest Groups Meet**

The three core ACCAH Special Interest Groups each had dynamic meetings in December 2014. The Accrediting Agency SPIG, led by Mark McKenzie, LAc, executive director of the [Accreditation Commission for Acupuncture and Oriental Medicine](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1119496728813&format=html&printFrame=true), led a discussion regarding the extent to which ACCAH’s Competencies for Optimal Practice in Integrated Environments are reflected in each member organizations’ standards. The Certification and Testing SPIG is led by Kory Wenz-Cook, PhD, MT (ASCP), CAE, CEO of the [National Certification Council for Acupuncture and Oriental Medicine](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1119496728813&format=html&printFrame=true). The core subject focused on "grand-parenting" practices as raised by Beth Whitney-Teeple with Traditional World Medicine member [International Association of Yoga Therapists](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1119496728813&format=html&printFrame=true). The Council of College SPIG, led by Stan Dawson, DC, CMT, with the [Alliance for Massage Therapy Education](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1119496728813&format=html&printFrame=true), focused on a series of questions asked by David Sale, JD, executive director of the [Council of Colleges for Acupuncture and Oriental Medicine](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1119496728813&format=html&printFrame=true). The SPIGs are administered by ACCAH office manager Renée Motheral Clugston.

**ACCAHC Working Group Updates**

ACCAHC is excited to have its first working group co-chair from the direct-entry midwifery field. ACCAH board member Nichole Reding, MA, CPM, LDM is a new co-chair
Nichole Reding

of the Education Working Group. She is also a board member of the Midwifery Education Accreditation Council and Academic Coordinator at Birthingway College of Midwifery. ... Thanks to Tabatha Parker, ND for her past service on the Education Working Group. Parker will continue to work closely with ACCAHC in her position as director of education for the ACCAHC Associate Member Academy of Integrative Health and Medicine ... The RWG has two new members: Claudia Citkovitz MS, LAc, the director of Acupuncture Services in the Department of Neurology at Brooklyn’s Lutheran Medical Center and James Whedon, DC, MS, an instructor at The Dartmouth Institute, and Health Care Research Analyst Accountable Care Organization Support, Dartmouth-Hitchcock Medical Center.

Task Force on Integrative Pain Care Updates: Samueli/IHI and Never Only Opioids Action

Five professionals from the ACCAHC Task Force on Integrative Pain Care have been invited by the Samueli Institute to participate in a January 14-15, 2015 retreat as experts in a new pain project linked to the Institute for Health Improvement. They are Martha Menard, PhD, LMT, Heather Tick, MD, Arya Nielsen, PhD, LAc, Richard Branson, DC and John Weeks. All but Branson were part of the team that produced, for PAINS, Never Only Opioids: The Imperative for Early Integration of Non-Pharmacological Approaches and Practitioners in the Treatment of Patients with Pain. ACCAHC has notified Institute of Medicine colleagues of the Never Only Opioids paper, and the Joint Commission action on-pharmacologic approaches (see below). A Huffington Post article on Never Only Opioids has generated over 125 social media shares and 265 likes as of December 15, 2014.

Also on the Never Only Opioids front, credit Leadership Task Force member Michele Maiers, DC, PhD, of the Chiropractic Section and Elizabeth Sommers, LAc, PhD of the Traditional, Complementary and Integrative Health Practices sections of the American Public Health Association (APHA) for initiating dialogue in their respective sections on endorsement of some or all of the 13 Recommendations that the Menard-led team created. The paper has already gained traction inside PAINS, through which ACCAHC published the paper to over 40 major national organizations. In a PAINS Steering Committee call, members representing critical care nurses and primary care practitioners were especially thankful for the resource and shared distribution plans. David Wickes, DC, the president of President’s level member Canadian Memorial Chiropractic College shared the paper with political and regulatory leaders in Ontario province.

Others are also known to be using Never Only Opioids. Karen Konarski-Hart, DC, the chair of the American Chiropractic Association House of Delegates, who contacted ACCAHC for hard copies, writing: "I know that our state and national association would like to have quantities and I'm sure a number of private doctors would also." BC Pain, a major player in pain care in British Columbia, said they would "distribute it to some of our stakeholder and
also promote through social media"... Finally, Never Only Opioids will have significant visibility in a talk
Weeks, Tick, and Menard will present at the Integrative Healthcare Symposium in New York City on February 18, 2015 ...

Brief Notes on ACCAHC Activities

A paper on integrative health and medicine definitions co-authored by Clinical Working Group member Anthony Lisi, DC and assistant director Beth Rosenthal, PhD, MBA, MPH will appear in the January 2015 issue Topics in Integrative Health Care. The work, entitled "A qualitative analysis of various definitions of integrative medicine and health" was funded through a grant from the Leo S. Guthman Fund ... Nearly daily posts on ACCAHC's Facebook pages linking you to action in ACCAHC, our disciplines and integrative health and medicine. ACCAHC's Facebook page is now at 1329 "likes" and ACCAHC's Center page is at 355 "likes" ... Laura Ocker, LAc, a leading player for acupuncture in Oregon's primary care health home movement has honored the value of the Project for Integrative Health and the Triple Aim (PIHTA) saying "it's kind of astounding the caliber of the resources available on this website- not just for us practitioners but also for our PCPCH's and for the state"... The slides for the December 3, 2014 ACCAHC Annual Membership Meeting are here. An estimated 50 ACCAHC participants attended by webinar and phone.

ACCAHC's chair Elizabeth Goldblatt, PhD, MPA/HA and vice-chair David O'Bryon, JD have submitted a short update on activities in response to a query from Global Advances in Health and Medicine ... Trust for America's Health is among the organizations that used their newsletter to promote the PIHTA webinar "Power of Choice in Patient Experience Improvement: The Critical Role for Integrative Health"... Credit CAHCIM for publicizing each of the PIHTA webinars to their members, significantly impacting turn-out at those two events ... The Natural Medicine Journal is scheduled to feature ACCAHC's Primary Care Project white paper in its January 2015 issue. Thank you Karolyn Gazella ... PERL outreach to Maryland University of Integrative Health led to this comment from MUIH's acting dean James Snow, MA, RH (AHG):

"I find the PERL site to be very useful and greatly appreciate having all the relevant NCCAM-funded papers in one location. It has allowed MUIH to not reinvent the wheel on a variety of research literacy issues and I find the site particularly useful for looking at the strategies different institutions have used to address the challenge. MUIH has plans to move deeper into research and research literacy over the next year and I expect to continue to access the PERL site for resources. Deb has been great about following up with me and I look forward to making more connections through her in the future. Collaboration will be key going forward and I'm glad PERL is there to facilitate."

ACCAHC was very pleased on learning that University of Western States through former executive committee member Joe Brimhall, DC and O'Bryan & Associates via ACCAHC vice chair David O'Bryon, JD have each stepped up to becoming Basic level investors for the Center for Optimal Integration ... Competency information from ACCAHC's Hospital Based Massage Therapy Task Force was utilized by a Missouri massage therapist to "wow" executives of her local hospital ...

Brief Notes on Activities of ACCAHC Participants and Member Organizations
ACCAHC board member Stacy Gomes, EdD, VP and provost at Pacific College of Oriental Medicine (PCOM) shared that PCOM presented three alumni awards related to ACCAHC Competency 5: Evidence-Based Medicine and Evidence-Informed Practice. The National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) has announced an historic agreement, under the leadership of ACCAHC board member Leena Guptha, DO, MBA, BCTMB, that is resolving a long-time rift in the massage field. New President’s Level member Canadian Memorial Chiropractic College has signed a historic Memorandum of Understanding with the University of Toronto. The Association of Accredited Naturopathic Medical Colleges (AANMC) has completed the AANMC Professional Core Competencies of the Graduating Naturopathic Student.

Associate member Michael Austin, DC was featured in this Arizona ABC affiliated TV spot on battlefield acupuncture. Beth Sommers, PhD, LAc, ACCAHC’s ambassador to the APHA has published Acupuncture as an Adjuvant Treatment for HIV/AIDS. ACCAHC Task Force on Integrative Pain Care member Arya Nielsen, PhD, LAc, was the driving force behind the successful move to have the Joint Commission elevate non-pharmacologic approaches in its pain guidelines. See article here which also notes the important roles of ACCAHC Council of Advisers member Ben Kligler, MD, MPH and 20 members of CAHCIM. An MPH and two other public health degrees have just been announced by Bastyr University. Jim Emdy, librarian at ACCAHC President’s Level Member Five Branches invited PERL’s Deb Hill, MS, to present on the Project to Enhance Research Literacy at the Librarian Committee of the Council of Colleges of Acupuncture and Oriental Medicine.

Clinical Working Group member Anthony Lisi, DC, director of the Veteran's Administration’s chiropractic programs, is one of the authors in this remarkable article, open access special publication on integrative health in the VA. Maryland University of Integrative Health has been busy, announcing a 5-year expansion plan and in the same newsletter a unique partnership with Portland, Oregon-based National College of Natural Medicine. Karin Borgerson, associate director of core member Midwifery Education Accreditation Council has posted the out-of-country clinical training documents to its website. It’s a conservative approach. A November 20, 2014 "Passing for Normal" blog-radio podcast of an interview with ACCAHC director John Weeks titled Integrating Alternative/Mainstream Medicine is available here. ACCAHC figured heavily in his comments. The show is hosted by friend of ACCAHC Sharon Weil. Research Working Group co-chair Martha Menard, PhD, LMT has become an editor at Global Advances in Health and Medicine. The Consortium of Academic Health Centers for Integrative Medicine (CAHCIM) has partnered with other institutions to publish a monograph for the Journal of the National Cancer Institute (JNCI) entitled "The Role of Integrative Oncology for Cancer Survivorship."

Opportunities, Announcements & Resources

IPE in Primary Care: The Patient Centered Primary Care Collaborative has created a "publication that will serve as a learning resource on interprofessional education and provide a framework for educating the next generation of health professionals in team-based primary care models."

January 9, 2014—Call for Papers The AAMC Center for Workforce Studies is currently soliciting abstracts related to health workforce research for presentations at the 11th Annual...
Health Workforce Research Conference, which will be held April 30-May 1, 2015, in the Washington, D.C. area, entitled Transforming the Health Workforce: The Good, The Bad, The Ugly. ACCAH had a poster and part of a plenary in 2014.

The AAMC Health Workforce Research Conference is the premier opportunity for researchers, educators, and policymakers to meet and discuss state and federal workforce issues.

Abstracts will be accepted online through January 9, 2015, at https://www.aamc.org/data/workforce/meetings/.

January 8, 2015 "Assessment of IPE to Move beyond Attitudes: Featured tools and case studies from the field" webinar from the American Interprofessional Health Collaborative.

January 26, 2015 Abstracts due for Collaboration Across Borders V in Roanoke, Virginia, September 29 - October 2, 2015. ACCAH participants have presented and served as advisers at CAB III and IV.

April 29-May 1, 2015 and October 7-9, 2015 The Interprofessional Education Collaborative (IPEC) Institute invites all interested health professions’ faculty to consider organizing teams to attend the upcoming 2015 faculty development institutes. The spring session focusing on a new theme of population health in interprofessional education. The fall session focuses on building a framework for IPE. ACCAH is a Supporting Member of IPEC. Southern California University has participated in a past institute. See Southern California University of Health Sciences experience at the Interprofessional Education Collaborative (October 2014)

June 15-19, 2015 A Certificate Course for Health Professionals, Educators & Leaders, sponsored by the Centre for Interprofessional Education at the University of Toronto. "Course will enhance your natural leadership abilities to teach excellence in Interprofessional Education (IPE), helping to build an IPE community of leaders in healthcare."

July 3, 2015 Call for papers: The Evidence Based CAM journal has issued a call for papers for a special issue guest edited by Research Working Group co-chair Cheryl Hawk, DC, PhD, entitled "The Role of CAM in Public Health, Disease Prevention, and Health Promotion."

July 21-28, 2015, with exhibitors July 25-28 Alliance for Massage Therapy Education and Commission on Massage Therapy Accreditation are co-sponsoring with involvement of seven of organizations, including ACCAH, in Minneapolis. Information here.

Have you ordered your CEDR?

The second edition of the ACCAH Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAH, a 501c3 charitable organization

Would you like to learn more about the ACCAH?