One Model for Connecting CAM Practitioners With Biomedical/Conventional Medicine

Second WHO Working Group Meeting On Traditional Medicine Strategy

9-11 May, 2012

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# Maturation of the Licensed CAM” Disciplines in the U.S.

<table>
<thead>
<tr>
<th>Profession</th>
<th>Accrediting Agency Established</th>
<th>US Department of Education Recognition</th>
<th>Recognized Schools or Programs</th>
<th>Standardized National Exam Created</th>
<th>State Regulation*</th>
<th>Licensed Practitioners</th>
</tr>
</thead>
<tbody>
<tr>
<td>AOM</td>
<td>1982</td>
<td>1990</td>
<td>54</td>
<td>1982</td>
<td>46</td>
<td>25,000</td>
</tr>
<tr>
<td>Chiropractic</td>
<td>1971</td>
<td>1974</td>
<td>16</td>
<td>1963</td>
<td>50</td>
<td>70,000</td>
</tr>
<tr>
<td>Massage therapy</td>
<td>1982</td>
<td>2002</td>
<td>85</td>
<td>1994</td>
<td>43</td>
<td>250,000</td>
</tr>
<tr>
<td>Midwifery</td>
<td>1990s</td>
<td>2001</td>
<td>12</td>
<td>1994</td>
<td>22</td>
<td>1500</td>
</tr>
<tr>
<td>Naturopathic medicine</td>
<td>1978</td>
<td>1987</td>
<td>6</td>
<td>1986</td>
<td>16</td>
<td>4500</td>
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</tbody>
</table>
ACCAHC: Interprofessional Education and Action NGO

Core Members: 5 Licensed CAM Fields with a US Department of Education- Recognized Accrediting Agency
- Acupuncture and Oriental Medicine (LAc)
- Chiropractic (DC)
- Certified Professional Midwives (CPM)[TBAs]
- Massage Therapy (LMT)
- Naturopathic Medicine (ND)
Plus Traditional World Medicine/Emerging Prof.

By the Numbers
16 National organizations linked to:

- 350,000 Licensed practitioners
- 185 Accredited schools/programs / universities
- 20,000 Students (DC/LAc/ND only)
Plus Yoga teachers/therapists, Ayurvedic and homeopathic practitioners

A Unique Collaboration
- 4 Councils of Colleges/Schools
- 5 Accrediting Agencies
- 3 Certification/Testing Organizations
- 3 Traditional World Medicine organizations
- 1 Emerging Profession Organization
- 13 Exceptional MD/RN+ outside advisers
Organizational Members in ACCAHC
One of the most enduring, formal interprofessional collaborations in the US
Why Form the Consortium?

Collaboration Will Better Health (and be a Game-Changer)

- Create power in numbers for whole person, natural care
- Model collaboration *internally* while seeking it *externally*
- Develop leadership skills among CAM disciplines members
- Foster participation in the healthcare dialogue & practice
- Facilitate access to philanthropic support

ACCAHC’s internal motto:

*From discipline leadership to healthcare leadership*
Shifting the dialogue from “therapies” to “disciplines”

Basic Interprofessional Education Tool

- Write to a template
  - philosophy, standards, accreditation, licensing, numbers, research support, integration experience, etc.
- For balance, partner with councils of colleges (or for midwifery MEAC) to select authors
- Self-publish (revenue source?)

Starting Place: Professions and disciplines are not modalities

Available via www.accahc.org
Overview

• 5 major competency fields
• 28 competency elements

“This is ACCAHC’s first version

“I wish all providers had these competencies.”
Administrator, Department of Integrative Medicine, Beth Israel Hospital (NYC)
Dialogue with NIH NCCAM Promoting Outcomes, Effectiveness, Cost, Whole Systems, and Whole Practice Research

Key Points in Ongoing Dialogue
(4 ACCAHC letters, 2 meetings, etc.)

- Increase research on real world outcomes
- Research impact of disciplines
- Examine broader outcomes (satisfaction, functionality, cost, patient experience, self-efficacy, health promotion)
- Create more research opportunities for members of CAM disciplines

A bit of success:

2011-2015 NIH NCCAM Strategic plan had major shift from 1 mention of “disciplines” in draft to 35 references in the final
Some Key Themes:

- “Transforming education to strengthen health systems in an interdependent world”
- Primary care and integration with public health
- Interprofessional education
- Shift professional education from “informative” and “formative” to “transformative”
- Key component: 4 pilot projects (Uganda, South Africa, Indian, Canada)
- China Medical Board a co-sponsor

Two 2-day Forums Each Year 2012-2014
August 29-30, 2012 & November 29-30, Washington, DC
- open to all, no cost -
http://iom.edu/Activities/Global/InnovationHealthProfEducation.aspx

ACCAHC joins 31 other sponsor organizations and associations
AAMC, AACN, ASPH, AACOM, ACP, ADEA, AMA, ABFM, AAN, APA, NSWA, AANA, NLN, NAP, ABIM, AND, ASAHP, ABP +
International Congress for Educators in Complementary and Integrative Medicine
Washington, DC October - 24-26, 2012 www.icecim.org

Chief Co-Sponsors

Consortium of 51 Medical Schools/Conventional Academic Health Centers (CAHCIM)

Consortium of 16 CAM Organizations (ACCAHC)
Will hold leadership development training October 23

Sponsors with Georgetown University
Vehicle for Change: Organizing & Information Portal

CENTER FOR OPTIMAL INTEGRATION

www.optimalintegration.org

- Stimulate competencies for optimal integrated practice
- Support evidence-informed education in CAM schools
- Promote leadership development
- Creative thinking on new models of care

Project is “in development” – seeking $$$
## CAM/Integrative in US Health Reform 2010

### “Promoting” and/or “acknowledging”? 

<table>
<thead>
<tr>
<th>Section</th>
<th>Title</th>
<th>Area</th>
<th>Language Used</th>
<th>“Promote” or “acknowledge”</th>
</tr>
</thead>
<tbody>
<tr>
<td>2706</td>
<td>Non-Discrimination</td>
<td>Payment</td>
<td>“…license or certification …”</td>
<td>“shall include”</td>
</tr>
<tr>
<td>3502</td>
<td>Community Health Teams/Patient-Centered Medical Homes</td>
<td>Delivery</td>
<td>“doctors of chiropractic, licensed CAM practitioners …”</td>
<td>“may” include</td>
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<tr>
<td>4001</td>
<td>National Prevention, Health Promotion and Public Health Council</td>
<td>Health promotion</td>
<td>“integrative health care” “integrative health care strategy” “integrative health” “integrative health practitioners” “integrative health practices”</td>
<td>“shall” include</td>
</tr>
<tr>
<td>5101</td>
<td>National Health Care Work Force Commission</td>
<td>Workforce</td>
<td>“doctors of chiropractic” “licensed CAM providers, integrative health practitioners”</td>
<td>“shall” include</td>
</tr>
<tr>
<td>6301</td>
<td>PCORI-CER</td>
<td>Research</td>
<td>“experts in integrative health and primary prevention strategies” “State-licensed integrative health care practitioner”</td>
<td>“shall” include</td>
</tr>
</tbody>
</table>
An organization and a project built to practice collaboration in order to stimulate optimal access & integration

Thank You!

www.accahc.org
www.optimalintegration.org