

## The Academic Collaborative for Integrative Health (ACIH)

### Strategic Goals for 2017 - 2018

The ACIH Strategic Goals focus on three major areas:

- 1) **Goal 1: Cultivate Organizational Sustainability**
- 2) **Goal 2: Increase Organizational Visibility**
- 3) **Goal 3: Create Partnerships and Collaborative Projects**

ACIH (also referred to as the Collaborative) engages in multiple collaborations and partnerships with the Academic Consortium for Integrative Medicine and Health (the Consortium), the Academy of Integrative Health and Medicine (the Academy), Integrative Healthcare Policy Consortium (IHPC) and other national organizations. We are considered to be one of the four leading national organizations representing integrative health and medicine, are well-represented at various national conferences, engaged with other national organizations and are deeply involved in the larger community of integrative medicine and health.

*"I found the recent ACIH newsletter a wealth of stimulating ideas. My main motivation for being involved with ACAOM was interest in integrative care. Of all the initiatives to advance integrative medicine and health, ACIH stands out."*

John M. Cooper, PhD, Former Associate Director, ACAOM.

### ACIH mission statement:

**ACIH enhances health by cultivating partnerships and advancing interprofessional education and collaborative practice (IPE/CP)**

**GOAL 1: Cultivate Organizational and Financial Sustainability** - The first strategic goal is to ensure organizational and financial sustainability for ACIH. To do this, ACIH decided to move the organization onto one of its member campuses in 2018. In addition, in 2017-2018 we did a comprehensive review of our structures, committees and our bylaws and policies. All ACIH documents are being updated to prepare for a new executive director and the move to a campus environment. Our income comes from membership, donors and grants. In addition, ACIH is creating a national course on IPE/CP with the Consortium that will add to our income stream.

**GOAL 2: Increase Organizational Visibility** - The second strategic goal is to increase the organizational visibility of ACIH. ACIH continually strives to share its vision, mission and core values with our internal community as well as with the public and our national colleagues. ACIH web site is a major source of information, publications and materials both for the disciplines that we represent, the public and the larger integrative health and medicine community. In addition to our website and bi-monthly newsletters, we are expanding our membership, creating partnerships and hosting a wider variety of webinars in 2017-2018. We are broadly publicizing our various publications which are available at no charge on the ACIH web site and broadcast via social media.

**GOAL 3: Create Partnerships & Collaborative Projects** – The third strategic goal is to advance ACIH partnerships and collaborative projects.

One of ACIH's key strengths is our cultivation of partnerships and being engaged in collaborative projects with the leading national integrative medicine and health organizations such as the Academic Consortium for Integrative Medicine and Health, the Academy of Integrative Health and Medicine and the Integrative Health Policy Consortium. In addition, our work with the National Academy of Medicine's

Global Forum for Innovations in Health Professional Education – which represents over fifty national health professional organizations - enables ACIH to educate and network with a broad variety of health professional organizations about the depth and breadth of the disciplines we represent. We are also engaged with the interprofessional education/collaborative practice (IPE/C) movement in health care, and strongly promote the importance of disease prevention and focusing on health and well-being.

The ACIH Working Groups focus on education, clinic and research and consist of persons with expertise in these respective areas. ACIH also has a Policy Working Group that provides educational materials for key decisions – national, state or local, that will affect our disciplines and organizations. The working group members are from the various disciplines that ACIH represents as well as other colleagues involved in integrative health and medicine. These groups are inter-professional and their projects and activities are important for education, practice and research, as well as creating collaborations within our disciplines. Please see the website for the working groups completed projects at [www.integrativehealth.org](http://www.integrativehealth.org).