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2017 QUORUM CLUB PROGRAMME TORONTO | SEPTEMBER 27 & 28, 2017

WEDNESDAY, SEPTEMBER 27, 2017

5:30 - 7:00 PM | RECEPTION

(18TH FLOOR ROOF SALON - SOUTH TOWER)

Park Hyatt Toronto - 4 Avenue Road (corner of Avenue Road and Bloor Street)

7:00 PM | DINNER AND DINNER SPEAKER

**KEYNOTE SPEAKER: DR. DANIELLE MARTIN MD, CCFP, FCFP, MPP
VICE-PRESIDENT MEDICAL AFFAIRS & HEALTH SYSTEM SOLUTIONS,
WOMEN'S COLLEGE HOSPITAL**

On the eve of Canada's 150th birthday, the Globe and Mail declared Canadian Medicare the "centennial generation's greatest achievement".

Canadians are understandably proud of a system built on the value of fairness that delivers solid outcomes and good value for money. But in the face of an aging population, the rise of high technology, and very real fiscal constraints, every opportunity to expand or improve the health system feels under threat. As we observe the wrenching healthcare debates south of the border, and global pressures on fiscal restraint, the need for an incisive and provocative look at Canada's healthcare could not be more timely.

Dr Danielle Martin has boldly started that conversation in Canada, one that is based in solid evidence and that focuses on solutions. Dr Martin is an award-winning practicing family doctor, is an Executive at Women's College Hospital and is on the faculty in the Departments of Medicine and the School of Public Policy and Governance at University of Toronto. A sought-after speaker, her advocacy and thought-leadership has led to a much-publicised debate with American senators on the models of healthcare in the US and to the creation of a national medical advocacy organization (Canadian doctors for medicare). Dr Martin is also a trusted media commentator on health issues at the CBC and in her monthly column in *Chatelaine* magazine.

In January 2017, Dr Martin's book *Better Now: 6 Big Ideas to Improve the Health of all Canadians* hit the shelves and was an immediate bestseller in Canada. From Senator Bernie Sanders to Hugh Segal, the book was acclaimed across the political spectrum as a critical conversation starter.

THURSDAY, SEPTEMBER 28, 2017

Plenary/Roundtable Discussion Sessions (including breakfast, lunch and breaks)

(18TH FLOOR ROOF SALON - SOUTH TOWER)

Park Hyatt Toronto - 4 Avenue Road (corner of Avenue Road and Bloor Street)

7:30-8:15 AM | CONTINENTAL BREAKFAST

Plenary/Roundtable Sessions - The session outlines set out below will serve as themes for discussion. General Counsel participants and senior practitioners will share their experience in counseling management under the current conditions of intense pressure from public scrutiny, personal exposure, technological advances and tougher market requirements.

8:15-10:00 AM | ROLE OF THE GC IN 2017: ELECTRICITY IS IN THE AIR

GCs have always been at the heart of a business, balancing contending views as to what is best for organizations. Being a good lawyer and enabling management's priorities can be an exercise in creative tension, often leading to sparks. The GC is a combination lawyer, business advisor, gate-keeper and increasingly... the fall-guy. Has the scope of the GC's role changed? In the wake of recent ethical and cultural scandals, what is the reality for GCs in 2017?

This session will cover:

- How do GCs lead accountable teams and influence management?
- How do they contribute to the taking not only of risk, but smart risk, including defining what that is?
- How has the scope of duty of the GC been extended?
- What is their responsibility towards creating and guarding an ethical corporate culture?

Discussion Leaders:

Howard Kaufman, Counsel, Fasken Martineau DuMoulin
Ian Michael, Partner, Bennett Jones
Sarah Qadeer, General Counsel, Home Depot
Barbara Silverberg, General Counsel, Dell Canada

10-10:15 AM | NETWORKING BREAK

10:15-NOON | ROLE OF THE GC IN 2027

Disruption is the word of the day and maybe the year. Everywhere we turn disruption has become the new normal. Let's fast forward to 2027 when the in-house department will be dealing with the fallout from a decade of disruption especially in terms of technology. Whether technology driven change manifests itself now or in 10 years, legal departments (and law firms) need to be on top of those changes today as integrating technology changes takes time and money.

Are you ready to manage the following challenges:

- Driving efficiency in workflow; contract management; regulatory compliance and litigation management
- Managing your department when tech cannot be a substitute
- Ensuring you have the right skill sets on your current team and in new hires
- Meeting business demand for a continued focus on budget allocations (doing more with less)
- Keeping everyone focused on the same strategic goals
- Managing the impact on your relationship with outside law firms

Discussion Leaders:

Patricia (Trish) Callon, SVP & GC, Sun Life Financial Canada
Kathryn Fuller, Partner, Borden Ladner Gervais
Daniel Holden, VP, GC & Secretary, Nestlé Canada
David Woolcombe, Partner, McCarthy Tétrault

12:00-1:45 PM | LUNCH

Luncheon Speaker - Jordan Jacobs, LL.B.

Jordan Jacobs is Co-Founder and Co-CEO of **Layer 6 AI**, which has invented the first SaaS end-to-end Deep Learning Personalized Recommendation, Search & Prediction Engine. Layer 6 AI helps banks, media, cable/telco, healthcare and e-commerce companies leverage all of their data to understand in real-time each customer's satisfaction and to personalize each customer experience with world-leading accuracy.

Jordan is also Co-Founder and on the Board of Directors of the **Vector Institute for Artificial Intelligence**.

2:00-3:30 PM | GENERAL COUNSEL IN-CAMERA

From the perspective of his broad background as a partner in private practice to his career as an in-house counsel most recently as the GC of Fairmont, Terry Badour will moderate this discussion.

While this is an in-camera opportunity for those in attendance to raise any issues they wish for discussion with their peers, some suggested topics include:

- 1) The shifting scope of the GC-Board of Directors relationship;
- 2) What is new and what is working in structuring relationships with outside counsel;
- 3) Managing the legal function within the organization and responding to stakeholder priorities.

Moderator - Terry Badour | Former GC, Fairmont

The programme will end at approximately 3:30 PM.