For Immediate Release

SPONSOR & EXHIBITOR REGISTRATION OPEN FOR
SECOND ANNUAL PURSUIT OF HEALTH & WELLNESS EXPO AND HEALTH FAIR

Wilmington, DE, July 25, 2016 – Registration is open for the Second Annual Pursuit of Health & Wellness Expo, a health fair that will be held Saturday, January 7, 2017 at the Chase Center at the Riverfront in Wilmington, Delaware. To register go to dehealthfair.com.

The Pursuit of Health & Wellness Expo is designed to help raise the bar for Delaware's and the Delaware Valley's health profile by being the first health fair of the year. At the Expo, representatives from many area businesses and nonprofit organizations will be on site to promote health awareness and showcase the opportunities and ways an individual and family can take responsibility for their health and wellness. Organizers expect a steady stream of participants to attend the Expo, including sports and fitness enthusiasts, athletes, youth, and other supporters of area nonprofits and businesses.

"Promoting the different health and wellness programs and services available in Delaware and the Delaware Valley continues to be challenging for many organizations." says Charlie Vincent, founder of Innovincent LLC, the company behind the Pursuit of Health & Wellness Expo. "Because of its timing, the Expo provides a worthwhile opportunity to connect those making health conscious resolutions with practitioners, businesses, agencies, and nonprofits that focus on providing solutions to health and wellness issues."

One of the keys to the Expo's success is in its connection to the Delaware Charity Challenge (delawarecharitychallenge.com), a unique fundraising and athletic competition that has helped organizations, families, and individuals raise more than $75,000 for different nonprofit organizations since its start in 2015. Like the 2016 event, the 2017 Expo will run concurrently with the Delaware Charity Challenge Winter Indoor Triathlon, a run, row, and bike competition on different machines.

Organizations can register to sponsor or exhibit at the 2017 Pursuit of Health & Wellness Expo. Space for exhibitors begins at $300 and sponsorships are available starting at $1,000. There are discounts for nonprofit organizations and also for organizations participating in the Delaware Charity Challenge. The Expo will be open to the general public and is free to attend. More information about the Pursuit of Health & Wellness Expo can be found online at dehealthfair.com.

About Innovincent LLC
Innovincent LLC is a Wilmington, DE based consulting company that specializes in helping nonprofits and small businesses with strategic planning, marketing, and fundraising and is the presenting sponsor of both the Pursuit of Health & Wellness Expo and the Delaware Charity Challenge.