MARCH 6, 2020 FIRST FRIDAY ART WALK:
EMPIRE, ONE LONGFELLOW SQUARE, PORT CITY
MUSIC HALL, AND PORTLAND HOUSE OF MUSIC
AND EVENTS

MARCH 7, 2020 - SATURDAY
PORT CITY MUSIC HALL
Each March as part of Women’s History Month, MAMM
hosts its annual Girls Rock! event - a celebration of
girls’ involvement in music. Our 2020 Girls Rock!
weekend will include a First Friday “Rock Walk” in
partnership with a number of local music venues and
musicians as well as our traditional MAMM student
showcase on Saturday.

EVENT SPONSORSHIP
HEADLINER: $2500+
· Banner placement on stage
· Logo placement on T-shirts and all event publicity
· Credited as one of the primary presenters of the program
· Announcement from stage throughout event
· Ten (10) tickets to the event

OPENING ACT: $1000+
· Logo placement on T-Shirts
· Logo placement on all MAMM public materials for the event
· Credit in publicity and press releases
· Announcements from stage throughout the event
· Four (4) tickets to the event

PRODUCER: $500+
· Logo placement on all MAMM public materials for the event
· Announcements from stage throughout the event
· Two (2) tickets to the event

OFFICIAL FAN CLUB: $100+
· Announcements from stage throughout the event
· Social media and website shout out
SPONSORSHIP

REACH

In addition to reaching more than 600 attendees at the Girls Rock event, your sponsorship will be promoted in the following ways.

**WCSH6’s “207”**
- 20K Viewers Nightly
- 400K Social Media Followers
  - MAMM students will perform at 207, and their performance will be shared on air and over social media.

**MAINE TODAY**
- 40K Circulation
- 45K Social Media Followers
- 65K Readership
  - The event will be featured in MaineToday’s printed and electronic materials.

**WBLM/WCYY**
- 10K Social Media Followers
- 50K Online Streaming
- 200K Live Listeners
  - Articles about the event will be posted on social media platforms and shout outs about the event will be made on air and through streaming.

**STATE THEATER/PORT CITY MUSIC HALL**
- 40K Social Media Followers
- 130K Newsletter Recipients
  - The State Theater/Port City Music Hall will create a social media event page to share with their followers, and will post show announcements through social media and their newsletter.

**MAINE SUNDAY TELEGRAM**
- 250 Towns
- 47K Circulation
- 95K Readership
- 150K Social Media Followers
  - The event will be featured in the Maine Sunday Telegram’s printed and electronic materials.

**MAINE ACADEMY OF MODERN MUSIC**
- 3K Newsletter Recipients
- 5K Social Media Followers
  - MAMM will share the event often across social media and through the newsletter to MAMM families and community.

**POSTER DISTRIBUTION**
- Physical posters for the event will be distributed by MAMM and State Theater/Port City Music Hall street teams.

TOTAL REACH: OVER 1 MILLION
DONATE A RAFFLE ITEM

We will be hosting a raffle at the event. We invite sponsors to donate raffle items.

AUCTION ITEM DESCRIPTION


ITEM VALUE:

MAKE CHECKS PAYABLE TO

Maine Academy of Modern Music
125 Presumpscot St.
Portland, ME 04103

SPONSOR REGISTRATION

☐ HEADLINER: $2500+
☐ OPENING ACT: $1000+
☐ PRODUCER: $500+
☐ OFFICIAL FAN CLUB: $100+

COMPANY: __________________________________________
ADDRESS: __________________________________________
CONTACT: __________________________________________
PHONE: __________________________________________
EMAIL: __________________________________________
FAX: __________________________________________
WEBSITE: __________________________________________

CONTACT MAINE ACADEMY OF MODERN MUSIC
(207) 899-3433 / office@mamm.rocks

GIRLS ROCK  MARCH 6-7, 2020