Crowdfunding can be a powerful tool in rare disease research and treatment. Examples of potential crowdfunded projects and breakthroughs include:

- Research studies
- Clinical trials
- DNA Sequencing

It's important to share and network in order to gain traction and attention to your campaign! Here are a few ideas:

- **Press:** Consider having coverage done in traditional media, such as radio, TV, magazine, or podcast
- **Social Media:** Share your campaign on Facebook or Twitter, and encourage friends and family to help you share it as well
- **Offline Fundraising:** Consider tabling or flyering at an offline event, or have an offline fundraiser such as a gala or raffle

**Case Study: Maya**

Using crowdfunding, Maya and her family are one step closer to an answer.

ROI was able to provide Maya and her family a crowdfunding platform to raise the funds necessary for whole exome sequencing. With these funds, researchers were able to start a research project that allowed them to report a novel genetic variant in Maya. More exploratory studies and therapeutic research are now being done as a direct result of this crowdfunded research project.

**Sources:**
- [https://www.causevox.com/blog/how-to-fight-rare-diseases-through-crowdfunding/](https://www.causevox.com/blog/how-to-fight-rare-diseases-through-crowdfunding/)