3rd Annual
Freestanding Emergency Center Conference (FECC)
September 19-21, 2017
Omni Shoreham Hotel
Washington, DC
WELCOME LETTER

Join NAFEC in Washington, DC, as an exhibitor, sponsor and financial supporter of the 3rd Annual Freestanding Emergency Center Conference (FECC). This conference will take place September 19-21, 2017, at the Omni Shoreham Hotel.

NAFEC represents the spectrum of FECs, including independent, hospital-owned, and hybrid models alike and use the expertise of those in the field to share and educate those who are interested in learning more about this fast-growing facet of emergency medicine or who want to grow their existing FEC business.

The FECC offers your organization the unique opportunity to present products and services to the NAFEC membership and its guests—comprised of board certified emergency physicians, investors, facility administrators and owners of healthcare facilities. There will be many opportunities to network throughout the conference including the exhibit hall, meals and receptions.

There are multiple exhibitor and sponsorship packages available from which to choose. Please refer to the detailed enclosed information in this exhibitor prospectus, and plan to join us at the only major national freestanding emergency center conference.

Thank you in advance for supporting the joint efforts of the National Association of Freestanding Emergency Centers (NAFEC) and the American College of Emergency Physicians (ACEP) in the 3rd annual national conference of FECs.

We look forward to seeing you in Washington, DC!
WHO ATTENDS NAFEC CONFERENCE?

Last year more than 300 attendees from 28 different states took part in the 2nd Annual Freestanding Emergency Center Conference (FECC) in Houston, TX.

These attendees consisted of current FEC facility owners, pending FEC owners, ER physicians looking to enter the FEC market, medical residents, facility managers, investment managers and various sponsor attendees from relevant FEC industries.

2016 EXHIBITORS & SPONSORS

Advanced Health Education Center
Alta Vista Radiology
American Fidelity
Argus Radiology
Buttry & Brown Development
C&C Clinical Laboratory Consulting
Cassling/Siemens
CEMPRA Pharmaceuticals
Challenger
Ciproms Medical Billing
Cobait
CRST Specialized
Transportation
Cubex
EPOWERdoc
Family ER & Urgent Care
G&A Partners
gsr andrade architects
Henry Schein
Img
Insurica
Intermedix
Jones Premier Pharmacy Consulting
Korte Construction
Lockard
loyall Insurance
m Architects
Masimo
McKesson
Med A/Rx
MedRelief Staffing
Mindray
Mint Physician Staffing
Nicka & Associates
Omnicell
One Response EMS
Pathfast
PhysAssist Scribes
PhysioControl
Presidiohealth
Radiology Associates
Republic EMS
Rhino Medical
Roshal Imaging Services
Synergy Radiology Associates
Society of Cardiovascular Patient Care
Stat Resources
The T System
Weblsoft
Wakefield & Associates
Western Healthcare
Xite Realty
XTREMED
MEETING INFORMATION

SEPTEMBER 19   Exhibitor Check-in and Setup and Welcome Reception
SEPTEMBER 20-21 Exhibit and Educational Program

HOTEL INFORMATION

Omni Shoreham Hotel
2500 Calvert Street, NW
Washington, DC  20008
202.756.5118

Reservation Deadline: August 5, 2017
Online Reservations: Click Here
Phone Reservations: 800.THE.OMNI and ask for group “National Freestanding Emergency Center Conference”

Single/Double Occupancy
September 19-21, 2017
$239 per night single rate, plus applicable taxes
$259 per night double rate, plus applicable taxes

NAFEC encourages attendees to make reservations by August 5. After this date, regular room rates may apply and availability may not exist. Reservations should be made directly with the Omni Shoreham Hotel.
EXHIBIT HALL SCHEDULE

Exhibitor Registration Now Open – Reserve your exhibit space early for optimal booth location. Booths assigned on a first-come first serve-basis.

The exhibits will be located in the Blue Prefunction.

*Schedule is tentative and will be finalized by September 10th.

TUESDAY, SEPTEMBER 19, 2017

1 PM – 5 PM  Exhibitor Check-in and Set-up
7 PM – 9 PM  Welcome Reception for All Attendees and Exhibitors

WEDNESDAY, SEPTEMBER 20, 2017

8 AM - 3 PM  Exhibit Hall Open to Attendees
8 AM - 9 AM  Breakfast
10:30 - 11 AM Program Break
12 PM - 1 PM  Lunch
2:30 - 3 PM  Program Break
5:30 - 7:30 PM Opening Reception in Exhibit Hall

THURSDAY, SEPTEMBER 21, 2017

8 AM - 1 PM  Exhibit Hall Open to Attendees
8 AM - 9 AM  Breakfast
10:30 - 11 AM Program Break
12 PM - 1 PM  Closing Lunch
1 PM - 3 PM Exhibitor Teardown

IMPORTANT DATES TO REMEMBER

Exhibitor Registration Now Open – Reserve your exhibit space early for optimal booth location. Booths assigned on a first-come first serve-basis.

August 5, 2017  Deadline to book your hotel reservation at the group rate
September 1, 2017  Onsite Program Description Deadline
September 4, 2017  Final Exhibitor Layout distributed
TABLETOP EXHIBITOR INFORMATION

Each tabletop exhibit space will consist of one or more 6’ table and two chairs, depending upon package purchased. Please keep in mind this space is limited to just a tabletop or pop-up sign display. Of course you may choose to bring your own customized set-up and not use the provided table and chairs, but plan accordingly based on space limitations.

The approximate space per 6’ table will be 4’x8’ of space (32 sq feet):
“All tables will come with a black table cloth.

- Package I – One 6’ table
- Package II – One 6’ table
- Package III – Two 6’ tables

EXHIBITOR OPPORTUNITIES

PACKAGE I - $1,500
- One Exhibit Table
- Exhibitor Signage
- Discounted fee of $250 for additional registrations to attend the Conference Program

PACKAGE II - $2,500
- One Exhibit Table
- Exhibitor Signage
- Two conference registrations
- Invitation to all meals and receptions
- Discounted fee of $250 for additional registrations to attend the Conference Program

PACKAGE III - $5,000
- Two Exhibit Tables
- Exhibitor Signage
- Three conference registrations
- Invitation to all meals and receptions
- Discounted fee of $250 for additional registrations to attend the Conference Program
# Sponsorship Opportunities

## Opening Reception - $15,000 (Exclusive)
Sponsor the big food and cocktail reception in the exhibit hall and get signage and logo recognition in printed program and on website. Ten attendee tickets are also included with this sponsorship.

## Welcome Reception - $10,000 (Exclusive)
The Opening Reception Sponsor gets significant signage and recognition during the food and cocktail reception, as well as in printed programs and logo on website.

## Breakfast Sponsor - $3,500 Each (2 Available)
Sponsor breakfast for all attendees and select exhibitors. Signage and print recognition will be included as well as logo on website.

## Lunch Sponsor - $5,000 Each (2 Available)
Sponsor lunch for all attendees and select exhibitors. Signage and print recognition will be included as well as logo on website.

## WiFi Sponsor - $3,000 (Exclusive)
Sponsor provides Wifi to entire group during the conference. Plenty of signage and recognition will be provided.

## Conference Portfolio - $3,500 (Exclusive)
Each attendee will receive a leather style portfolio to use during conference and your business logo will be presented on the cover of each one, along with website. Your logo will also be listed on event website as well as signage at event.

## Hotel Key Cards - $2,500 (Exclusive)
Even if you can’t be present at the conference, your business can by sponsoring the room key cards with your company logo and website on each key in the room block. The sponsor is responsible for working with hotel on production and distribution and any other additional fees.

## Bags - $5,000 (Exclusive)
As the conference bag sponsor, your business info will be seen throughout the conference as each attendee will receive one upon check-in to use for conference materials and trade show items. Please contact info@nafeonline.org for more details.

## Lanyards - $5,000 (Exclusive)
Be one of the first things attendees see by sponsoring the conference lanyards. We will customize these with your logo.

## Coffee Break - $750 Each (4 Available)
Get your business noticed by sponsoring one of the conference coffee breaks. There are four available and there will be signage, print and logo on website recognition.
ADVERTISING OPPORTUNITIES

PROGRAM ADVERTISING – VARIOUS PRICING
Back Cover Full - $1,200
Inside Front Cover Full - $1,200
Half Page - $600

VIDEO - $4,000 (EXCLUSIVE)
A great way to get your business noticed throughout the year long after the event has concluded. This marketing video will be used to promote the conference for the next year and will be placed on the NAFEC website, will be shared on social media and will be accessible via YouTube. Your company will get a brief mention and logo and website and other contact info placement at the end of video.
2017 EXHIBIT SPACE APPLICATION

Email or mail completed application with payment to Lisa Keltner, Event & Exhibits Manager (lisa@tafec.org)

NAFEC
208 West 14th Street
Austin, TX 78701

Fields with an asterisk (*) are required.

TO BE PRINTED IN THE ONSITE PROGRAM
(Must have information by August 15, 2017 to be included in the printed material)

Company Name* ____________________________________________________________________
Address*_________________________________ City* _______________State* _____  Zip* ________
Telephone________________________________ Toll-Free________________________________
Website_______________________________________________ Fax_______________________

CONTACT INFORMATION

Contact Name* ____________________________________________________________________
Title*_________________________________________ Email*_____________________________
☐ Same as above
Address*_________________________________ City* _______________State* _____  Zip* ________
Telephone________________________________ Toll-Free________________________________
Website_______________________________________________ Fax_______________________
Organizations not desired in close proximity_______________________________________________
*Every effort will be made to avoid the companies listed; however, no guarantee can be made.

☐ PACKAGE I - $1,500 ☐ PACKAGE II - $2,500 ☐ PACKAGE III - $5,000

AGREEMENT

A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms, and conditions in the prospectus, and any other issued by NAFEC regarding its conference; willingness to abide by the payment policy; acknowledgment of having read the rules and regulations; and agreement that the rules and regulations are an integral and binding part of this contract. By signing you also agree that any images and/or photos obtained by NAFEC at the conference may be used on and in NAFEC’s various communication channels and future promotions of the NAFEC conference.

Signature of Authorizing Officer____________________________________   Date _______________
Name of Authorizing Officer (please print)_____________________________  Title _______________
Payment Amount $________________________________________________________
☐ Check Enclosed (payable to NAFEC) ☐ VISA ☐ MasterCard ☐ AMEX
Card Number _________________________________ Expiration date _______________ CSV______
Name as it appears on card ________________________________________________
☐ Same as above
Address _________________________________ City _______________State _____ Zip ________
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☐ Same as above
Address*_________________________________ City* _______________ State* _____ Zip* ________
Telephone________________________________ Toll-Free________________________________
Website_______________________________________________ Fax_______________________

☐ OPENING RECEPTION - $15,000 (Exclusive)
☐ BREAKFAST SPONSOR - $3,500 Each (2 Available)
☐ WIFI SPONSOR - $3,000 Each (Exclusive)
☐ HOTEL KEY CARDS - $2,500 Each (Exclusive) - SOLD OUT
☐ LANYARDS - $5,000 Each (Exclusive) - SOLD OUT
☐ PROGRAM ADVERTISING - $1,200 Back Cover Full
☐ PROGRAM ADVERTISING - $600 Half Page Ad
☐ WELCOME RECEPTION - $10,000 (Exclusive)
☐ LUNCH SPONSOR - $5,000 Each (2 Available)
☐ CONFERENCE PORTFOLIO - $3,500 Each (Exclusive) - SOLD OUT
☐ BAGS - $5,000 Each (Exclusive) - SOLD OUT
☐ CONFERENCE PORTFOLIO - $750 Each (4 Available)
☐ PROGRAM ADVERTISING - $1,200 Inside Front Cover Full
☐ VIDEO - $4,000 (Exclusive)

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A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms, and conditions in the prospectus, and any other issued by NAFEC regarding its conference; willingness to abide by the payment policy; acknowledgment of having read the rules and regulations; and agreement that the rules and regulations are an integral and binding part of this contract. By signing you also agree that any images and/or photos obtained by NAFEC at the conference may be used on and in NAFEC’s various communication channels and future promotions of the NAFEC conference.

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Card Number _________________________________ Expiration date _______________ CSV______
Name as it appears on card ______________________________________________
☐ Same as above
Address _________________________________ City _______________ State _____ Zip ________
RULES & REGULATIONS

These policies, terms, rules, and regulations governing the exhibit are part of the application for space and consequently, constitute a part of the contract between the exhibitor and NAFEC. Exhibitors agree to abide by any policies, terms, rules, or regulations that may hereafter be adopted, which shall be as much a part of the contract as though originally incorporated. All matters not specified in the prospectus shall be resolved in the sole direction of NAFEC Exhibit Management.

Violation of any policies, terms, rules, and regulations by the exhibitor, employees, or agents shall annul the right to occupy space, and such exhibitor will forfeit to NAFEC all money that may have been paid.

NAFEC Exhibit Management reserves the right to terminate the exhibit onsite and remove all persons and goods at the exhibitor’s expense. Any damages incurred by NAFEC Exhibit Management to the exhibit will be the responsibility of the exhibitor. The exhibitor expressly waives the service of written notice to re-enter and terminate. NAFEC Exhibit Management reserves the right to refuse assignment of exhibit space at future NAFEC meetings.

1. Eligibility of Exhibitors. In keeping with the educational purposes of the NAFEC Conference, the exhibits are considered an extension and an integral part of the program. Only companies with a product or service directly related to emergency medicine will be accepted.

2. Space Assignments. Space will be assigned on a first come, first served basis.

3. Display Specifications. Each tabletop booth consists of at least one 6 foot table, depending on package purchased. Refer to page 7 of this Prospectus for more details.

4. Deposit. Applications submitted prior to August 5, 2017, must be accompanied by a 50% deposit. Applications submitted after that date, must be accompanied by full payment.

5. Cancellation. Notification of an exhibitor’s decision to cancel or reduce exhibit space must be submitted in writing. The effective date of a space cancellation or reduction will be the date when written notice is received and date stamped by NAFEC. Written notification of a space reduction or cancellation must be received on or before August 5, 2017. A 50% service charge will be assessed for the total amount of the reduced or canceled space. After August 5, 2017, the exhibiting company will remain liable for the full cost of the original exhibit space.

6. Promotional Activities and Giveaways. Exhibiting companies are permitted to distribute giveaways and conduct prize drawings. All giveaways and prizes must be approved by NAFEC Show Management in writing by Friday, August 18th, 2017. This includes all items that are clearly acceptable (with the exception of descriptive product literature) or not on the pre-approved list of giveaways. This list will be available in the service kit. Removal of items not pre-approved will be strictly enforced. Curtailment of contests will be enforced if activity is not pre-approved by NAFEC. “Actual” drawings are not allowed in the booth during exhibit hours; however, attendees may register for a drawing to be held outside exhibit hours.

7. Sales. The purpose of the technical/commercial exhibits is to further the education of meeting attendees through product and service displays/demonstrations. Direct selling is not allowed—this includes credit card sales. Order taking is permitted within the confines of the exhibit booth, provided that business is conducted in a manner consistent with the professional nature of the exhibits. Processing of order payments onsite is prohibited and any orders taken must be shipped to the customer at a later date.

8. Liability. Each party involved in the exposition agrees to be responsible for any claims arising out of its own negligence or that of its employee or agents. All parties have a responsibility, and are required to maintain adequate insurance coverage against injuries to persons, damage to or loss of property, and any inability to meet their obligations as set forth in this prospectus.

NAFEC, ACEP or the Omni Shoreham Hotel will bear no liability for personal injuries, whether suffered by an exhibitor, its employees, its contractors, agents, or business invitees. NAFEC, ACEP or the Omni Shoreham Hotel will also assume no liability for loss or damage to the property of an exhibitor, its employees, its contractors, agents, or business invitees, regardless of the cause, unless such injury or damage results from, or is caused by, the negligence or wrongful acts of NAFEC, ACEP or the Omni Shoreham Hotel.

Each exhibitor, in making application for space, agrees to protect, indemnify, and hold harmless NAFEC, ACEP or the Omni Shoreham Hotel from any and all claims, liability, damages, or expenses (including attorney’s fees) asserted against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of, or in any way connected with the negligence or wrongful acts of the exhibitor or its agents, servants, or employees.

NAFEC, ACEP or the Omni Shoreham Hotel shall in no event be liable to an exhibitor for any lost business opportunities or for any other type of direct or consequential damages alleged to be due from a breach of contract. It is understood and agreed that the sole liability of NAFEC to the exhibitor for any breach of this contract shall be for the refund of all amounts paid by the exhibitor pursuant to this contract, as an exclusive remedy.