

Did you know?



- Each member is included in a printable directory on our website.
- Our website includes an interactive calendar that allows us to post your important dates with a description and your contact information so that interested parties can contact you directly.
- We host a monthly Cash Mob for our retail merchants that helps promote shopping local.
- We can post a photo and description of your upcoming event on our website. We can even link the photo to your website. This service isn't only available for events, but also new products in your store.
- We participate in American Express's Small Business Saturday to encourage shoppers to shop local for holiday gifts. We provide free posters, signage, sample emails, and sample Facebook posts to help you promote Small Business Saturday.
- We are now offering online forms so that you can don't have to waste time and money mailing back your response (ex. Christmas parade application, "Of the Year" awards)
- From advertisements to birthday invitations, we can offer you a low cost, local alternative for printing.

<u>Size of Paper</u>	<u>Black & White</u>	<u>Color</u>
8 1/2 x 11	\$0.06	\$0.15
Card Stock	\$0.11	\$0.25
11 x 17	\$0.25	\$0.50

- How else can we help you? Please don't hesitate to contact us by email or phone to give us your input on how the Chamber can help you!

Pelham

Chamber of Commerce

Member Benefits

**BETTER
THAN
EVER!**

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Being A Member of The Pelham Chamber of Commerce

New Members

For many years, the Chamber has supported our members through referrals, promotion, assistance with member events, and sharing information. Starting in 2013, we are going to improve the financial benefits of being a Chamber member. Here are some of the ways you can save money:

- Members will now receive a reduction in prices on ALL Chamber event tickets and Chamber merchandise. This can save you upwards of \$45/year. (Ex: Annual Meeting and Wildlife Auction tickets, Wildlife T-shirts, etc)
- Members who purchase advertising all year long on our new digital sign can save \$319/year. No matter the package you've chosen, as a member of the Chamber you'll always receive a 20% discount off our standard rate.
- We've partnered with Flint Media, Inc. to reward our new members. Now, when you become a member of the Chamber, Flint Media will give you an advertising credit of \$175– the same amount of your yearly Chamber dues! Flint Media will allow you to place these ads on any or all of the following radio stations: WQLI 92.3, LIVE 101.9, and Rocking 106.3.
- \$50 off of the rental price of the Assembly Room
- Our website now has a feature which allows our members a free, single page website. You will be provided access to change the content how you see fit. Use it to showcase your products or let your customers know about your special events. This single page website is worth over \$120.00.
- Social media is a huge way to connect with potential customers. We have a social media following of over 1,200 individuals. We'll advertise and create interest among our followers on behalf of your business for free. During the 1st three days of our last Facebook contest, our reach was over 9,000 potential customers. Let us help you use this to your advantage.
- We now produce weekly newsletters and inclusion in the newsletter is always free. We have 400+ email contacts and will gladly send out your notices to them. Stand alone emails are still available.
- \$15 off a booth at the Wildlife Festival.

Non Business Membership

We now offer a “non-business” membership for \$75.00. This allows you to support the Chamber of Commerce and is intended for those who don't need all of the benefits of a business membership. Non-Business memberships will receive the following:

- A free (one time) celebration message on the digital sign. We also offer a 10% discount for long term ads on the digital sign for our non-business members. You could use this message to list your car for sale or to list your rental property.
- \$25 off the rental of the Assembly Room
- One email per month. Use this to announce a birthday, a new baby in the family, or to advertise your yard sale.

Let's Do the Math



Chamber Membership		\$175.00
Events & Merchandise	A minimum	-45.00
Flint Media, Inc. Advertising		-175.00
Single Page Website	A minimum	-120.00
Digital Sign per year		-319.00
<u>TOTAL SAVINGS</u>		\$484.00