Cenveo Publisher Services offers a team of subject matter experts, instructional designers, graphic visualizers, and multimedia specialists to create animated shorts. Our visual design team transforms your vision into products for use on websites, in digital publications, or to support elearning products. From concept to final video, we produce animated assets with narrative explanations that present concepts in a rich, illustrative manner.

**Video Concept and Production Services**

**Videos aid learning.** Videos are now at the top of the elearning food chain, sometimes from within elearning courses and sometimes as independent assets. Videos are a high-impact addition to any type of course, whether a traditional, blended, or pure online training curriculum.

We develop videos, characters, and design elements in a variety of styles based on customers’ messaging and needs. Working with global publishers and content centric organizations, our animation services:

- help learners visualize and understand complex concepts
- improve recall and learner engagement
- support micro-learning trends
- integrate seamlessly into existing or new courses

**What’s Included**

- Conceptualization
- Content creation
- Visual storyboarding
- Art creation
- Photo/video research and procurement
- Permissions management
- Audio recording
- Animation
- Live action shoots
- Video editing and packaging
- WCAG and Section 508 compliance

**Tools**

- Adobe After Effects
- Adobe Animate
- Adobe Audition
- Adobe Captivate
- Adobe Illustrator
- Adobe Premier
- Adobe Photoshop
- Adobe Spark Video
- Camtasia
- Final Cut Pro