

kurtis mirick

Designer + Art Director

EDUCATION

Loyola University Chicago
September 2011- May 2015
B.A. Visual Communication

General Assembly
Chicago, Illinois
Spring 2017
User Experience Design

Studied abroad through IES
Barcelona, Spain
Spring 2014

SKILLS

*Illustrator, Photoshop, InDesign,
Mailchimp, Squarespace, Premiere,
Sketch, Invision, Canva, Hubspot*


*Social Media Marketing,
Branding & Identity, Type & Layout,
Production, Packaging Design, UX / UI,
Clothing Design, Screen Printing*

ADDITIONAL

Athletics:
Loyola University Chicago -
Men's NCAA Division I
Volleyball Team

Certifications:
+ Hubspot Inbound Marketing

Volunteer Activities:
Life Steps Foundation for Mentally
Disabled Children and Adults

 310.482.1303

 kurtis@miricks.com

 kurtismirickdesign.com

WORK HISTORY

Yakkety Yak Marketing, Chicago, IL August 2015 - Present
Visual Strategist

- Designer and Art Director for all clients. Marketing materials including: social media, newsletters, landing pages, infographics, promotional pieces
- Branding Identity and guidelines for Start-Up Businesses
- Create marketing collateral from sales sheets, case studies, white papers and press releases
- Communicate with clients to assure design satisfaction and brand consistency

Fugscreens Studio, Chicago, IL June 2014 - July 2015
Production Assistant

- Responsible for prepress and screen preparation for gig posters and fine art prints created by Fugscreens and design clients.
- Assists in the assembly, framing and setup of art prints on final display at Galerie F.
- Under the permission of Fugscreens, conducts screen printing after-hours for personal projects including t-shirts, sweatshirts, hats and posters

Hybrid Apparel, Cypress, CA Summer 2013
Graphic Design Intern

- Designed an independent retailer guide promoting Hybrid's "Shelf Stock Program" for licensed apparel. Retailers included Marvel, Coca-Cola, Levi's, Disney, Etc.
- Designed product presentation templates for clients giving options such as fabric color, font designs, and artwork layout. Buyers included Target, Walmart and Kohl's.

Loyola University Chicago, Athletic Department 2012- 2013

- Designed flyers promoting athletic events for Loyola's Athletic Department.

Sierra Pacific Engineering and Products, Long Beach, CA Summer 2012
Engineering Department Assistant

- Edited photos of products shown on the company website.
- Photographed new products and edited existing for the company's product portal.