



EmuBands

Digital Music Distribution Made Easy.

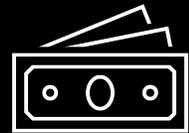
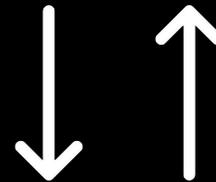
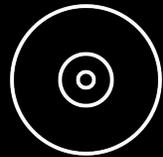
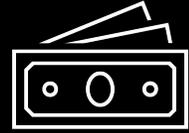
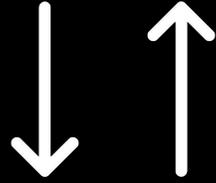
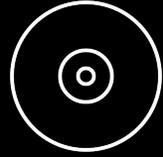
Toni Malyn

Who are we?

- Digital music distribution service
- Founded in 2005 & based in Glasgow
- Work with a wide range of artists, labels & managers
- A Platinum Spotify Preferred Provider

What do we do?

- Work with independent artists & record labels
- Distribute, market, monetise
- You keep 100% of your rights
- You receive 100% of your royalties



Choosing your distributor

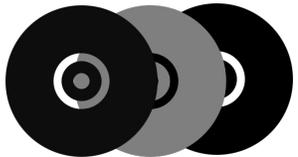
- What do you need as an artist, or label?
- Consider pricing & what is included
- Look at what services are offered
- Are they easily contactable?

How does EmuBands work?

One-time distribution fee per release



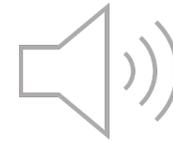
Single: £10
1 track



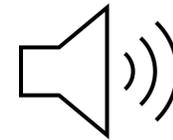
Bundle: £20
2-20 tracks



Optional service subscription



Basic £0/yr
(Default)

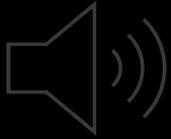


Plus £20/yr



Pro £50/yr

Our subscription plans



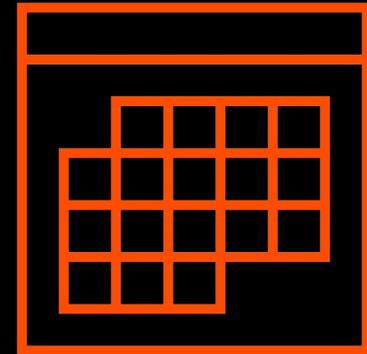
EmuBands Basic £0/yr
1 artist. No annual fees.



Worldwide
distribution

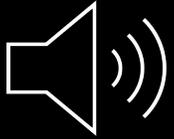


Choose
distribution
contracts



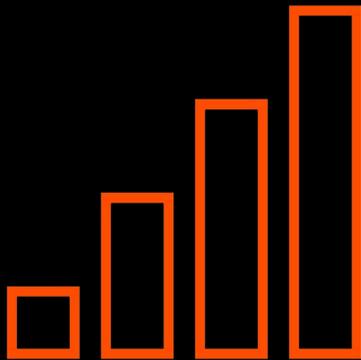
Custom
release dates

Our subscription plans

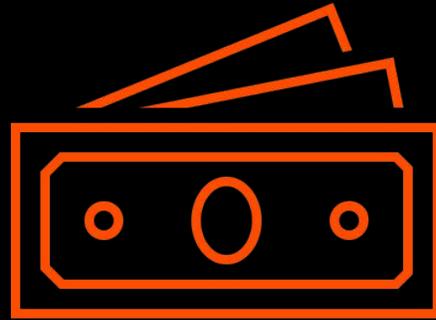


EmuBands Plus £20/yr

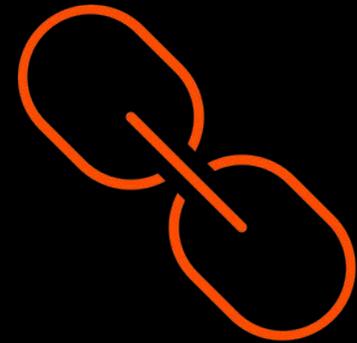
2-5 artists. Supercharged Release Features.



Official charts
registration

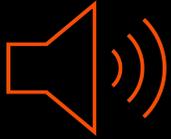


Custom
pricing tiers



Pre-save
links

Our subscription plans



EmuBands Pro £50/yr

Unlimited. Expert Tools, Professional Support.



Release
pitching



Royalty payment
splitting



Personal account
manager

Getting started

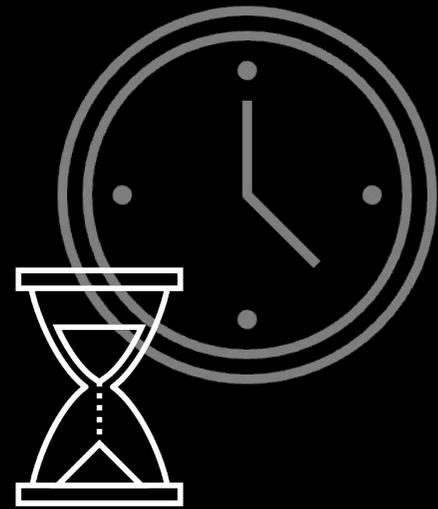
- Create your EmuBands account
- Choose your optional subscription plan
- Click 'Add A New Release'
- Follow the steps on screen

A simple, sequential process.



How long does it take?

- 1 business day for EmuBands to process your release
- 48-72 hours for stores
- Add release at least 1 week in advance
- Minimum of 4-6 weeks in advance when planning to pitch



What next?

- Access available artist toolkits
- Pitch your release
- Create an incentivising pre-release campaign
- Inform future decisions & plan your next release

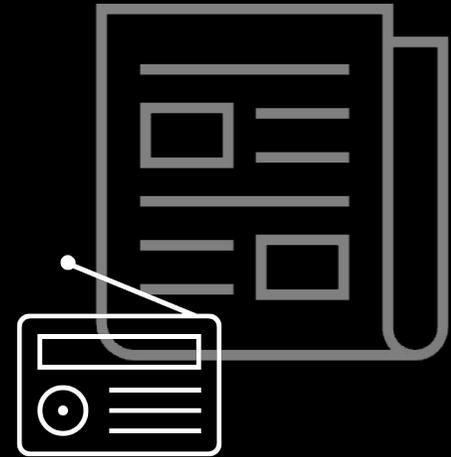
Artist Toolkits

- Spotify for Artists, Amazon Music for Artists, Apple Music for Artists, Deezer for Creators
- Access & edit your artist profiles
- See your release stats
- Gain insight into your audience



Release Pitching

- Pitch a track to editorial teams
- What is the story behind your track?
- What are your marketing & promo plans?
- Release pitching is included with EmuBands Pro



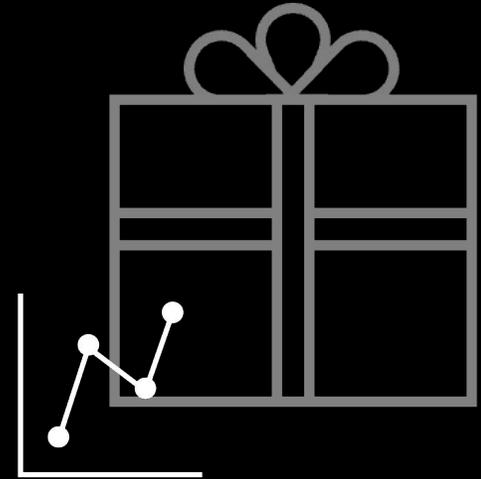
Pre-release campaign

- Build engagement around your release before it goes live
- Reward fans when they pre-save
- Gather fan data
- Advanced & customisable pre-save links are included with EmuBands Pro



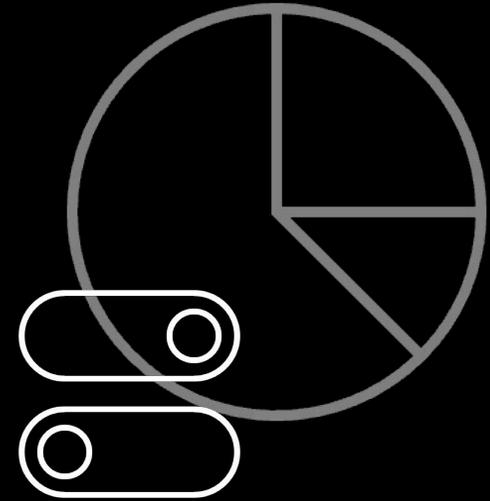
Waterfall Releases

- Album or EP has the appearance of being released gradually, one track added at a time
- Maximises play counts
- Allows you to pitch each track to editors
- Generates a buzz around the release



Inform future decisions

- Learn from your release campaign
- What worked well & what didn't?
- Use fan data for more targeted future campaigns
- Start planning your next release.



A quick recap...

- Digital music distribution service
- One-time distribution fees & optional subscription plans
- Keep 100% of your rights & royalties
- Simple distribution. Expert support.



EmuBands

Digital Music Distribution Made
Easy.

Toni Malyn



artistrelations@emubands.com

Get started at www.emubands.com

Toni Malyn