

LOCAL COLORS ARTISTS' COOPERATIVE

121 Main Street, Gloucester, MA 01930
978 283-3996 • www.local-colors.org

WOULD YOU LIKE TO BE A MEMBER OF LOCAL COLORS?

Local Colors is an artists' cooperative in seaside Gloucester, Massachusetts. All members have equal standing and share equally in the operation and expenses of the cooperative. For over 30 years this venue has provided the public a spacious gallery containing fine American crafts including jewelry, wall art and pottery. Local Colors' foundation was built on the production and sale of original artwork and accepts only handmade artwork, no reproductions or mass-produced work is accepted. In addition, the cooperative provides a supportive community to grow artistically and form genuine friendships.

HOW IT WORKS....

- The membership provides you with space, and promotes and sells your original, handmade work.
- The membership pays the coop bills (phone, electric, rent, etc).
- You receive 100% of your sale price minus any credit card fees.
- You pay dues each month that can fluctuate based on the number of members – current dues are \$120 a month. There is also an initial (nonrefundable) new member fee of \$100. You are also required to pay a security deposit of \$170 that will be returned upon resignation if all obligations are met and you are a member in “good standing” as described in the bylaws. The \$100 initial fee and the \$170 security deposit total \$270 and are payable over 4 months. Dues for the first month of membership are due immediately.
- You must make a minimum of a 6 month commitment and provide a 2 month resignation notice should you decide to resign.
- You have opportunities to do special shows and hold artist's reception in the gallery.
- You work in the gallery selling and promoting members' art as well as cleaning and tidying the gallery on your workday. The current work requirement is about 2 days per month but fluctuates based on membership, time of year and hours opened.
- You participate in gallery re-hangings as well as group and member receptions.
- You participate as a member on various ongoing and one-time committees such as the jury committee, the design committee, the advertising committee and special event committees.
- You assist with cleaning, repairing, painting and construction in the gallery when needed.
- You agree to attend the monthly meetings that are on the third Monday of each month at 7:00 P.M.
- You agree to be nominated for one of the many positions (Chair, Vice-Chair, Treasurer, Calendar Person, Supply Person, Committee Chair, etc) as required.

HOW TO APPLY:

- If you think this might be for you, call the Jury Co-Chairperson, Kathy Bucholska, 978-314-9510 to make an appointment for your work to be juried.
- Please submit your completed application (attached) and a brief bio or resume (optional) along with 6-8 pieces of original work to be juried.
- You should present your work as if it is ready to sell (framed, finished) with estimated retail prices. The work should be current and completely original. Please do not submit work in which any part was done with an instructor or mentor.
- YOU'LL RECEIVE REVISED INSTRUCTIONS RE DROPPING OFF/PICKING UP DUE TO COVID WHEN YOU CALL KATHY.

9/23/20

- *After contacting one of the jury chairs, your work and application should be left at Local Colors no later than noon on the day it is to be juried (typically the third Monday of the month).*
- *Your work will be available for pick up when the store opens the next day at 10 a.m.*
- **JURY PROCESS:** Member discussion of work is confidential and we use an anonymous method of voting. As a result, feedback is not given to applicants who are not accepted. If the Jury has additional questions regarding your work or experience, you will be asked to come in for an interview.
- **NOTIFICATION:** Applicants will be notified by email as to the results of the member review.
- Being a cooperative member is a multi-faceted position. An ideal member must be more than an accomplished artist. Important skills are past sales experience, willingness to help out as needed, learning about other members' work to be able to provide information to our customers and working cooperatively with other members.

Thank you for your interest in becoming a member of Local Colors Artists' Cooperative.

LOCAL COLORS APPLICATION FORM

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PLEASE PRINT. If you don't have enough room to answer below, feel free to submit supplemental pages.

Your Name: _____

Address: _____

Telephone: _____

email: _____

Type of art or craft: _____

How long have you been producing your art or craft? _____

Please describe your media and any special techniques you use: _____

Is your art a full time or part time occupation? _____

Where is your work currently exhibited? _____

What types of exhibits or shows have you participated in? _____

Are you ready to stock? _____

Describe how your art or craft developed (education, courses, internships, experience, etc) _____

How did you hear about Local Colors? _____

Submit 4 to 6 pieces you wish us to jury and list them below with retail pricing:

1.) _____ price: _____

2.) _____ price: _____

3.) _____ price: _____

4.) _____ price: _____

5.) _____ price: _____

6.) _____ price: _____

7.) _____ price: _____

8.) _____ price: _____

Application received by: _____

DATE _____

On the back, please give a brief summary of your experience in retailing or meeting and greeting the public and any references.

Have you had any experience in retailing, sales or meeting and greeting the public?

If so, briefly describe.

Please note any applicable references re your art work or work experience:

REFERENCES:

NAME:

TELEPHONE #:

EMAIL:

RELATIONSHIP;

NAME:

TELEPHONE #:

EMAIL:

RELATIONSHIP