In the Blink of an Eye

The 25th Annual Conference of the California Society for Ecological Restoration
SERCAL 2018   Marina Village, San Diego, California   May 9–11

The conference theme came to me early in my planning process. I began to reflect on my 30+ years in the industry and realized it had all happened so fast. I also begin to think about how much "change" has taken place in that time. We have experienced drought, devastating fires, historic storm events, invasions of weeds and pests, and, of course, the myriad effects of our rapidly changing climate. We are returning to some of the most critical themes addressed at recent conferences; I am confident that, come May, we will be gathering for one of our most compelling conferences.

— *Ralph Vigil, SERCAL President and Conference Chair, Habitat Restoration Sciences*

Call for Abstracts

We invite you to share your story at SERCAL 2018. Please tailor your technical or poster presentation to reflect one of these technical session themes:

Adaptive Management: Building Resiliency in a Changing Environment
Chair: Cecilia Meyer Lovell | AECOM

The Impact of *Phytophthora* on Restoring Native Habitats
Chair: Kevin MacKay | ICF

Native Habitat Design and Restoration in Rapidly Changing Environments
Chair: Jeannine Ross | RECON Environmental

Restoration of Native Grasslands
Chair: JP Marié | California Native Grasslands Association

Storm Water and Erosion Control
Chairs: Allegra Bukojemsky | ICF & Aaron Andrews | AECOM

Urban Forestry Management in a Changing Environment
Chair: Chris Kallstrand | DUDEK

Guidelines for All Presenters

Abstracts Matter! Be informative, concise, and follow these guidelines, for both technical and poster presentations:

Title: Clearly summarize your presentation in 10 key words or less.

Author(s): Include your affiliation and the best means of contacting you for further information. In the case of multiple authors, designate the presenter with an asterisk (*) after their name and use superscript numbers to identify each author's affiliation and contact information.

Content: Concentrate on results and conclusions using 250 words max. Should fit within a technical session.

Spellcheck: Remember, your abstract in the conference program should be your best foot forward — other attendees will be deciding between two other presentations.

Your accepted abstract will allow you to register at a substantial presenter discount.
It's our way of saying thanks! **But please register during EARLY REGISTRATION!**

Abstracts must be submitted via the online form at sercal.org by February 15 (technical sessions) OR by March 15 (poster session).

Poster presenters: The finest professional and student posters presentations follow these guidelines…

1. Submit your abstract following the abstract guidelines (as outlined above)

  Tip: Make sure your poster reflects and supports the conference theme and/or any of the technical sessions.

2. Prepare your poster well before the conference. Get feedback.

  Format: No larger than 3 feet by 4 feet. SERCAL will provide the easels and 3 x 4 backing so that your poster will present well.

  Content: Key concepts should be easy to read from 4 to 5 feet away. Use images and graphs — with explanatory captions — to convey important findings/results.

  Organization: Text and images should be arranged clearly and logically. Numbers/arrows can be helpful.

  Edit! Less is More: Use more white space and less words (or competing images) to emphasize key points.

3. At the conference

  Choice of easel location will be on a first-come/first-served basis; all posters should be on display by the first morning session. Posters will be featured in Wednesday evening's reception and display will continue until conference closure Thursday afternoon.

Get the latest information at sercal.org.