

In the blink of an eye...

SERCAL 2018 in San Diego May 9-11

Invitation to Sponsor: sercal.org

Without the support of our generous sponsors, SERCAL would not be able to keep conference registration fees at a reasonable level for our attendees, nor would we be able to generate the operating capital necessary to keep the organization moving forward. ***We greatly appreciate your support!***

<<< Parking lot >>>



SERCAL's 25th Annual Conference will be held on the scenic campus of Marina Village — with plenty of parking and easily walkable from our conference hotel, The Dana.

Sponsor booths will be displayed in the Baja Room — the hub for lunches, Wednesday evening's poster reception, raffle displays, and networking.

Setup time is Wed 9 May, 7:30am–9:00am, with exhibit hours extending through the evening's reception, and then 8am–5pm on Thu 10 May.

Ads should be emailed to julie.sercal@gmail.com no later than April 6 — a high resolution, grayscale tif, jpg, pdf, or eps file saved at 300dpi and 100% the ad dimensions shown below.

Sponsorship Opportunities

	Golden Eagle	Long-eared Owl	SW Willow Flycatcher	Calliope Hummingbird	California Gnatcatcher
<i>Sponsorship donation level</i>	\$3,000	\$2,000	\$1,500	\$1,000	\$500
<i>Ad size: Conference Program</i>	7"wide x 9" tall	7"wide x 4.5"tall	7"wide x 4.5"tall	3.25"wide x 4.5"tall	3.25"wide x 2"tall
<i>Ad size: One issue of Ecesis</i>	Large ad	Medium ad	Medium ad	Small ad	Business card ad
<i># of complimentary registrations</i>	4	3	2	2	1
<i>One 8' exhibit booth space</i>	Reserved location	Reserved location	No Booth	1 st come, 1 st served	1 st come, 1 st served
<i>Recognition on website</i>	Included	Included	Included	Included	Included
<i>Recognition in conference program</i>	Included	Included	Included	Included	Included
<i>Special nametags for all your attendees</i>	Included	Included	Included	Included	Included
<i># spaces available before being placed on waiting list</i>	n/a	n/a	n/a	n/a	6

SERCAL 2018 Conference

Sponsor / Exhibitor Reservation



We greatly appreciate your support! Please use the online form OR email this information to julie.sercal@gmail.com

1) Please select your sponsorship level...

- Golden Eagle \$3,000 4 comped registrations included
- Long-eared Owl \$2,000 3 comped registrations included
- SW Willow Flycatcher \$1,500 2 comped registrations included
- Calliope Hummingbird \$1,000 2 comped registrations included
- California Gnatcatcher \$500 1 comped registration included

2) Any additional funds to allow students to attend...?

- Student Scholarship Fund: \$_____

3) Total amount enclosed: \$_____

4) Contact name & email for conference arrangements:

5) Names & emails of comped registrants (up to four, see above):

- 1.
- 2.
- 3.
- 4.

6) Conference Program Book Listing is due no later than April 6

Please email the following to julie.sercal@gmail.com:

1. Name and website of your company or organization
2. Brief description of products and services provided
3. Name / title / preferred contact info for the person who will receive the inquiries

7) Conference Program Book Ad is due no later than April 6

This ad will also appear in one issue of *Ecesis*. See reverse side for specs.

Thank you for your support! We are happy to handle arrangements via online, snail mail, or a combination of the two, whatever works best for you. Please contact julie.sercal@gmail.com with questions.