

Columbia University Model United
Nations Conference and Exposition

January 11th – 14th, 2018



CMUNCE XVII

Sponsorship Guide

We are proud to present one of the premier high school level Model United Nations conferences in the country – the *Columbia Model United Nations Conference and Exposition!* Now, in our 17th session, we offer our delegates an all-around, immersive experience defined by small, crisis committees spanning a wide range of time periods, regions, and even universes!

Here's a quick breakdown of **CMUNCE XVII**:

WHO

- ❖ **850+** high-school delegates (international and domestic) & **100+** faculty advisors
- ❖ **150+** Columbia University Undergraduate Staff Members
- ❖ **70+** delegations from the United States and around the world

WHAT

- ❖ **25+** unique committees, spanning a broad reach of history and diplomacy
- ❖ **4** Conference Wide Events: Opening Ceremonies, the Delegate Social, the Exposition, and Closing Ceremonies

WHEN

- ❖ Thursday, January 11th, 2018 – Sunday, January 14th, 2018

WHERE

- ❖ **Committees:** Columbia University in the City of New York, Times Square Marriott Marquis
- ❖ **Social:** Lerner Hall, Columbia University in the City of New York
- ❖ **Accommodations:** Times Square Marriott Marquis

WHY

- ❖ Network and reach out to a wide array of high school students from some of the best schools nationwide!
- ❖ **The Exposition** is a two-hour long session where the high school delegates interact with representatives from our partners and sponsors. Opportunities for tabling, marketing, and direct interaction with the delegates is provided.
- ❖ Interact one on one with a vibrant and diverse student body – those in college (Columbia staffers and students) and those in high school as well (the delegates)!
- ❖ Multiple opportunities exist to get your **name, logo, and message** to the wider educational community in New York City and beyond!
- ❖ When you partner with CMUNCE, you also assist our **scholarship initiatives**, which for this session of the conference, has allowed **25 additional delegates** to attend on a full scholarship!

Sponsorship Packages

Benefit	Level 1 (\$50 - \$150)	Level 2 (\$200)	Level 3 (\$500)
*Quarter Page (1/4) Advertisement in Conference Handbook	✓	✓	✓
*Half Page (1/2) Advertisement in Conference Handbook	✓	✓	✓
*Full Page Advertisement in Conference Handbook	✓	✓	✓
Logo on the CMUNCE website		✓	✓
Logo at the Opening and Closing Ceremonies		✓	✓
**Table at Exposition		✓	✓
Marketing Materials distributed to All Delegates			✓
Social Media Posts (3) about Partnership with CMUNCE			✓
Verbal Recognition at Closing Ceremonies			✓

* If only Level 1 is purchased, the price of the advertisements is as follows: 1/4 page (\$50), 1/2 page (\$100), and full page (\$150). If Level 2 or 3 is purchased, only one of three sizes of advertisements are included.

** Cost for solely Exposition attendance varies from \$100 - \$200, depending on the nature of your organization.

If you have any further questions or would like to *make your mark* on our conference, please reach out to our team today!

We look forward to growing and working together.

Rishi Shah

Under-Secretary-General of Marketing and Sponsorships

CMUNCE XVII | info@cmunce.org | cmunce.org

On Behalf of the

CMUNCE Secretariat,

Thank you!