

PARTNERSHIPS MATTER



BASEL ACTION NETWORK
2013 – 2014 ANNUAL REPORT



turn back the toxic tide

MISSION

To champion global environmental health and justice by eliminating toxic trade, catalyzing a toxics-free future, and campaigning for everyone's right to a flourishing environment

VISION

A bright future where we live harmoniously with ourselves, our technology, and our precious planet

FROM THE EXECUTIVE DIRECTOR, JIM PUCKETT



Together, we've made significant progress towards eliminating toxic trade, the underhanded practice of more developed countries offloading their hazardous waste (especially electronic waste and old ships) to less developed countries.

We've pushed back against the tide of toxic trade by working for international consensus for stricter trade policies at the Basel Convention. We've advocated for global environmental justice by promoting proper ship recycling instead of shipbreaking. We've also continued to grow our successful alternative to e-waste trade, e-Stewards.

While we're the only organization that does all that we do, we certainly don't do it alone. In fact, we're only able to achieve anything thanks to the help and support of our many partners, donors, and volunteers.

Together, we're a global force to be reckoned with.

So thank you!

Sincerely,

A handwritten signature in blue ink that reads "Jim Puckett". The signature is stylized and fluid.

Jim Puckett

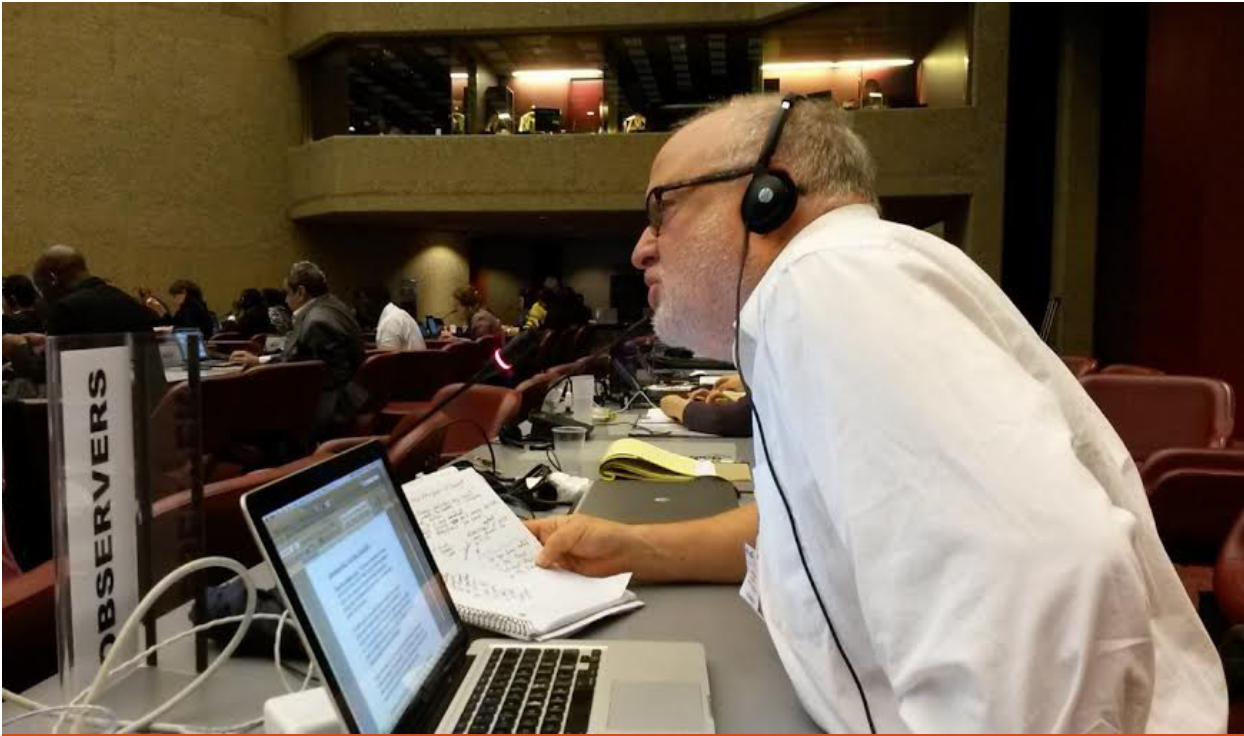
**2014
COWBELL AWARD**

The International Electronics Recycling Congress awarded BAN the Cowbell Award for our efforts to prevent the globalization of toxic waste and to promote the proper treatment of waste.

A photograph showing a man in a light-colored patterned shirt, blue jeans, and a dark cap standing in the middle of a massive pile of electronic waste. The waste includes numerous old CRT monitors, cardboard boxes, and other debris. The background shows an industrial or recycling facility under a clear sky.

Throughout 2014, BAN investigated negligence and illegal activity after fires at multiple Stone Castle Recycling sites in Utah. The investigation included site visits to assess the damage.

BASEL CONVENTION ADVOCACY



As the only non-profit that regularly attends Basel Convention meetings, BAN's speeches are often instrumental in defending existing policies and advocating for just decisions.

The United Nations 1989 *Basel Convention on the Control of Transboundary Movements of Hazardous Wastes and Their Disposal* is a landmark agreement for environmental justice. Promoting national self-sufficiency, it restricts the export of hazardous wastes from more developed countries (MDCs) to less developed countries (LDCs).

In 1995, delegates from less developed countries boldly created the Ban Amendment, which would completely prohibit export from MDCs to LDCs. Since then, BAN has continually advocated with this group for the ban.

These past two years, BAN has traveled the globe to build consensus for just trade policies. We participated in Basel's Partnership for Action on Computing Equipment (PACE) group in Indonesia. In El Salvador, we presented a workshop on facilitating the Ban Amendment's entry into force.

At both the Open-Ended Working Group and the Conference of the Parties 11 in Switzerland, we proposed a landmark compromise together with Dell and HP. Together, we're navigating the tough issue of permitting export for repair without creating a loophole where any actual e-waste can also be exported.

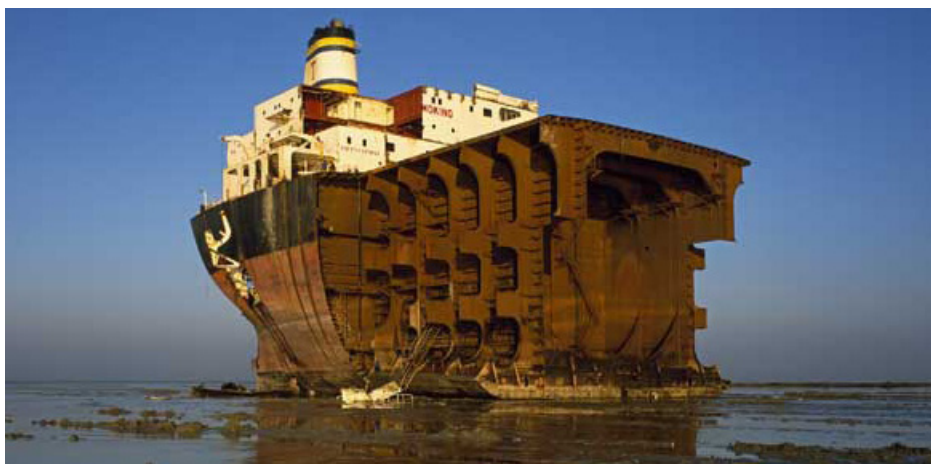


"We are so grateful to BAN for their tireless efforts to protect Nigeria and the entire continent of Africa from receiving massive shipments of non-working, obsolete electronic equipment. Future generations of Africans will avoid the sad fate of lead poisoning, cancer, and worse, thanks to BAN's ongoing campaigns."



Miranda Amachree, Acting Director, National Environmental Standards & Regulations Enforcement Agency in Nigeria

GREEN SHIP RECYCLING



Once-pristine beaches in Bangladesh, India, and Pakistan are now toxic shipbreaking yards, where boys and men risk their lives to recycle 70% of the world's end-of-life ships.

BAN campaigns internationally and nationally for the proper recycling of end-of-life ships. Ships impact all of our lives in ways we hardly realize. From the organic cotton shirts on our backs to the latest gadget at our fingertips, approximately 90% of the goods we buy are transported via cargo ships.

At the Basel Convention Conference of the Parties 11, BAN, the NGO Shipbreaking Platform, and the Center for International Environmental Law hosted a successful event drawing attention to the European Union's efforts to remove ships from the Convention. Together, we promoted upholding the convention's principles of protecting human and environmental health from toxic substances.

Nationally, BAN and our local non-profit partners successfully advocated that the U.S. Navy send three aircraft carriers – Forrestal, Constellation, and Saratoga – to responsible ship recyclers in Brownsville, Texas, rather than sinking them for target practice. Each ship boosted local green jobs, recirculated metals through the economy, and protected the ocean from harmful pollutants such as lead, asbestos, mercury, and polychlorinated biphenyls (PCBs). In partnership with the NGO Shipbreaking Platform, we continue to strive to ensure that even more ships are recycled responsibly rather than sunk or sent to dangerous shipbreaking yards in Southeast Asia.



BAN advocates against SINKEX, the U.S Navy's target practice sinking exercise, to protect the oceans and create green jobs.



ELECTRONIC WASTE STEWARDSHIP

To help everyone tackle their toxic footprint, BAN's e-Stewards® Program certifies socially and environmentally responsible electronics recyclers. With recyclers, enterprises, and auditors, we're creating a successful and growing market solution which provides a viable alternative to e-waste export.

After years of consultation with leading recycling experts, certification bodies, and occupational health experts, we published the updated e-Stewards Certification Standard Version 2.0 in November 2013. Recognizing that auditors are central to the certification's success, BAN partnered with SAI Global to train auditors to the new standard. Together, we also created top-notch implementation training to help e-Stewards recyclers comply with the enhanced new version.

BAN also created the e-Stewards Marketplace, a secure business-to-business online trading platform that connects any company or group with e-waste to an e-Stewards recycler. Now anyone can easily dispose of used electronics with the world's most responsible recyclers.



e-Stewards certified recyclers adhere to the industry's gold standard for occupational health and safety.

Throughout the past two years, we welcomed more recyclers and enterprises to the e-Stewards Program. Most notably, Arrow Electronics achieved certification in all of its recycling plants worldwide. LG Electronics updated its consumer take-back program to ensure all electronics are recycled responsibly. On Earth Day 2013, Staples began offering free drop off for e-Stewards recycling at all of its U.S. stores.

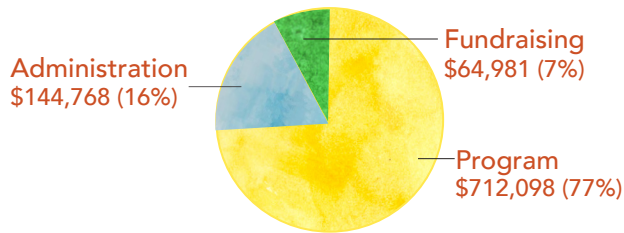


The new, easy-to-use e-Stewards E-waste Calculator App (Apple IOS and Android) helps companies quantify the value of their e-Stewards commitment. Enter in how much e-waste you've recycled responsibly, and you'll see the greenhouse gas emissions saved and the amount of toxic chemicals diverted.

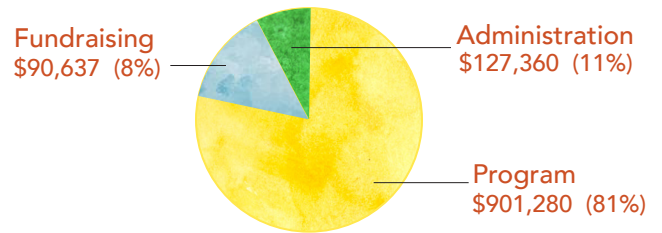


2013-2014 FINANCIAL REPORT

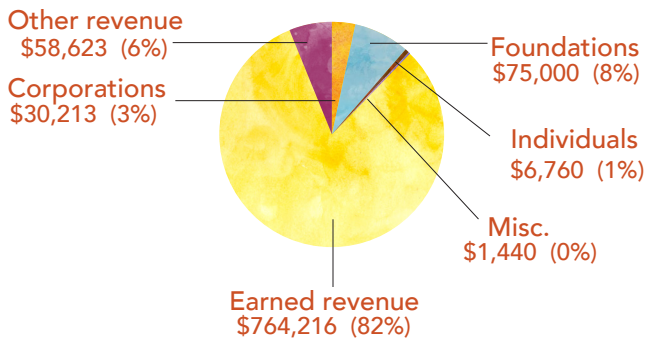
2013 EXPENSES: \$921,848



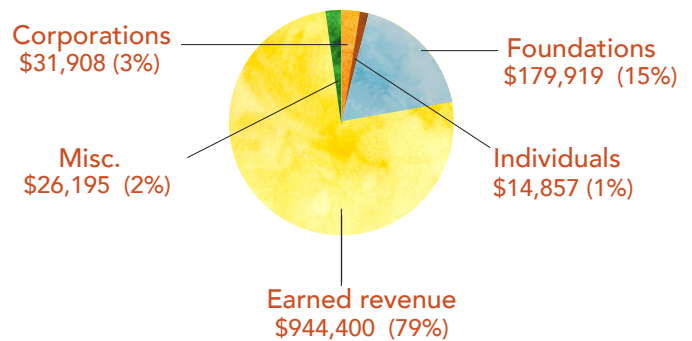
2014 EXPENSES: \$1,119,277



2013 INCOME: \$936,252



2014 INCOME: \$1,197,434



STAFF

Jim Puckett, Executive Director
 Shannon Thomas, M.N.P.L., Chief Operating Officer
 Greg Swan, e-Stewards Certification Director
 Sarah Westervelt, M.A., Policy Director
 Colby Self, Green Ship Recycling Campaign Manager
 Mandy Knudtson, M.A., e-Stewards Business Director
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 Rachel Bloom, Marketing & Communications Manager
 Eric Hopson, M.A., Research Manager
 Ashley Knapp, M.A., Grants Manager
 Angelo Godbey, Information Technology Manager
 Hayley Palmer, Office Manager
 Julia Jaross, Communications Coordinator

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 Jim Puckett

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Chung-Kyung Kim

THANK YOU ALL

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Together, we're turning back the toxic tide.

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We can't wait to accomplish more
together. Help us seize the days ahead.

Donate by visiting ban.org
or email us at donate@ban.org



Basel Action Network (BAN) is a 501(c)3 tax-exempt, non-profit, charitable organization with a mission of turning back the toxic tide.

To learn more, visit us online at ban.org.

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