

Jennifer Jacot



Email

jennifer@jenniferjacot.me



Phone

770-354-1149



Web

www.jenniferjacot.me



Twitter

[@jennijacot](https://twitter.com/jennijacot)

UX EXPERIENCE

Instructional Associate | General Assembly

November 2015 - Present

Atlanta, Ga

- Demonstrates expertise in the following topics: UX project lifecycle, Research and Personas, Usability Testing, Information Architecture, Wireframing and Prototyping, Mobile UX, Working with Stakeholders, UX Design Documentation, Managing Group Conflict, and Industry Best Practices
- Responsible for up to 15% of instructional load during classroom hours, weekly material review and feedback for all students, classroom management and student tracking, office hours, and a positive student experience
- Coordinates on and off campus tours and panels, and organizes local UX professionals for student portfolio reviews

Kanga

July 2015

Atlanta, Ga

Worked in an agile process in a team of 3 to complete an app redesign with a focus on brand implementation and safety/security. My responsibilities were: brand analysis, market research, persona development, task/user flows, low-fi wireframes, user testing and interviews, and presenting to Kanga executives.

UX Design Immersive | General Assembly

June 2015 - August 2015

Atlanta, Ga

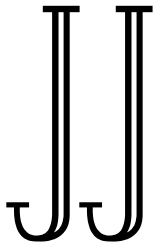
- 600+ hours, over 10 weeks of professional training in UX with a focus on industry best practices and conventions
- Refined skills using various UX methodologies
- Worked individually and collaboratively in numerous work flow styles such as agile, waterfall, and SCRUM across multiple course projects and a client project

SKILLS

Information Architecture	Content Strategy
Wireframing	User Interviews
Prototyping	Research
UI Design	Task Flows
Persona Development	Visual Design
CSS3	HTML5

TOOLS

Sketch	Adobe Ps	POP
Axure	Adobe Id	Marvel
InVision	Keynote	Principle
Affinity	Paper 53	Adobe Ct
Office	Omnigraffle	



Jennifer Jacot



Email

jennifer@jenniferjacot.me



Phone

770-354-1149



Web

www.jenniferjacot.me



Twitter

[@jennijacot](https://twitter.com/jennijacot)

PREVIOUS EXPERIENCE

Operations Director | Juan Juan Salons

August 2008 - January 2015

Beverly Hills, Ca

- Developed website UI in conjunction with remote developer in order to enhance user experience and drive client traffic
- Edited and published digital magazine utilizing best practices for content strategy and layout
- Oversaw brand development for flagship store: designed logos, developed and executed brand strategy, assembled marketing collateral, managed social media accounts, and produced community-based events
- Supervised a team of managers and 40+ associates over 2 store locations, implemented policy revisions, and managed payroll

EDUCATION

General Assembly

2015 User Experience Design Immersive

American Intercontinental University

2004 Fashion Marketing and Design