

# Jennifer Jacot



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## UX EXPERIENCE

### Instructional Associate | General Assembly

November 2015 - Present

Atlanta, Ga

- Demonstrates expertise in the following topics: UX project lifecycle, Research and Personas, Usability Testing, Information Architecture, Wireframing and Prototyping, Mobile UX, Working with Stakeholders, UX Design Documentation, Managing Group Conflict, and Industry Best Practices
- Responsible for up to 15% of instructional load during classroom hours, weekly material review and feedback for all students, classroom management and student tracking, office hours, and a positive student experience
- Coordinates on and off campus tours and panels, and organizes local UX professionals for student portfolio reviews

### Kanga

July 2015

Atlanta, Ga

Worked in an agile process in a team of 3 to complete an app redesign with a focus on brand implementation and safety/security. My responsibilities were: brand analysis, market research, persona development, task/user flows, low-fi wireframes, user testing and interviews, and presenting to Kanga executives.

### UX Design Immersive | General Assembly

June 2015 - August 2015

Atlanta, Ga

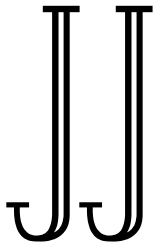
- 600+ hours, over 10 weeks of professional training in UX with a focus on industry best practices and conventions
- Refined skills using various UX methodologies
- Worked individually and collaboratively in numerous work flow styles such as agile, waterfall, and SCRUM across multiple course projects and a client project

## SKILLS

Information Architecture	Content Strategy
Wireframing	User Interviews
Prototyping	Research
UI Design	Task Flows
Persona Development	Visual Design
CSS3	HTML5

## TOOLS

Sketch	Adobe Ps	POP
Axure	Adobe Id	Marvel
InVision	Keynote	Principle
Affinity	Paper 53	Adobe Ct
Office	Omnigraffle	



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## PREVIOUS EXPERIENCE

### Operations Director | Juan Juan Salons

August 2008 - January 2015

Beverly Hills, Ca

- Developed website UI in conjunction with remote developer in order to enhance user experience and drive client traffic
- Edited and published digital magazine utilizing best practices for content strategy and layout
- Oversaw brand development for flagship store: designed logos, developed and executed brand strategy, assembled marketing collateral, managed social media accounts, and produced community-based events
- Supervised a team of managers and 40+ associates over 2 store locations, implemented policy revisions, and managed payroll

## EDUCATION

### General Assembly

2015 User Experience Design Immersive

### American Intercontinental University

2004 Fashion Marketing and Design