

**2017 News Sentinel Auto Show \$5 Grand in Hand Giveaway
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHEREVER PROHIBITED BY LAW. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.

SWEEPSTAKES: The 2017 News Sentinel Auto Show \$5 Grand in Hand Giveaway (“Sweepstakes”) begins on February 24, 2017 at 9:00 am Eastern Time (“ET”) and ends on February 28, 2017 at 5:00 pm ET (“Sweepstakes Entry Period”). The time shall be determined by Sponsor’s timekeeping systems. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to this Contest. All times mentioned in these Official Rules are Eastern Time unless expressly noted otherwise.

ELIGIBILITY: Open only to legal U.S. residents who are 18 years of age or older as of date of entry and reside in Tennessee in one of the following counties: Anderson, Blount, Campbell, Claiborne, Cocke, Grainger, Hamblen, Hancock, Jefferson, Knox, Loudon, Monroe, Morgan, Roane, Sevier and Union. Employees and contractors of Knoxville News Sentinel (collectively the “Sponsor”), Gannett Co., Inc., their respective affiliates, subsidiaries, (collectively, the “Sponsor Affiliates”) advertising and promotion agencies, prize suppliers, including any vendors providing services in connection with this Sweepstakes and the immediate family members (spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren) and/or those living in the same household of Sponsor or Sponsor Affiliates are not eligible. By participating, entrants agree to be bound by the Official Rules and the decisions of Sponsor.

TO ENTER: You may submit an entry during the Sweepstakes Entry Period by:

1) Attend the News-Sentinel Auto Show taking place on Friday and Saturday, February 24-25, 2017, from 11 am – 8 pm, and Sunday, February 26, 2017, from Noon – 6 pm at the Knoxville Convention Center, 701 Henley Street, Knoxville, TN 37902. Visit the News-Sentinel Auto Show \$5 Grand in Hand Prize Registration booth at the Event and completing an official entry form (complete name, street address, city, state, date of birth, and daytime and evening telephone numbers) and dropping it in the official entry box. There is an entrance fee to attend the Event. To be eligible for the Flat Screen TV, you will need to complete a survey at the News-Sentinel booth at the Event.

OR

2) During the Sweepstakes Entry Period, on a 3x5 card or 8”x11” sheet of paper, hand print your complete name, street address (no P.O. Boxes), city, state, zip code, date of birth (mm/dd/yyyy), plus daytime and evening telephone numbers. (If you do not have a telephone, state “No Phone.”) Failure to comply with this or any other official rule will result in disqualification. Mail your entry in a hand-addressed, business-size envelope (#10) with first-class postage, to: 2017 News Sentinel Auto Show 5 Grand in Hand Giveaway Entry, 2332 News Sentinel Drive, Knoxville, TN 37921. Entries must be postmarked by 2/28/2017 at 5:00PM. All mailed entries must be received by Sponsor no later than March 2, 2017. Limit one entry per envelope.

Limit one entry per person and per household address. No mechanically reproduced entries of any kind permitted. Illegible and incomplete entries are void. Sponsor is not responsible for lost, late, mutilated, postage due, misdirected entries or entries not received. In the event of a dispute over who submitted an online entry, the entry will be deemed to have been submitted by the authorized account holder of the e-mail account identified on the online entry form. The authorized account holder is deemed to be the natural person who is assigned to an e-mail address by an Internet access provider, service provider, or online organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entries become the property of Sponsor and will not be returned. All entries become property of Sponsor and none will be returned. By entering you agree to receive emails from Sponsor and those directed by Sponsor.

WINNER SELECTION: **Grand Prize Winner** will be selected by random drawing on or about March 8, 2017, from all eligible entries received. **Flat Screen TV Winner** will be selected by random drawing on or about March 8, 2017 from all eligible entries received from entrants who completed the survey. **Daily Door Prize Winners** will be selected by random drawing at 12:30 PM, 2 PM, 3:30 PM, 5 PM and 6 PM on February 24, February 25, and February 26 from all eligible entries received prior to each drawing. Decisions of Sponsor are final on all matters. Limit one prize per person and per household address. Odds of winning will depend upon the number of eligible entries and completed surveys received, as applicable.

PRIZES:

Grand Prize –Grand Prize Winner will receive a check in the amount of \$5,000 (ARV: \$5,000). Winner must visit the News Sentinel offices during regular business hours to sign the Affidavit/Prize Release and provide a valid government issued I.D. to the Sponsor. Check will be mailed to the winner’s home address provided on the entry form after the winner provides the required documentation to Sponsor and the winner’s eligibility is verified. It may take up to (45) forty five days for the winner to receive the check in the mail. Sponsor is not responsible for any lost check or checks not received by the winner, that were sent to the address winner provides.

Five (5) Daily Door Prizes – Fifteen (15) Door Prize Winners will each receive a \$50 gift card (Total ARV of Door Prizes: \$750). Winner may pick up the prize at either the Auto Show Office at the Convention Center during Event show hours or the News Sentinel office during regular business hours. Winners must sign the Affidavit/Prize Release and provide a valid government issued I.D. to the Sponsor or the Auto Show Office at the Convention Center.

Flat Screen TV Prize – The winner will receive a Samsung 60” LED 1080p Smart HDTV (ARV: \$799). Winner must visit the News Sentinel offices during regular business hours to sign the Affidavit/Prize Release and provide a valid government issued I.D. to the Sponsor.

TOTAL ARV of all prizes \$6549. Prizes consist of only those items specifically listed as part of the prize. No substitution or transfer/assignment of prize by winners permitted. Prizes may be subject to conditions, restrictions, deadlines, limitations, and cancellation. If by reason of printing or other error, more prizes are claimed than the number of prizes set forth in these Official Rules, a random drawing will be held to award the advertised number of prizes in the relevant category. Under no circumstances will more than the advertised number of prizes be awarded. Prizes are awarded “AS IS.” Winner must pick up his or her prize at 2332 News Sentinel Drive, Knoxville, TN 37921, M-F between 9AM – 5PM no later than March 15, 2017.

Federal, state, and local taxes on prizes, if any, and any other costs, fees and expenses not listed above as specifically included as part of the prize are the sole responsibility of winner. **ALL TAXES ARE THE SOLE RESPONSIBILITY OF THE WINNER.** An IRS form 1099 and other tax-related forms and documents may be issued by Sponsor if required by law.

WINNER NOTIFICATION AND RELEASES: On or around March 8, 2017, Sponsor shall notify the potential Grand Prize and Flat Screen TV winners. The potential prize winner(s) will be contacted via email and telephone. Sponsor will call during regular business hours at number provided on entry form and will leave no messages. Failure to reach winner by phone after three (3) attempts may result in disqualification of winner, forfeiture of his or her interest in all prizes, and selection of a substitute winner from among all remaining eligible entries. Winner must respond to the email notification within 24 hours of the date and time on the email. Failure to respond within such time period, return of email prize notification as undeliverable or failure of winner to respond to the email notification may result in disqualification and an alternate winner may be selected from among all remaining eligible entries. The potential prize winner(s) will be required to provide confirmation that he or she is the owner of the relevant email address. Each potential winner may be required, in Sponsor's sole discretion, to complete and return an Affidavit of Eligibility, a scan or photo of government issued ID, Release of Liability and/or, if legally permissible, a Publicity Release and also to have any companion(s) that will participate in the prize activities, if applicable, return the same documentation before claiming the prize or being allowed to participate in any prize activities. If any of the potential winner or the companion(s), if applicable, is under the age of majority in his or her state of residence, then the parent or legal guardian of the minor potential winner or companion(s) must sign and return all required forms. All forms must be postmarked within 10 days of the date on notification materials if return is requested via mail or forms must be completed before receipt of any prize if prizes are picked up in person. Noncompliance within this time period and/or return of any prize/prize notification as undeliverable may result in disqualification and an alternate potential winner may be randomly selected from all remaining eligible entries. Sponsor reserves the right to substitute any prize with prize of equal or greater value in its sole discretion. Acceptance of any prize constitutes permission to the Sponsor to use winners' name, voice, statements, image and likeness for purposes of advertising and trade, in any medium, without further compensation, unless prohibited by law.

PUBLICITY AND MARKETING: Submission of an entry in the Sweepstakes constitutes permission to the Sponsor to use entrant's name, identity, title, likeness, image, picture, photograph, biographical data, or likeness for purposes of advertising and trade, in any medium, without further notice, approval, or compensation, unless prohibited by law. Submission of contact information in connection with this Sweepstakes (whether or not required), including without limitation mailing address, phone number, and email address, during entry constitutes permission for Sponsor to use entrant's personal information for purposes of administration of the Contest and for Sponsor to add entrant to Sponsor's customer database and to contact entrant in the future for promotional and other reasons. You may opt-out of receiving such communications as set forth in Sponsor's Privacy Policy (available at www.knoxnews.com) or as provided within any such marketing materials (e.g., using the "Unsubscribe" feature provided in the footer of Sponsor's emails). You understand that you are providing your information to Sponsor and the information you provide will only be used in accordance with Sponsor's Privacy Policy.

LIABILITY RELEASE & INDEMNIFICATION: By entering this Sweepstakes, you agree to release, discharge and hold harmless Sponsor, Sponsor Affiliates and their respective directors,

officers, employees, agents and assigns (the “Released Parties”) from any claims, losses, and damages arising out of, or relating to, your participation in this Sweepstakes or any Sweepstakes-related activities (including, without limitation, any event attended as part of a prize) and the acceptance and use, misuse, or possession of any prize awarded hereunder (including, without limitation, any misrepresentation made by the entrant in connection with the Sweepstakes; any non-compliance by the entrant with these Official Rules; claims brought by persons or entities other than the parties to these Official Rules arising from or related to the entrant’s involvement with the Sweepstakes; acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Contest; any malfunction, error or other problem arising in connection with the collection, processing, or retention of entry information; or any typographical or other error in the printing, offering or announcement of any prize or winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with the Sweepstakes.

OTHER TERMS: Sponsor not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion, whether caused by computer, technical or human error. Sponsor is not responsible for late, lost, damaged, incomplete, illegible, faulty, or incorrect transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind, any damage to any person’s computer related to or resulting from participating in the online portion of the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user’s ability to participate in the promotion whether caused by computer, technical or human error. Sponsor reserves the right to cancel or modify the promotion or any portion of it for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the promotion; or if a computer virus, bug, wireless failure, or other technical problem corrupts the administration, security, or proper administration of the promotion as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify, freeze or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Official Rules. Any attempt to undermine the operation of this promotion is a violation of criminal & civil laws. Sponsor reserves the right to disqualify and/or seek damages from any individual making any such attempts to the full extent permitted by law.

GOVERNING LAW & JURISDICTION: GOVERNING LAW & JURISDICTION: EXCEPT WHERE PROHIBITED, ENTRANTS AGREE THAT ANY AND ALL CLAIMS, JUDGEMENTS AND AWARDS WILL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED BY ENTRANT WITH REGARD TO THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS’ FEES, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR OTHER DAMAGES. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Sweepstakes will be governed by and construed in accordance with the laws of the State of Tennessee, without giving effect to any choice of law or conflict of law rules or provisions (whether of Tennessee or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Tennessee. The federal and state courts located in Knoxville, Tennessee will be the exclusive forum for any dispute relating to these Official Rules and/or this Sweepstakes. All participants and winners agree, by their participation in the Sweepstakes, to submit to the personal jurisdiction of the state and federal courts located in Knoxville, Tennessee and waive the right to contest jurisdiction.

SEVERABILITY: If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

WINNERS LIST: For the winner name(s), available after 3/20/2017, send a self-addressed, stamped envelope to: 2017 News Sentinel Auto Show \$5 Grand in Hand Giveaway Winner List, 2332 News Sentinel Drive, Knoxville, TN 37921, to be received by 5/4/2017.

SPONSOR: Knoxville News Sentinel, 2332 News Sentinel Drive, Knoxville, TN 37921.

NEWS SENTINEL AUTO SHOW \$5 GRAND IN HAND GIVEAWAY ABBREVIATED RULES

This is what should be included on advertisements or other promos for a sweepstakes when the full Official Rules are not disclosed:

1. This will need to appear on the bottom portion of the screen for on air and in the ad for any print promos running.

NO PURCHASE NECESSARY. Void where prohibited. Begins 2/24/2017 at 11:00 am ET and ends on 2/28/2017 at 5:00 pm ET. Mailed entries must be received by 3/2/2017. Grand Prize & Flat Screen TV Drawing to be held on 3/8/2017. Daily Door Prize Drawings on 2/24/2017, 2/25/2017, and 2/26/2017. For Official Rules, complete details and alternative method of entry, go to www.knoxautoshow.com. Must be a legal U.S. resident, 18 years of age or older, reside in Tennessee in the following counties: Anderson, Blount, Campbell, Claiborne, Cocke, Grainger, Hamblen, Hancock, Jefferson, Knox, Loudon, Monroe, Morgan, Roane, Sevier and Union and are not a Sponsor employees, families or household members. Once notified, winner has 24 hours to respond. Odds of winning depend on number of entries received. Prizes: (1) Grand Prize – a check in the amount of \$5,000 (ARV: \$5,000), Flat Screen TV (ARV: \$799), and 15 Door Prize Gift Cards (ARV: \$50 each). Sponsor: Knoxville News Sentinel.

2. For online ads, you use:

No Purchase Necessary. Void where prohibited. Restrictions apply. Enter online by 2/28/17 or by mail received by 3/2/217. Must be 18 or older. Click here for official rules and details. (with a click through that leads to the official rules.)