

BROADSIDE

Broadside started as a reflection of a place – the stunningly beautiful Margarita Vineyard in southern Paso Robles. The vineyard is special. You can feel the presence of the Pacific Ocean here, both in the sudden chill of the maritime air, and the white, fossilized marine shells that pockmark the limestone soils.

As a testimony to the vineyard's quality, Robert Mondavi planted the site to Cabernet Sauvignon in the mid-1990s. This was to be his flagship Bordeaux vineyard (outside of his Napa To Kalon Vineyard).

Fast forward 10 years after a corporate buyout of the property, some of the best parcels of Cabernet there were up for grabs. Enter Brian Terrizzi, who, thanks to his friendly connection with the vineyard manager, got in early and literally handpicked the Cabernet blocks that he wanted to work with.

Brian made Broadside's first vintage of Margarita Vineyard Cabernet in 2006, and today he and his viticulturist partner and wife, Stephy Terrizzi, continue to source their Margarita Cab from the same parcels.

Their approach to wine is consistent in the vineyard and the cellar – to craft wines focused on purity and true varietal expression. This means grapes sourced from sustainably farmed vineyards, and minimalist winemaking (native fermentation, minimal racking, pumping, and handling, no additions, and neutral oak). And the winery itself is powered by solar energy and built from green building products.

Margarita Vineyard, meanwhile, has become Sustainability in Practice (SIP) Certified, and one of the most sought-after Cabernet sources on the Central Coast.

This is thanks in large part to the success of the Terrizzi's Broadside Margarita Vineyard Cabernet. It was included in the *San Francisco Chronicle's* Top 100 Wines list of both 2009 and 2012; and also in the *New York Times'* 12 Great American Values list in 2012.

In 2014, Jon Bonné called Broadside one of the “New Classicists” in his *San Francisco Chronicle* article about “producers making wines that reflect the traditional spirit of California Cabernet.”

The Terrizzis also produce a Broadside Merlot from Margarita Vineyard.

Stephy, a leading force in sustainably farmed vineyards in and around Paso Robles, sources from her favorite vineyards in the Paso Robles AVA – and Margarita Vineyard – for Broadside’s Paso Robles Cabernet Sauvignon.

“The Broadside Cabernet Sauvignon...shows an unexpected side of California, one born not out of Napa, but out of Paso Robles’ limestone soils,” writes Jon Bonné in his book, *The New California Wine, A Guide to the Producers and Wines Behind a Revolution in Taste*.

The Terrizzis’ deep connections with the Central Coast opened access to another of the region’s most unique, terroir-driven sites, White Hawk Vineyard in Santa Barbara County.

Stephy sources Chardonnay from here, planted on ancient sand dunes on a south-facing canyon slope. She picks early for the most transparent vineyard expression, and Brian whole-cluster presses, cold-settles, and leaves the juice to ferment with native yeast in barrel as well as a concrete egg. The wine is aged in concrete and 20% new French oak.

Their Wild Ferment Chardonnay highlights the saline minerality and bright acidity of this grape’s untouched expression (native ferment, predominantly stainless steel aging) of Pacific Ocean-influenced terroir in San Luis Obispo County.

Broadside’s Paso Robles Printer’s Alley, named after the arts and entertainment district in Nashville, TN, explores the highlights of the vintage to create the most enjoyable red blend possible. The label itself looks like it was freshly printed, and is actually an image of bubble gum alley in San Luis Obispo.

Broadside continues to redefine what is possible from the wine world’s most regal grape varieties when grown in California’s most unique terroirs.

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