Big changes to transport

DIGITAL

CUSTOMER EXPERIENCE
Big changes to transport
Big changes to transport
Big changes to transport

DIGITAL

VEHICLES

CUSTOMER EXPERIENCE

MOBILITY AS A SERVICE

Optimised

Personalisation
REAL TIME PT + TAXI
Real time Bus, Ferry, Train where applicable, with taxi integration for personalised journey planning and route notifications before you need them.

RIDESHARE SERVICES
Integration of rideshare services that connect you to others and move you around the city. Full customised service with multi-mode routing.

PAYMENTS
The functionality to find, select and pay for your journey using Choice to integrate to any local payment service provider in one easy transaction.

FULL MODE MARKETPLACE
An open mobility marketplace that gives users access to any safe mobility service including on demand, PT, Ride share and any other cool future services and then pay for it in one swipe.
Four key changes to transport

- VEHICLES
- CUSTOMER EXPERIENCE
- MOBILITY AS A SERVICE

DIGITAL

- Optimised
- Personalisation
Four key changes to transport

- VEHICLES
- CUSTOMER EXPERIENCE
- MOBILITY AS A SERVICE
- REDESIGN THE JOURNEY

Optimised
Personalisation
Redesigning the journey
Four key changes to transport

- DIGITAL
- CUSTOMER EXPERIENCE
- MOBILITY AS A SERVICE
- VEHICLES
- REDESIGN THE JOURNEY

Optimised
Personalisation
Four key changes to transport

CONNECTED

DIGITAL

DATA

Optimised

Personalisation

VEHICLES

CUSTOMER EXPERIENCE

MOBILITY AS A SERVICE

REDESIGN THE JOURNEY
Safe, sustainable transport system
People at the heart of the revolution
Are we ready?
Working together
Changing so we can be more adaptive
Moving forward together