

Application of Manning H. Mosley III

Your name: Manning H. Mosley III

Section 3. Questions for you to complete. (If you need more space, you may attach additional pages.)

A. Please review the following requirements from the Home Rule Charter for serving on the Commission on Parks and Recreation. How do you meet those qualifications?

“Qualifications. The members shall have demonstrated experience or skills relevant to the powers and duties of the Commission including, but not limited to: sports, recreation and athletic programming; natural lands management, watershed management, and environmental protection; tourism, marketing and public relations; business and finance; neighborhood revitalization; community leadership; historical and architectural preservation; landscaping and horticulture; and fundraising. The Commission shall also be reflective of the geographic, racial, ethnic, and gender diversity within the City.”

Please refer to the attached résumé and testimonial letters.

Your name: Manning H. Mosley III

B. In these difficult economic times, what do you think the Commission on Parks and Recreation should do to support, promote, and invest in the City's park and recreation system? As a member of the Commission, what would you do to assist the Commission in achieving these goals?

In advocating investment in a municipal parks and recreation system there should be a mechanism to measure values instead of asserting that any parks and recreation services is good. There has long been an approach that no matter what is developed or built; it will be overwhelmed with use. The decisions should be based on the desirability of the specific opportunity, not on the general desirability of the park or recreation system.

It is also a case that no goods or services are priceless. There is an individual and collective limit to how much of the public's fiscal resources should be sacrificed or given in order to perpetuate poorly or underutilized parks and recreation services. And this is the situation in many areas.

In seeking the most beneficial or efficient investment patterns and operational choices, the objective is to increase the utilization and satisfaction from the resources. In other words increase the value of benefits over costs. Economic values are measured basically by what people are willing to give up. Are the consumers willing to become "stake holders" in the system? The primary values and direct benefits from a park and recreation system are those realized by the users of the area.

I believe it is an urgent matter that the Commission works with the community and leadership of the parks and recreation system in identifying use patterns and participation. And where such patterns are weak or nonexistent the resources should be reevaluated for alternative use.

C. Please review the role and responsibilities of the Commission, which are set forth in Part I of this application. Then, please attach a statement of no more than 500 words explaining why you want to serve on the Parks and Recreation Commission and why you believe you should be nominated to do so.

I consider myself to be a detailed oriented professional who can produce immediate results in almost any environment because of my:

- Proven ability to generate fresh ideas and creative solutions to difficult problems.
- Proven ability to teach complex subjects - successful educator.
- Experience in the areas of program planning, development, implementation, and evaluation.
- Ability to successfully manage many projects at the same time.
- Facility for working effectively with people at all levels of management and backgrounds.
- Experience in administration, supervision, and management.
- Excellent verbal and written communications skills.

Manning H. Mosley III

WORK EXPERIENCE

Self Employed

From: 05/1983 to Present

Owner, The Retirement Workshop, LLC

I formed the company in 1983 to provide financial, tax and retirement planning educational programs to public service employees. My areas of expertise are in CSRS/FERS pension and benefits, federal income tax law, and investment strategies. From 1983 to the present I have developed and implemented pre-retirement and mid-career seminars for OPM and other federal agencies. In 1987 I was one of five national contractors hired by OPM to conduct the CSRS to FERS transition training. In 1994 I was contracted by the Philadelphia Naval Shipyard to provide training and personal counseling to employees under the Voluntary Separation Incentive Payment program. As a licensed member of the National Association of Securities Dealers I provide investment strategies for individuals and small businesses. As a licensed IRS Enrolled Agent I represent taxpayers who are in controversy with the IRS.

Urban Affairs Officer

From: 05/1980 to 05/1983

Interior Department, National Park Service
Mid-Atlantic Regional Office
143 S. Third Street
Philadelphia, PA 19106

Grade Level: GS-025-13
Hours Per Week: 40

As the special assistant to the Regional Director I directed, evaluated and recommended urban program policy initiatives for park superintendents and senior staff in the region. I represented the regional office at meetings and conferences with state and local officials to interpret regulatory policy covering park operations and programs. Developed and maintained communications channels between the regional directorate and Washington national office and other park service centers throughout the country. Conducted research and prepared technical reports and position papers for use by the Regional Director. I was the major regional office contact for urban program initiatives. I acted as community liaison in interpreting and resolving park service urban program policies.

Program Analyst

From: 04/1979 to 04/1980

Interior Department, National Park Service
Headquarters, Main Interior Building
Washington, DC 20240

Grade Level: GS-025-14
Hours Per Week: 40

Assigned to National Task Force to revise and update the "Nationwide Outdoor Recreation Plan." Through extensive travel throughout the U.S. to urban park areas, I conducted research and developed management and economic guidelines for the Interior Department. Responsible for the analysis of social, economic and demographic changes that impacted on park resources in urban areas throughout the country. Represented the Park Service at public meetings to gain support for changes in land use policy in urban areas. Provided input for Directorate for congressional testimony. Recommended appropriate policies in dealing with concession operations in urban park areas. Developed policy strategies needed to deal effectively with the outside influences impacting on management operations, land use and acquisition, regulatory compliance, public involvement, and special legislative proposals.

Chief, Division of Land Use Policy
Interior Department, Nation Park Service
National Capitol Region
1100 Ohio Drive, SW
Washington, DC 20242

From: 03/1978 to 04/1979
Grade Level: GS-025-14
Hours Per Week: 40

Served a primary contact for the region in matters of park development and usage. Directed a staff of twelve employees scheduling their work to accomplish park service land use goals and objectives. Provided managerial direction in formulating overall policies, procedures, and program implementation for policies relating to the economic use of public land within the region. Evaluated the economic and environmental impact of the concessionaires operating in the parks in the region. Responsible for evaluating the expenditure of fiscal resources. Developed performance standards and set project deadlines for the professional and technical staff in the division. Provided technical assistant and problem resolution assistance to regional site managers and park superintendents. Developed and determined priorities for budget for the Division expenditures. Communicated at public meetings, Park Service land use policies to community groups.

Chief, Branch of Community Programs
Interior Department, National Park Service
National Capital Region
1100 Ohio Drive, SW
Washington, DC 20242

From: 05/1974 to 04/1979
Grade Level: GS-301-13
Hours Per Week: 40

Director of region's community recreation and park programs known as "Summer in the Parks." Supervised a staff of 157 employees through three supervisors. Assigned work to subordinate supervisors, set priorities for work assignments, and evaluated their performance for consistency with Park Service policies, goals and objectives. Evaluated concession operations and their impact on public safety and their economic competitiveness and impact on park visitors. Provided briefings for the Regional Director's office concerning public policy statements and problem areas impacting on regional resources. Provided first draft documents for the Regional Director to answer Senatorial and Congressional inquiries about the public use of park resources in the region. Designed and implemented experimental recreational services in the areas of environmental education, recreation and park use. Represented the Regional Director at public meetings and press conferences. Provided technical expertise in the resolution of conflicts between the park management and concessionaires.

Executive Secretary
National Recreation & Park Association
1601 North Kent Street
Arlington, VA 22209

From: 09/1972 to 05/1974
Grade Level: N/A
Hours Per Week: 40

Directed the work of the Board of Directors of a 5,000 member branch of Association. Developed and implemented national education programs for elected and appointed state and local officials. Conducted workshops and seminars on citizen involvement techniques. Represented the Association at regional and national policy issue forums concerned with the administration, allocation and use of park and recreation resources throughout the country. Researched and wrote technical papers on environmental impact issues. Negotiated and gained political support from local and state officials on the Association's legislative positions on environmental and conservation issues. Developed procedures for federal and state grant programs.

Regional Supervisor
Pennsylvania Department of Community
Bureau of Recreation and Conservation
Harrisburg, PA 17120

From: 03/1969 to 09/1972
Grade Level: N/A
Hours Per Week: 40

Directed the application process for the State's grant and aid program (Project 500 M), and the Federal Land and Water Conservation fund for local governments. Developed and recommended improvements in legislation and the administrative requirement for the grant process. Advised and reviewed the applications of the various local and county governments in southeastern Pennsylvania. Resolved policy issues that were in conflict with the State and Federal requirements and local capabilities in administering the grant funds. Represented the State's Bureau at regional and local meetings to promote and gain support for environmental and conservation issues promulgated by the State and Federal Government. Responsible for the disposition of an annual grant fund of \$5.5 million per year allocated for the region.

Recreation Supervisor
Philadelphia Department of Recreation
Philadelphia, PA 19107

From: 05/1963 to 03/1969
Grade Level: N/A
Hours Per Week: 40

Through various assignments, I was responsible for the implementation of the community programs and services offered by the Philadelphia Recreation Department throughout the city. As an Administrative Intern (1968-1969), I represented the Commissioner at community meetings to gain support for the Model Cities recreation programs. I also researched and developed position papers for the Commissioner and Department directorate for budget testimony before the City Council. As an Assistant Center Director (1946-1968), I developed and implemented community recreation programs and services for various age groups serviced by the center. I provided leadership in City wide task force projects and developed guidelines for program implementation. I supervised a staff of five center employees, setting job assignments and evaluating their work.

EDUCATION

Master of Science in Ed. -1970, Bachelor of Science in Ed. -1968, Temple University, Philadelphia
Post Graduate Studies in Environmental Planning – Drexel University, Philadelphia.

Executive Management Training sponsored by the Civil Service Commission:

- Zero Based Budgeting, 40 hours-1978
- Management by Objectives, 40 hours-1976
- Federal Budget Process, 24 hours-1976
- Management Use of the Federal Budget, 24 hours-1976
- Executive Management Seminar, 80 hours-1975
- Employee Counseling, 40 hours-1975

JOB RELATED SKILLS

- Author, Taxation of Federal Retirement Benefits, published by FEND, Inc.
- Author, Divorce and Your Federal Benefits, published by FEND, Inc.
- "Money Matters" Columnist for the Federal Employees News Digest, Inc.
- Volunteer tax law instructor and community tax education speaker for the IRS' District Taxpayer Education Office.

JOB-RELATED CERTIFICATES AND LICENSES

- National Association of Securities Dealers
- Pennsylvania Department of Insurance
- U.S. Treasury Department-IRS Enrolled Agent

JOB-RELATED HONORS, AWARDS, MEMBERSHIPS, ETC.

- Member-Treasury Dept./IRS National Taxpayer Advocacy Panel (2002 – Present)
- Author-“Taxation of Federal Retirement Benefits, Published by FEND, Inc.
- Author-“Divorce and Your Federal Benefits, Published by FEND, Inc.
- Columnist-“Money Matters” Federal Employees News Digest.
- Chairman-Small Business Council, Greater Phila. Chamber of Commerce (1985-87).
- Member-Minority Business Opportunity Council, Federal Executive Board (1986-87).
- Member-Interior Department National Urban Recreation and Park Task Force (1977).
- Chairman-Technical Advisory Committee on Open Space, Delaware Valley Regional Planning Commission (1968-70).

CORE EXECUTIVE KNOWLEDGE, SKILLS & ABILITIES

1. Experience in planning, implementing, and evaluating the goals and objectives of a nationwide, regional and / or local parks and recreation programs.

As the Senior Program Analyst with the National Park Service, I coordinated the development of national management policies that brought the Service in line with public use patterns in order to offer more service opportunities and stimulate better use of park resources. As a member of the Interior Department Task Force to update the Nationwide Outdoor Recreation Plan I assisted identifying urban development issues that impacted on park resources. While Chairman of the Open Space Committee of the Delaware Valley Regional Planning Committee I directed the Committee’s planning and research efforts in evaluating the inventory of open space opportunities in the five county Philadelphia Metropolitan Area.

2. Experience in developing and nurturing productive partnerships, for the purpose of gaining cooperation and support, with state, local, and governments; community-based organizations; faith-based groups; schools; media outlets; and businesses.

I have a proven track record in advocating and expressing facts and ideas in a convincing manner. As Chairman of the Small Business Council for the Greater Philadelphia Chamber of Commerce, I provided policy direction and effective presentations in many forums. This involved the ability to develop an expansive professional network with other organizations, and the identification of the external and internal politics that impacted on Chamber policies. As the Regional Supervisor for the Pennsylvania Bureau of Recreation and Conservation I negotiated the grant assistance formulas with local elected officials, boards and commissions. The successful outcomes resulted in local public minor civil divisions and the City of Philadelphia receiving either 50% or 80% financial assistance from the State and Federal Government, for the development of outdoor recreation, park and historic facilities.

3. Experience writing and developing speeches, presentations, and workshops; delivering speeches, presentations, and workshops; and organizing and conducting meetings and events, all for the purpose of gaining cooperation and support and initiating action.

I am well organized with the ability to advocate and express facts and ideas in a convincing manner. My experience with the National Park Service working with Park Superintendents and the public, the Pennsylvania Bureau of Recreation and Conservation working with local elected officials, and The

National Recreation and Park Association helped me develop the ability to interact with people from all walks of life with different points of view. I have been the key representative of the public service organizations I have worked for. This representation included meetings with congressional delegations at the federal level to presiding at public meetings. I have successfully prepared congressional and senatorial responses for the regional directors in Washington, DC and Philadelphia. Significantly increased local government and community participation in the National Park Service's and Pennsylvania Bureau's services through public speaking and media relations assignments. As an educational consultant I have produced and implemented financial planning workshops.

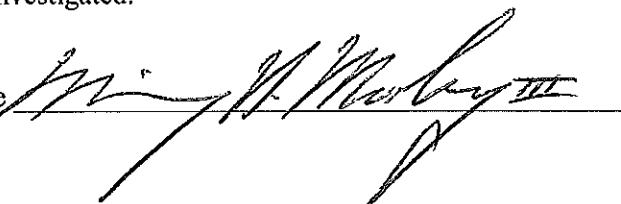
4. Ability to Manage Complex Planning, Design and Construction Projects.

As the Regional Supervisor for the Pennsylvania Bureau of Recreation and Conservation I provided technical reviews and evaluations of open space and park development projects for local governments funded by the Federal Land and Water Conservation Fund and the State's 500 million dollar bond issue. As part to the State and Federal Grant-in-Aid for the establishment of park and recreation facilities for local governments it was my responsibilities to advise architects and local planning commission members on the state and federal requirements for land use development, resource conservation issues, and environmental impact consequences. I proposed new areas for study and recommended areas for revitalization. Projects developed ranged from small urban green spaces to multi-jurisdictional parkways, parks and conservation areas.

5. Building Coalitions: Skill in supervising / managing a staff and knowledge of human resources and EO programs in order to achieve goals

I have a proven track record in advocating and expressing facts and ideas in a convincing manner. As Chairman of the Small Business Council for the Greater Philadelphia Chamber of Commerce, I provided policy direction and effective presentations in many forums. This involved the ability to develop an expansive professional network with other organizations, and the identification of the external and internal politics that impacted on Chamber policies. As Chief of Community Affairs for National Capital Region and Acting Chief of the Division of Land Use Policy I developed, implemented and evaluated the hiring goals for both offices to ensure that the EO goals were met each year. I also evaluated the public programs to ensure that the minority communities in the region well represented when community input was required before programs and land use policies were implemented.

I certify that, to the best of my knowledge and belief, all of the information on and attached to this application is true, correct, complete and made in good faith. I understand that false or fraudulent information on or attached to this application may be grounds for not hiring me or for firing me after I begin work, and may be punishable by fine or imprisonment. I understand that any information I give may be investigated.

Signature  Date signed 4/25/12

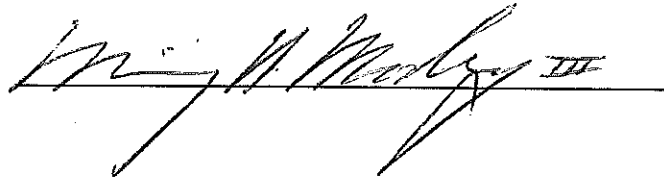
Section 4. Resume: Please attach to this application an up-to-date resume. Include your name, but do not include any personal contact information (street address, phone number, e-mail address) that you do not wish to be publicly available. On the resume, please provide the following information:

- Your employment history – employers, job titles and responsibilities, and dates of employment. If you have been self-employed, include that information.
- Your education or training – schools attended, degrees attained, and dates.
- Your community and professional organizations, affiliations, and activities.
- Optional: Any additional information that you consider relevant to this application.

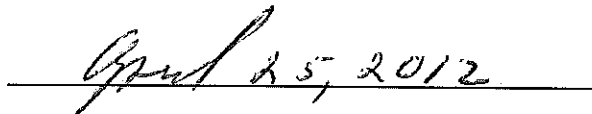
Your name: Manning H. Mosley III

Section 5. Optional supporting materials. You are invited to submit up to three letters of recommendation. You may submit them along with your application or separately. If you have not submitted them by the time that Council holds its public hearing for applicants, please bring the letters with you and submit them when your name is called.

Section 6. Signature. Please sign on the line immediately below. If you are submitting your application by e-mail directly from your computer, type your name instead.

A handwritten signature in cursive script, reading "Manning H. Mosley III", is written over a horizontal line.

Section 7. Date. Indicate the date that you are submitting this application:

A handwritten date, "April 25, 2012", is written in cursive script over a horizontal line.