GUYLIAN PLASTIC SOURCING CHARTER

CONTEXT
Guylian buys plastic materials, mainly for primary packaging purposes. The most important functionality of this packaging is to protect the product throughout the whole supply chain against external factors (e.g. water, gasses, moulds, bacteria, yeast and foreign bodies), in order to minimize food waste.

Plastics are fundamental in our everyday life. But with 8 million tonnes of plastic currently entering the ocean each year, urgent action is needed. Clean-up efforts are not enough, and plastic waste needs to be eliminated at its source.

A shift is therefore needed from a linear to a circular economy in which plastic never becomes waste. A circular plastics economy is one where we get the maximum value from the plastics we use by keeping them in closed loops if possible, either through reuse or recycling. Plastics are an effective and sustainable material when reused or recycled properly.

A STRONG COMMITMENT
At Guylian, we see it as our responsibility towards our customers, consumers and society to ensure our products do not contribute to plastic pollution. We take accountability in several ways.
Firstly we are continuously looking for smart packaging design alternatives. This can be by minimizing material consumption or by implementing new packaging concepts.
Firstly, we strive to have all our plastic to be 100% recyclable.
Secondly, we strive the use of recycled plastic materials in our packaging.
If recycled plastic materials are not an option (for example direct contact with the food), we opt for virgin plastic materials that are recyclable, reusable or compostable.
There were possible we replace plastic by paper.
Our goal is that by 2022 all our plastic packaging is 100% recyclable.
We include 50% recycled PP/PET (post industrial) in our trays.
**4x25g Bars**

For our bars 4x25g we have chosen to present 4 smaller chocolate bars instead of 1 large one. This is because we want to encourage the consumption of smaller portions within the framework of general public health. The second reason why we do this is to guarantee the freshness of the product when the whole bar is not consumed at once.

Unfortunately this does cause us to use more foil than packing our product as one whole bar. Currently this is still made from a duplex material. By 2022 we will have switched to monomaterial making the wrappers 100% recyclable.