Our Mission

Our Mission:
Lalela provides educational arts for at-risk youth to spark creative thinking and awaken the entrepreneurial spirit.
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Cape Town
Hout Bay
• Hout Bay High
• Oranjekloof Primary
• Silikamva High
• Sentinel Primary

Masiphumelele, Fish Hoek
• Ukhanyo Primary
• Masiphumelele High

Special Programs
• Leadership
• Female Empowerment
• Civic Engagement
• Vacation Programs
• Shakespeare Schools Festival SA

Johannesburg
Lalela Center for Arts & Innovation
• Beyhan College
• Metro College
• JW Saints College
• Mahlasedi High School
• Mahlasedi Primary School
• Kube Schools
• New Model High School
• City Rand College
• Sir Isaac Newton College
• Busy Bee School

Special Programs
• Shakespeare Schools Festival SA
• Civic Engagement

KwaZulu-Natal
Rorke’s Drift
• Amoibe Primary School

Corporate Partners
• National Arts Council
• One&Only Cape Town
• FNB Joburg Art Fair
• CTIJF Golf Day
• Investec Cape Town Art Fair

Programmatic Partners
• Amy Foundation
• Common Good
• Afrika Tikkun
• Mellon Educate
• Zeitz MOCAA

School Partners
• The Tomorrow Trust
• Keep a Child Alive & Zoë-Life

Cape Town
• Keep a Child Alive & Zoë-Life

Zimbabwe
• Zara’s Center, Buluwayo

Uganda
• Hope North, Masindi
Dear Friends of Lalela,

Lalela was founded on the belief that educational arts has the power to advance academic performance and build the character and life skills needed for more meaningful career opportunities. After eight years of providing educational arts to at-risk youth, we now have statistics that back up this belief:

Of 100 South African youth, 56 are unemployed. Of 100 youth graduates from Lalela, 89 are either meaningfully employed or are studying in tertiary education.

If it was not for our dedicated team and our supporters’ commitment to Lalela’s mission and values, we would have not have been able to grow and sustain our programs to the point where our impact is measurable. Thank you.

As of December 2018, 57,877 learners have experienced our HeartMap Curriculum through our partnership with the National Arts Council. 565 teachers from 358 schools have been trained enabling us to scale our curricula. In addition, over 5,000 learners are currently in our regular weekly after-school workshops.

In 2018, Lalela embarked upon new partnerships that have further solidified Lalela’s position as the leading educational arts program in Sub-Saharan Africa. April 2018 saw the commencement of Lalela’s program at Zeitz MOCAA, the largest museum of contemporary African art in the world. Later in the year, we became an official NGO Partner for the Global Citizen Festival: Mandela 100 in Johannesburg, which was attended by 94,000 visitors, resulting in massive exposure.

Additionally, Lalela had the honor of winning the prestigious 2018 Impumelelelo Social Innovation Platinum Award, which recognizes innovators who “find creative solutions for social problems.”

We would be remiss if we did not also celebrate the accomplishments of our Facilitators, the lifeblood of Lalela, who, while championing Lalela’s methodology, have become leaders and role models to other educators in the field.

Lalela Alumnus and Facilitator, Mark Oppelt, was one of three recipients of an award from the Western Cape Government’s Department of Cultural Affairs, recognizing excellent practitioners working in after school programs across the province.

Lalela Facilitator, Nwabisa Ndogeni, was chosen by Community Chest, a community development organization, and Artscape Theater to be part of an international exchange of visual and performing arts facilitators. Nwabisa was appointed lead facilitator of the South African contingent when the group visited Zambia and France as part of the exchange.

We look forward to continuing this journey in providing educational arts empowering at-risk youth to design a more certain future for themselves and their communities.

In gratitude,

Andrea Kerzner
Founder & CEO, Lalela

ANDREA KERZNER
CEO & FOUNDER: LALELA

“In 2018, Lalela embarked upon new partnerships that have further solidified Lalela’s position as the leading educational arts program in Sub-Saharan Africa. April 2018 saw the commencement of Lalela’s program at Zeitz MOCAA, the largest museum of contemporary African art in the world.”
Our Story

July 2010
Provided arts education to youth from disadvantaged communities in Cape Town, Monday through Thursday, in partnership with the South African National Gallery during the Soccer World Cup, when South African children were out of school for six weeks.

Implemented informal after-school arts education workshops on Fridays at the Community Center in Imizamo Yethu.

January 2011
Formally began building the foundation of our model for arts education programs in our partner schools in the townships of Imizamo Yethu, Hangberg and Masiphumelele.

October 2012
Opened the Lalela I AM Peace Center for the Arts in Northern Uganda in partnership with Hope North, bringing arts education to 300 former child soldiers.
Expanded our footprint to Gauteng thanks to a partnership with the Tomorrow Trust in Johannesburg.

Implemented program in Nyanga, Cape Town in partnership with the Amy Foundation.

Brought our work to Mfuleni, Cape Town in partnership with Afrika Tikkun.

Both the principals of Hout Bay High School and Silikamva High School (in Hout Bay) introduced Lalela as a compulsory subject for all Grade 8 learners.

Sentinel Primary School (Hout Bay) made Lalela compulsory for all Grade 1 and 2 learners.

February 2013
Implemented program in Nyanga, Cape Town in partnership with the Amy Foundation.

June 2013
Began workshops in Rorke’s Drift, rural KwaZulu-Natal, in partnership with KHULA (David Rattray Foundation).

March 2015
Brought our work to Mfuleni, Cape Town in partnership with Afrika Tikkun.
July 2015

Opened Lalela’s Center of Arts and Innovation in Maboneng Precinct in Johannesburg, providing arts education to learners in downtown Johannesburg.

May 2016

Commenced workshops at Happy Valley Primary School in Blue Downs, significantly increasing our reach in Cape Town through a partnership with Mellon Educate.

July 2016

Began providing our arts education curriculum to children affected by HIV/AIDS in Wentworth, Durban in partnership with Keep a Child Alive and Zoë-Life.

July 2017

Launched a ground-breaking partnership with Acorn Education in Fisantekraal, Cape Town with five facilitators working with 1350 learners.

April 2018

In one of our most innovative partnerships to date, Lalela teamed up with Zeitz MOCAA to bring arts education to children living in the inner city of Cape Town. Children who attend the Zeitz MOCAA program have access to some of the most contemporary and relevant art in South Africa, as it is displayed in the museum above their classroom.

January 2018

Partnered with Common Good to bring arts education to 613 learners at Disa Primary in Bonteheuwel, a Cape Flats community ravaged by violence and gangsterism.
We Support Transformation

One afternoon during the South African winter of 2010, in the township of Imizamo Yethu, Western Cape, South Africa, 20 students gathered for their first experience in the arts. This marked a new beginning for what would soon become Lalela.

Lalela Project Trust was formally registered as a non-profit organization in South Africa in June 2011 and started running formal after-school arts education workshops at our partner schools in Hout Bay and Masiphumelele. Every day after school, in the hours when children are most vulnerable to abuse of every kind, we would host workshops. We start early (age 6) in developing the art of imagination and continue through grade 12 in connecting the arts to everything important in a child’s life, from core academics to critical life skills. By building our curriculum at the intersection of arts education, academic achievement and critical life skills, Lalela’s workshops activate whole brain thinking, developing the creative potential of at-risk youth, empowering them to become innovative role models with meaningful careers.

Our role in arts education is not to churn out artists; it is to help blaze the trail in whole brain thinking with a proven path to innovation and new job creation.

LALELA (la·le·la) v
Lalela is an isiZulu word that means “to listen”, and it is at the heart of what we do.

By listening to children’s stories and each community’s needs, we are able to understand the challenges and, in turn, provide creative solutions and a way forward.
The arts are often the first subject to be removed from school due to a lack of resources, yet the importance of creativity in a child’s life is significant. Research proves that arts education enriches the lives of students, increasing their academic, social, mental and economic well-being over the long term.

"Lalela has had a the biggest impact on our school compared to any other external organization. The biggest visible change is in the behavior of the learners who attend the program. They have developed strong leadership skills and all of them are prefects at the school. I can with confidence say that the learners attending the program are better equipped to handle peer pressure and make better life choices."

- MS NKOMO, PRINCIPAL BEYHAN COLLEGE

Our Values

- ALWAYS INSPIRE WITH CREATIVITY
- REIMAGINE CHALLENGE AS OPPORTUNITY
- TRUST WE CAN BE TRAILBLAZERS OF CHANGE

Why the Arts?
Our Arts Education Program

*It contributes to six outcomes, which are key indicators of life and academic success.*

1. **Academic achievement**
   For at-risk students, arts education increases school attendance, student motivation and academic success across the curriculum, with art students outperforming their peers on standardized tests.

2. **Critical problem-solving**
   Students who study the arts re-evaluate their work as they go and develop advanced problem-solving skills, adapting their artwork to new perspectives and materials. As a result, art students are more likely to approach problems with patience and innovative thinking.

3. **Communication and collaboration**
   Arts education provides students with a wide variety of collaborative projects, ranging from painting murals to participating in theatrical and musical performances. These projects teach students how to work as a team, navigating each other’s strengths and weaknesses.

4. **Grit and perseverance**
   Students in the arts receive ongoing, constructive feedback and understand that feedback is a tool for improvement. Artists constantly draft, practice or rehearse their work before its presentation. They develop the humility and grit to acknowledge criticism and adjust their art as needed.

5. **Creativity and innovation**
   At the center of arts education is the development of student creativity and innovation. In the arts, students are not confined by one answer. Instead, they are continually asked to try new things and seek alternatives. This kind of creative thinking is a key first step towards innovation, which is essential in an increasingly competitive world.

6. **Confidence and leadership**
   The presentation of their work, through exhibit or performance, gives art students a sense of accomplishment. As a result, they develop a strong sense of identity and confidence in their ability to interpret concepts and express their opinions, driving their ability to perform as leaders in their communities.
Our Methodology

Lalela’s unique methodology is one of the key factors to our program’s success. Our methodology has been in development since 2011.

Lalela’s programs are designed to create permanent change with positive outlooks, community role models and the mind-set for our students to design a more certain future for themselves. This is executed through our curriculum and facilitation methods, which are supported by thorough needs assessments, rigorous training of facilitators, diligent implementation as well as community-based strategic partnerships.

Ideas, Art and Music (I AM) form the signature components of every Lalela curriculum. At Lalela, we engage and empower youth in creative thinking and solutions. Our arts education program is not a handout; it is a hand-up. Core to our methodology is our philosophy that we do not teach learners "what to think"; rather, we provide experiential learning that encourages them "how to think".

We connect the arts to everything important in a child’s life, from core academics to critical life skills. Every lesson has a consistent rhythm: first an icebreaker, then creative meditation and arts implementation, and finally, reflection. We place an emphasis on timeliness and respect for each other in a collaborative and safe setting.

We promote positive classroom behavior and attitudes by rewarding attendance, collaborative work, respect, courage and leadership. Through the positive rewards system, we expose our learners at every opportunity to engage in the world of the arts by visits to art galleries and museums, performances at leading music and theatrical venues, and attending lectures and presentations by artists. Lalela has developed a unique replicable model that can easily be implemented in other communities.

Lalela supports and is aligned with these Sustainable Development Goals

1. Is stand alone with a step-by-step process which allows any person with basic arts training to implement and adapt it in any community
2. Has a primary and secondary goal to connect the curriculum to our Theory of Change (ToC) outcomes
3. Includes baseline questions asked at the beginning and the end of each session to measure the primary and secondary goals
Our Theory of Change

We have developed a Monitoring and Evaluation Learning (MEL) model to measure the impact of our program on a short- and long-term basis.

The Lalela MEL model has been iteratively developed in a participatory manner and is firmly based on actualities on the ground. The MEL model has been designed to be integrated into Lalela’s program processes and operations, so that it is part of the workflow at all levels. Our innovative Theory of Change allows us to strengthen and refine the development of our arts education program and ensures that we remain focused on the objectives. Our Theory of Change is based on the understanding that innovative and creative young people will contribute to social and economic development. The World Economic Forum Future of Jobs Report 2018 predicts that by 2022, innovation, creativity and originality will be among the top trending skills in the workplace.

Lalela graduates are role models and innovators on pathways to meaningful careers.

**LONG-TERM OUTCOMES**

**LT01: Active citizens**
- more involved in communities
- more involved at school
- more involved at home

**LT02: Positive role models**
- Leadership positions at school and in the community

**LT03: Meaningful work/further education**
- more innovative
- more graduates in meaningful employment
- more graduates in higher education

**MEDIUM-TERM OUTCOMES**

**MT01: Better interactions with others**
- with other friends
- with school staff
- at home and in the community
- better communication skills
- better social & emotional intelligence

**MT02: More positive behavior: Healthier choices**
- less substance abuse
- less teenage pregnancy
- more respect for self
- less crime + aggression

**MT03: More positive behavior: Greater tenacity**
- increased commitment, motivation and resilience
- improved leadership and responsibility
- improved grit, drive & resilience

**MT04: Better cognitive and school performance**
- higher school pass rates
- higher school graduation rates
- fewer school drop-outs
- better school marks
- better cognitive functioning

**SHORT-TERM OUTCOMES**

**ST01: More positive towards self, others and future**
- more respectful
- more confident
- more positive future goals

**ST02: More creative**
- more imagination
- better art skills
- more use of art to manage stress and emotion
Lalela Wins!

The Community Chest of the Western Cape and the Impumelelo Social Justice Center recognize innovators who find creative solutions to social problems. After a thorough judging process, which resulted in 28 NGOs being shortlisted, Lalela came out at the top, winning the Community Chest Impumelelo Social Innovation Platinum Award for 2018.

“Our dream is for these awards to be seen as a platform for innovation, deep thinking, social intelligence and impact in a space that so desperately needs to have fresh ideas and deep thinkers, working hand in hand with civil society.”

LORENZO DAVIDS, COMMUNITY CHEST CEO
"I felt like I was actually important. I’ve learned that listening to someone is sometimes all you need to do to make them feel better”

- SINAZO NASONA, GRADE 8

5250 classes taught in 2018

125 classes per week

565 from 358 schools, reaching 57,877 learners

number of teachers trained as part of National Arts Council HeartMap project

10 Partner organizations

22 Art Facilitators

26 Partner schools

13 Partner communities

5000 Children in program in 2018
Our Communities

We currently work in Cape Town, Johannesburg, Durban and Rorke’s Drift in South Africa. We also work in Zimbabwe and Northern Uganda.

BULAWAYO, ZIMBABWE
PROGRAMMATIC PARTNER: Zara’s Center

WESTERN CAPE
SCHOOL PARTNERS:
Sentinel Primary, Oranjekloof Primary, Hout Bay High and Silikamva High schools in Hout Bay; Ukhanyo Primary and Masiphumelele High schools in Masiphumelele, Fish Hoek.

PROGRAMMATIC PARTNERS:
Afrika Tikkun in Mfuleni
Amy Foundation in Nyanga
Mellon Educate in Blue Downs
Common Good in Bonteheuwel
Zeitz MOCAA in the Cape Town CBD

KWAZULU-NATAL
SCHOOLS PARTNER:
Amoibe Primary School, Rorke’s Drift

PROGRAMMATIC PARTNERS:
Zoë-Life, Wentworth, Durban.

NORTHERN UGANDA
PROGRAMMATIC PARTNER:
Hope North
We provide educational arts to former child soldiers, orphans and other young survivors of Uganda’s brutal civil war.

GAUTENG
SCHOOL PARTNERS:
We are based in our own Center for Arts and Innovation in Maboneng Precinct and partner with the following inner city primary and high schools: Beyhan College, Metro College, JW Saints College, Mahlasedi High and Primary Schools, Kube Schools, New Model High School, City Rand College, Sir Isaac Newton College and Busy Bee School.

PROGRAMMATIC PARTNER: Tomorrow Trust
Our primary communities of operation are Imizamo Yethu and Hangberg in Hout Bay and Masiphumelele near Fish Hoek in the Western Cape, and Maboneng Precinct, Johannesburg in Gauteng. It is here where we develop our model, measure our impact and work directly with the core communities. We predominantly partner with no-fee or low-fee public schools in these communities, where art is not included in the core curriculum.

**Western Cape**

**COMMUNITY: HANGBERG**

Hangberg, Hout Bay is a predominantly mixed-race English- and Afrikaans-speaking community. Although Hangberg was once a flourishing fishing village, over the years there has been a steady decline in economic health, leading to a decrease in employment opportunities and basic services. As a result, the area suffers from extreme poverty, housing shortages, domestic violence, political clashes, gangsterism and substance abuse problems.

1. **HOUT BAY HIGH SCHOOL**

“The Lalela learners are a cut above the rest and you can clearly see the difference between the learners who attend the program and those who don’t. Lalela learners have greater leadership skills and are more proactive.” – MR VAN WYK, TEACHER

2. **SENTINEL PRIMARY SCHOOL**

“Lalela has truly had a major impact on the school, not only with the work they do with the children but the support they provide to the teachers. The program is invaluable.”

– MRS OVERMEYER, PRINCIPAL AT SENTINEL PRIMARY SCHOOL
Western Cape

COMMUNITY: IMIZAMO YETHU

The community of Imizamo Yethu, Hout Bay, is an informal or shack settlement of approximately 40,000 Xhosa-speaking individuals (the other predominant language being English). Imizamo Yethu, or IY, meaning “People have gathered” in isiXhosa, is comprised primarily of domestic workers, gardeners and security guards. The area suffers from extreme poverty, overcrowding, poor sanitation and unemployment, as well as drug and alcohol abuse.

“Lalela makes me improve in my schoolwork because there are loads of new things and knowledge from Lalela, this makes me feel super when I am in the classroom. I am also a much better listener since joining Lalela.” - SISONKE, GRADE 9
Western Cape

3 COMMUNITY: MASIPHUMELELE

Masiphumelele is a township near Fish Hoek, Cape Town. Initially known as Site 5, the township was renamed Masiphumelele – an isiXhosa name meaning “Let us succeed” – by its residents. The majority of the inhabitants of Masiphumelele, or Masi, as it is colloquially known, are Xhosa-speaking. Basic amenities are scarce in the community, which has an overcrowded school, an understaffed clinic and no police station. In addition, it is estimated that 30-40% of the community are infected with HIV and/or tuberculosis.

“Thank you for making Lalela part of the Masi Library Outreach program. The Lalela facilitators are wonderful people with such a feeling for the community.” - SUE ALEXANDER, MASIPHUMELELE LIBRARIAN

Gauteng

4 COMMUNITY: MABONENG

The inner-city community of Maboneng comprises multiple ethnicities within the downtown area of the Johannesburg CBD. Representing a microcosm of urban South Africa, the area is home to approximately two million multilingual individuals from South Africa and the greater African continent. Challenges are ever-present as the area suffers from severe poverty, crime, violence, domestic abuse, overcrowding, poor sanitation and unemployment as well as the inevitable presence of drug and alcohol abuse.

KwaZulu-Natal

5 COMMUNITY: RORKE’S DRIFT

Rorke’s Drift is a rural area in the southeastern province of KwaZulu-Natal where most residents speak Zulu. A remote area that lacks the developed infrastructure and access to goods and services afforded to other parts of South Africa, there are scarce economic resources and thus little economic activity. The result is that the residents have few employment prospects other than domestic work and experience all the difficulties that come along with poverty.
Programmatic Partners

*Strategic partnerships with other youth development organizations* allows us to grow our arts program and position Lalela at the forefront of arts education in Southern Africa, enhancing our ability to advocate the critical contribution that the arts make to academic achievement, socio-economic change and innovation.

**Western Cape**

**MELLON EDUCATE**

In 2016, Lalela partnered with Mellon Educate to introduce the Lalela Program to students from Happy Valley Primary School in Blue Downs, Cape Town. In 2018, Lalela taught 900 learners at Happy Valley Primary, in 14 classes a week.

- **AFRIKA TIKKUN**
  In 2015, Lalela’s after-school program in Mfuleni, Cape Town, commenced in partnership with Afrika Tikkun. Based at the Zolile Malindi Community Center in Mfuleni, Lalela provides arts education to 80 grade 1 and 2 learners a week, as part of the after-school activities at the center.

- **AMY FOUNDATION**
  Lalela launched its partnership with the Amy Foundation in Nyanga, Cape Town, during 2013. At the beginning of 2018, the program was moved to Sigcawu Primary School in Crossroads and Lalela worked with learners from grade 4 to grade 7. In 2018, Lalela provided arts education to 62 learners, teaching four classes per week.
Western Cape

ZARAS CENTER

In 2017, Lalela started its second program outside South Africa through a partnership with Zara’s Center in Buluwayo, Zimbabwe. As a result of this partnership, Lalela was able to bring arts education to roughly 82 children from grade 1 to grade 5 in 2018.

ZEITZ MOCAA

Lalela was proud to launch its groundbreaking partnership with Zeitz MOCAA in May 2018. From their dedicated education space under the Zeitz museum, Lalela facilitators are able to bring life-changing arts education to a variety of children from the inner-city of Cape Town. By the end of 2018, Lalela had built relationships with seven inner-city schools and children’s homes, all of which sent groups of children to the Lalela program on a weekly basis.

COMMON GOOD

In 2018, Lalela embarked on a new partnership with Common Good to bring arts education to children at Disa Primary in Bonteheuwel, Cape Town. Bonteheuwel is notorious for gang violence, and educators at the school were especially excited to see the social cohesion aspects of Lalela’s curriculums in action. In their first year at the school, facilitators taught 23 classes a week, reaching a total of 612 learners.

In 2018, Lalela partnered with Tomorrow Trust in 2015 and joined their Saturday tutoring program working with learners from Soweto and Diepsloot. In 2018 Lalela taught 90 learners in grade 8 and 9 in three classes per week. Lalela also presented vacation program workshops and hosted a very successful end of year exhibition.

KwaZulu-Natal

KEEP A CHILD ALIVE/ ZOE-LIFE

Lalela partnered with Tomorrow Trust in 2015 and joined their Saturday tutoring program working with learners from Soweto and Diepsloot. In 2018 Lalela taught 90 learners in grade 8 and 9 in three classes per week. Lalela also presented vacation program workshops and hosted a very successful end of year exhibition.

Uganda

HOPE NORTH

In 2012, one of Lalela’s earliest partnerships commenced with Hope North in Northern Uganda, with the opening of the Lalela I AM Peace Center for the Arts. The Center is a safe space for approximately 300 former child soldiers, who now have the chance to express themselves through art and creativity.

TOMORROW TRUST

Lalela partnered with Tomorrow Trust in 2015 and joined their Saturday tutoring program working with learners from Soweto and Diepsloot. In 2018 Lalela taught 90 learners in grade 8 and 9 in three classes per week. Lalela also presented vacation program workshops and hosted a very successful end of year exhibition.
Special Programs

1. Leadership

Every year, Lalela chooses 12 to 14 student leaders from Silikamva and Hout Bay High Schools to participate in our 15-month Leadership program. Lalela works in partnership with Learn to Lead for the first six months and then the Many Hats institute for the remaining nine months in order to implement the DREAM curriculum. The leadership program encourages social cohesion between the communities of Hangberg and Imizamo Yethu by transforming students into role models of collaboration and integration. During 2018 we saw this young group of learners transform into strong leaders who can truly become trailblazers of change.

"Leadership equipped me to listen to those who didn’t feel they had a voice. I was able to use the skills learned to listen and have the confidence and ability to speak for the voiceless in my community. I learned that there are so many opportunities out there, I just need to grab them with both hands." - Mphumelelo, Leadership 2018

2. Female Empowerment

Our Female Empowerment program works with young women as they enter high school. It aims to encourage female learners to remain in school, develop the confidence to excel in their academic studies and the courage to dream beyond what is expected of them. In 2018 Lalela had 47 girls participating in the Female Empowerment Program. Our girls ended the year with a renewed sense of self-worth and the confidence to embrace and be proud of who they are. In 2018, the girls were honored to create personalized Heart Maps for the deserving recipients of the Pioneer Awards at the Women's Entrepreneurship Day Awards, which were hosted in New York. These awards aim to empower, celebrate and support women in business, honoring distinguished women who are leaders and innovators across multiple categories.
3. Shakespeare Schools Festival SA

HOUT BAY
Lalela once again stole the show at 2018’s Cape Town edition of the Shakespeare Schools Festival of South Africa. Opening the festival, the Lalela learners gave a stellar performance, which once again earned them a standing ovation. Performing an abridged version of the Shakespearian play, “A Midsummer Night’s Dream”, set in a modern day South Africa, the learners made it their own with some Afrikaans and isiXhosa mixed in. The talented cast of 34, which included sound, light and backstage supporters, was comprised mainly of grade 8 and 9 learners from Silikamva and Hout Bay High.

MABONENG PRECINCT
For the second year running, learners from Lalela Maboneng staged a colloquialized and modernized 30-minute version of a Shakespearian play for the Shakespeare Schools Festival of South Africa (SSFSA) in Johannesburg. 2018’s production of “Romeo and Juliet” was produced and directed by Lalela facilitators Vika Mjoka and Portia Qhemekoane. The performance was attended by Lalela CEO Andrea Kerzner and co-founder Sandy Tabatznik.

“*It was the most incredible experience of my life. I didn’t know anything about Shakespeare before and now I can say I really love him. I can’t wait to be part of the play again next year.*”
- MELODY, GRADE 9, HOUT BAY HIGH

4. Civic Engagement

HUMAN RIGHTS DAY

CAPE TOWN
In light of the serious drought in the Western Cape in the summer of 2019, Lalela focused its Human Rights Day activities on spreading the message that access to water is a human right, but that we also have a responsibility to save as much as we can. In Hangberg, Bonteheuwel and Masiphumelele, Lalela artists and their facilitators painted colorful murals in their schools and communities to remind everyone who saw them to continue saving water.

MABONENG
Artists from the Lalela Center for Arts and Innovation in Maboneng Precinct spent their Human Rights Day painting a beautiful mural on the wall surrounding the Rhema Children’s Home. Although Johannesburg was not affected by the same drought as Lalela’s Cape Town partnerships, they also recognized the importance of saving water, and made that the theme of their mural as well.

MANDELA DAY

HOUT BAY
Following the rise of muggings and more violent crimes in the Hangberg community in 2018, Lalela launched the Free From Fear campaign with a silent march through the community on Mandela Day. The campaign aims to destigmatize crime and encourage Hangberg residents, young and old, to speak out against the incidents taking place in their community. High school learners from Hout Bay High and primary school learners from Sentinel Primary made posters with Free From Fear slogans, which they carried with them through the community. After the march, young artists painted a mural reading “Free From Fear” on shipping containers in Hangberg.

MABONENG
To commemorate Mandela Day, Lalela artists from the Lalela Center for Arts and Innovation in Maboneng painted a colorful mural depicting a timeline of Nelson Mandela’s life in the Library at Constitution Hill. The mural aims to educate all who see it “for 67 days – and beyond”.

- MELODY, GRADE 9, HOUT BAY HIGH
4. Civic Engagement

YOUTH DAY

On 16 June 2018, Lalela hosted a special Youth Day event for high school learners from Hangberg and Imizamo Yethu. The theme of the event was “Dare to Believe”, and it aimed to encourage and motivate young people to recognize, activate and support their own potential, as well as that of their peers. The event was a talent showcase that included inspirational guest speakers, a talent show and an exhibition of learners' artworks. For the second year in a row, the talent showcase saw great attendance, and all who attended not only enjoyed themselves, but were left inspired by what they saw.

“I have never seen children with such raw talent and character. One thing I can tell you is that Lalela is exactly what we need for our young people in South Africa. Lalela is the future.”
- WANDISILE NOEKETO, FOUNDER OF THE 18 GANGSTER MUSEUM

HERITAGE DAY

RORKE'S DRIFT

As part of their Heritage Day celebrations, Lalela artists from Rorke's Drift attended an event organized by their surrounding schools, where they put their talents and cultures on display through a series of traditional dance performances.

BONTEHEUWEL

In Bonteheuwel, Cape Town, Lalela was honored to celebrate Heritage Day with a true South African icon, David Kramer. David, who was the guest speaker for the day, addressed the children and parents from Disa Primary School on the importance of conserving their cultural heritage, before performing an original rap song. The event also featured an exhibition of artworks from Disa Primary students, titled “Our Never-Ending Nation”.

16 DAYS OF ACTIVISM

In 2018, Lalela artists in grade 10 and 11 at Hout Bay High created Boomerang videos that expressed their responses to gender-based violence as part of their 16 Days of Activism campaign. These short, looped videos were shot in black-and-white and showed artists performing simple actions that expressed concepts of Gender-Based Violence and the artists’ response to them. The Boomerangs were then shared on Lalela's social media pages.
“Being part of the Lalela vacation program as a volunteer has been an honour and privilege. The impact of the work Lalela does with the children is just incredible, this was the best experience of my life.”
- HARRY, VOLUNTEER FROM THE US

Vacation Programs

APRIL VACATION PROGRAM
During the extreme water shortage in the Western Cape in April 2018, Lalela’s vacation programs focused on fun and interactive ways for learners to save water. Young artists made posters, imagined water-saving superheroes and built their own water-saving device out of recycled materials.

APRIL JODY PAULSEN VACATION WORKSHOP
During the April Vacation Program in Hout Bay, grade 10 and 11 learners from Hout Bay High created Jody Paulsen-inspired felt artworks with quotes from Nelson Mandela. These artworks were later sold at the annual Lalela Fundraiser Gala in New York.

JUNE VACATION PROGRAM
During the 2018 June/July school vacation, Lalela worked with an average of 2 500 learners every day across all our projects. The vacation program, which was two weeks long and themed “Wildlife Warriors”, enabled learners to understand the important role they play in creating healthy environments in their communities and to better understand how their own actions impact others. The learners undertook a beach and environmental clean-up and combined what they collected with other recycled materials to create sculptures, dioramas, mobiles and musical instruments. The program also included visits to the National History Museum in Cape Town and the Johannesburg Zoo, where artists learned more about the animals in their environments.

DECEMBER VACATION PROGRAM
The December vacation program is always a time of gift-making at Lalela. 2018 was no different, as artists used recycled materials like juice boxes and milk bottles to make toy cars, which they could keep for themselves or decide to gift to friends or family.
Our Sustainable Future

Our future as driven by our Board of Directors, our Sustainability Committee and our Five-Year Strategic Plan calls for sustainable and diversified funding. We aim to derive more investments from South Africa through interest in education and transformation. Our focus will be the development of a private donor and foundation platform, corporate sponsorships and our recently launched Class Campaign.
Our Class Campaign

In 2018, we supported 125 classes in Sub-Saharan Africa. The average size of a Lalela classroom is 24 learners, served by a Lalela facilitator and co-facilitator who have undergone training in our proprietary curriculum and methodology. Each learner is equipped with unique experiential learning and support, which extends beyond the classroom and into the community. If we are able to fulfill our core funding appeal along with core funding support, we can sustain our programmatic future.
The Lalela Scarf

* AVAILABLE TO PURCHASE AT PARTNER STORES AND ON OUR WEBSITE

To continue and sustain the current level of operations and the anticipated growth of the organization, Lalela’s Creative Director has collaborated with African Lab designs to develop luxury scarves and products using artwork created by learners. These products are sold directly to the public or to high-end retail outlets, locally and internationally, with 100% of the proceeds being donated to Lalela.

2163 scarves sold in 2018

Scarfes sold in 30 outlets worldwide
Our Strategic Partners

National Arts Council
Heart Map Project

In 2018, Lalela continued the national roll-out of its Heart Map Curriculum in partnership with the National Arts Council as a social cohesion program. In this curriculum, students interview and discover each other's hearts, learning about their cultural connections, common and different fears, challenges, talents, desires and dreams. Heart Maps can connect people across cultural barriers, gender differences and the earth's borders. Feedback from teachers following their training in the curriculum has been overwhelmingly positive. In 2018, Lalela trained 261 teachers from 193 schools across the Western Cape, Limpopo and KwaZulu-Natal.

One&Only

YOUNG AT ART EXHIBITION
This exhibition was launched on 14 January 2018 in the Lalela Gallery at the One&Only Hotel Cape Town, and represented a broad cross-section of the best-of artwork from 2017. The exhibition was skillfully curated by Susan Ansley Johnson, and reflected a combination of raw talent and sophisticated imagery. The artworks on display included examples from some of Lalela's most successful curriculums, such as Color Me Crazy, Jazzy Kandinski, and We the Youth, which was inspired by South African artist Jody Paulsen's fantastic felt artworks. Those present were enthusiastic in their praise for the quality of the work.

MANDELA’S LEGACY EXHIBITION
On 18 July 2018, the 100th anniversary of Nelson Mandela's birth, Lalela celebrated Mandela Day and proudly launched the Mandela's Legacy Exhibition in the Lalela Gallery at The One&Only Hotel Cape Town. Inspired by the words and deeds of Nelson Mandela, the exhibition was a unique combination of artworks and poetry commemorating Madiba’s values of “Courage, Freedom, Leadership and Compassion”, undertaken by the children of Lalela and curated by Susan Ansley Johnson. Also on show was work created by Lalela high school learners, who worked with Charmaine Taylor from The Legacy Collection, creating artworks from pieces of the fence that once surrounded Robben Island Prison.
The 11th edition of the FNB Joburg Art Fair was held over four days in September 2018, at the Sandton Convention Center. For the third consecutive year, Lalela was selected as the sole youth arts education non-profit to participate in the event. Lalela offered guided tours for school students and hosted its own stand featuring artworks by Lalela learners, as well as an interactive white wall. The Lalela stand also served as a non-stop outlet for the sale of the Lalela Scarves, with new record sales being achieved.

**CTIJF Golf Day**

Together with a group of Lalela alumni, Lalela once again had the privilege to host the 18th hole at the Cape Town International Jazz Festival Golf Day in 2018. It was a wonderful opportunity for our learners to interact and engage in conversation with some great South African personalities such as politicians, professional athletes, radio presenters and esteemed business persons. Lalela Board Member and CTIJF COO, Billy Domingo, provided the Lalela alumni with a platform to share their artwork and experiences with the participants.

“Golf Day taught us how to connect and make conversation with new people. This gave me the courage to chat and approach people for the first time.”

CINGA, 19 YEARS OLD

The Lalela stand at the Cape Town Art Fair in 2018 was curated by Lalela Board Member Abigail Bisogno, and attracted many visitors throughout the weekend. The new range of Lalela Scarves was presented and proved to be particularly popular. In addition to artwork created by Lalela Scarves was presented and proved to be particularly popular. In addition to artwork created by Lalela learners, the stand also featured an art activity inspired by the work of artist Odili Donald Odita.
WE ARE GRATEFUL TO

Our Corporate Partners & Donors

"The Lalela Project exudes the energy, vibrancy and hope that we imagined our democracy would unleash upon its citizens. By being involved in the Lalela project, children begin to see the world that the constitution of our country promised them. It represents, through its caring and innovative work, the country we all imagined we would live in."

LORENZO A DAVIDS - COMMUNITY CHEST CEO

"The V&A Waterfront has been working with Lalela Project for many years. We are inspired by their team of compassionate facilitators who work so tirelessly to bring much needed intervention and guidance at grassroots level. Equally inspiring to us is the professionalism of their administrative and reporting functions. We look forward to continuing this fruitful relationship."

HENRY MATTHYS, PROGRAM MANAGER: SOCIAL INCLUSION AND PLACEMAKING, V&A WATERFRONT

"The growth of Lalela over the past nine years and the positive impact it has had on so many young lives is nothing short of remarkable. One&Only Cape Town is proud to be associated with everyone at Lalela”

RICHARD LYON, GENERAL MANAGER, ONE&ONLY CAPE TOWN
## Statements of Financial Position

**DECEMBER 31, 2018 AND 2017**

<table>
<thead>
<tr>
<th>Assets</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash (Note 4)</td>
<td>$ 660,796</td>
</tr>
<tr>
<td>Unconditional promises to give (Notes 1c and 5)</td>
<td>101,653</td>
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<tr>
<td>Accounts receivable</td>
<td>33,644</td>
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<tr>
<td>Prepaid expenses and other assets</td>
<td>71,529</td>
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<tr>
<td>Property and equipment, at cost, net of accumulated Depreciation (Notes 1d and 6)</td>
<td>543</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$ 868,165</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$ 31,100</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Without Donor Restrictions</td>
<td>837,065</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$ 868,165</strong></td>
</tr>
</tbody>
</table>
## Statements of Activities
### DECEMBER 31, 2018 AND 2017

### Changes in Net Assets Without Donor Restrictions

<table>
<thead>
<tr>
<th>Revenue and Public Support</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and grants (Note 1c)</td>
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</tr>
<tr>
<td>Foundations</td>
<td>$ 5,154</td>
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<tr>
<td>Individuals</td>
<td>347,691</td>
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<tr>
<td>Corporations</td>
<td>12,062</td>
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<tr>
<td>Contributed materials and services (Note 7)</td>
<td>34,007</td>
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<tr>
<td>Special events</td>
<td>622,485</td>
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<tr>
<td>Less: Direct event expenses</td>
<td>(95,514)</td>
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<tr>
<td>Merchandise sales (Note 8)</td>
<td>124,804</td>
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<tr>
<td>Interest income</td>
<td>242</td>
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<tr>
<td><strong>Total Revenue and Public Support</strong></td>
<td>1,050,931</td>
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</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>1,003,387</td>
</tr>
<tr>
<td>Supporting Services</td>
<td></td>
</tr>
<tr>
<td>Management and general</td>
<td>124,094</td>
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<tr>
<td>Fundraising</td>
<td>157,211</td>
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<tr>
<td>Total Supporting Services</td>
<td>281,305</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>1,284,692</td>
</tr>
</tbody>
</table>

| Increase (decrease) in net assets                    | (233,761) |
| Net assets, beginning of year                        | 1,070,826 |
| **Net Assets, End of Year**                          | $ 837,065 |
Our Boards & Teams

USA BOARD

Chairperson: Andrea Kerzner
Secretary: Terry Torok
Treasurer: Norman Cohen
Michael Beneville
Wendy Fisher
Vanessa Kerzner
Mark Landis
Jesse Robert Lovejoy
Shaun Osher
Sandy Tabatznik
Michele Wiltshire

OUR TEAM
NEW YORK

Chief Executive Officer & Co-founder: Andrea Kerzner
Chief Creative Officer and Co-founder: Sandy Tabatznik
Program & Communications Administrator: Melissa Jester
**OUR TEAM**

**CAPE TOWN**

**Chief Operations Officer:** Cat Rieper  
**Events & Relations Manager:** Oliver Nurock  
**Program Coordinator:** Firdous Hendricks  
**Art Facilitators:** Firdous Hendricks, Tandi Makobeni, Nwabisa Ndogeni, Mark Oppelt, Rowan Roman, Naz Saldulker, Zurina Naicker  
**Heart Map Project Coordinator:** Sean MacGinty  
**Interns:** Sinovuyo Dyani and Athenkosi Mboxela  
**Office Support:** Zimasile Sibotoboto, Maxine Christians

**PROGRAMMATIC PARTNER**

**ART FACILITATORS**

**Amy Foundation** (Cape Town): Tony Mahyl  
**Afrika Tikkun:** Nathema Valley  
**Common Good:** Dominique Olivier, Nathema Valley  
**Happy Valley:** Sikelelo Holose, Wilma Bostander  
**Zeitz MOCCA:** Thelma Mort, Siyolisi Bani

**MABONENG PRECINCT CENTER FOR ARTS & INNOVATION**

**Program Coordinator:** Vika Mjoka  
**Art Facilitator:** Thandiwe Sibanyoni  
**Art Co-facilitator:** Portia Qhemekoane  
**Art Co-facilitator:** Lance Bennett

**Tomorrow Trust**

**Art Facilitator:** Vika Mjoka

**Amoibe Primary School (KZN)**

**Art Facilitators:** Victor Tshabalala, Zinhle Zulu  
**Art Co-facilitator:** Nozipho Ngobese

**Keep a Child Alive/Zoe-Life (KZN)**

**Art Facilitator:** Chantal Snyman
Follow our journey
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