



SOCIAL MEDIA MARKETING

#1 COMPANY IN SMM

JOIN THE MOVEMENT.



Brandmint.co
marketing group

We are so confident in our service that this agreement can be terminated by you at any time with no penalty!

DELIVERABLES

This social media package will include the following monthly deliverables:

- One month-long **post** (sponsored advertisements) campaigns on Facebook. The core focus of these posts will be to build brand awareness and brand engagement (posts will drive pages likes, post comments, post shares).
- One contact-long **creative ad** campaign with a call to action on Facebook. The core focus of these posts will be to build brand awareness and sales (website clicks/call-to-action responses).
- One creative image per month beginning month two to expose anything relevant for the business. You are allowed two rounds of edits.
- One creative image up front to expose anything relevant for the business. You are allowed two rounds of edits.
- An Account Manager to monitor and manage the demographics that your campaign is delivering to.
- Account Manager to deliver monthly results and analytics.
- All paid advertisement expenses are included in contract at no extra cost to the customer. Brandmint sets a budget based on how well the ad is delivering.

Click the buttons below to better understand our Social Media Marketing:

Examples

Post vs.
Creative Ad

Why SMM?



MY COMMITMENT

Transparency is the key to a prosperous relationship.

We understand it is important to make every dollar count. That is why we are committed to monitoring and maintaining the success of your project and do not require contracts.

I am here for you at anytime.

Louie Maier - President
LMaier@Brandmint.co

TESTIMONIAL

One of the hardest things to manage is your investment and return. I'm thankful we met the company that exceeded all of 5LINX expectations. Working with Brandmint we learned the true value of proper social media management and the value that can be added directly to your bottom line through; target marketing, custom campaigns, and attention to detail that is unmatched. I highly recommend the Brandmint. The investment we've made in Brandmint has yielded a much better than expected return.

Jason Guck - Founder of 5LINX



COST

\$349/month for Facebook Post Campaign

\$249/month for Facebook Creative Ad Campaign

\$29/month for Instagram Creative Ad Campaign

\$59/month for Instagram Interactive Campaign

-OR-

\$549/month for Social Bundle (Includes all four services listed above)

"Transparency is the key to any prosperous relationship."

- Louie Maier, President

TERMS

Intellectual property:

The client owns the intellectual property and has full rights to use the work as needed. We will only license or sell the work created for the client to another client if they would like to use a template design. After two rounds of edits you are subject to an hourly billing. Your logo and branding is protected by copyright law but may not be protected by trademark law. Trademark rights are the responsibility of the client. Your designs may include stock art, photos, or illustrations created by someone else. You do not have the rights to use stock images in any means other than in designs we've provided. All stock images we provide are free of charge. Brandmint will be held harmless from any copyright infringement that the customer provides to include as copy.

Changes/Cancellations/Billing:

Client may request changes, cancellations, or the stopping of any work in progress, provided they are within all contractual obligations. You will be contacted twice for your monthly post request(s) prior to agreed posting date. Request(s) must be received no later than one week prior to the posting date. If no request(s) are received, no new post will be created. All campaigns remain active unless customer notifies Brandmint of cancellation. To cancel you must notify ACCT@Brandmint.co - All contracts can be cancelled at any time but auto renew monthly. All monthly retainers require a voided check or credit card on file to draw monthly. This contract is a one year commitment unless otherwise noted. All Credit cards have a 4% fee. No refunds.

Hours of operation: Monday – Friday 9:00 A.M. – 5:00 P.M.

(585)493-6007



THANK YOU